

## TECHNICAL ADVISORY COMMITTEE MINUTES

**Meeting Held At  
Transportation Agency for Monterey County  
Conference Room 55-B Plaza Circle, Salinas**

### FINAL Minutes of Thursday, April 5, 2018

COMMITTEE MEMBERS	MAY 17	JUN 17	AUG 17	SEP 17	OCT 17	NOV 17	JAN 18	FEB 18	MAR 18	APR 18
R. Harary, Carmel-by-the-Sea (S. Friedrichsen)		C	P	P	P	C	P		P(A)	P
D. Pick, Del Rey Oaks	P	A	P	P		A	P			P
P. Dobbins Gonzales <b>Chair</b> (R. Mendez, J. Lipe)	P	N	P		P	N	P	P	P	
M. Steinmann, Greenfield	P	C				C		P		
O. Hurtado, King City (S. Adams)	P	E	P	P	P	E	P	P	P	
B. McMinn, Marina, <b>Vice Chair</b> (E. Delos Santos)	P	L	P	P	P	L	P	P	P	P
A. Renny, Monterey (F. Roveri)	P	L	P	P	P	L	P(A)	P	P(A)	P
D. Gho, Pacific Grove (M. Brodeur)	P	E	P	P	P	E	P	P	P	P(A)
J. Serrano, Salinas (V. Gutierrez)	P	D	P	P	P	D		P	P	P(A)
T. Bodem, Sand City			P	P				P		
R. Riedl, Seaside (L. Llantero)	P		P	P(A)			P	P	P	P(A)
D. Wilcox, Soledad (M. McHatten)							P			
E. Saavedra, MCPW	P		P	P	P			P	P	
Vacant , Monterey County Economic Development										
H. Adamson, AMBAG (S. Vienna)	P(A)			P(A)	P(A)		P(A)	P(A)	P(A)	P(A)
O. Ochoa-Monroy, Caltrans (K. McClendon)	P(A)		P(A)	P(A)				P(A)	P(A)	P(A)
A. Spear, CSUMB (M. McCluney)			P		P(A)			P(A)		P(A)
A. Romero, MBUAPCD										
J. Brinkmann, FORA (P. Said)										
L. Rheinheimer, MST (M. Overmeyer)	P(A)		P(A)	P	P		P	P	P	P

STAFF	MAY 17	JUN 17	AUG 17	SEP 17	OCT 17	NOV 17	JAN 18	FEB 18	MAR 18	APR 18
D. Hale, Exec. Director										P
T. Muck, Dep. Exec. Director	P		P	P	P		P			P
H. Myers, Sr. Transp. Planning Engineer	P		P		P		P	P	P	P
M. Zeller, Principal Transp. Planner			P	P	P		P	P	P	P
C. Watson, Principal Transp. Planner							P			
V. Murillo, Transportation Planner				P					P	P
Theresa Wright, Public Outreach Coordinator			P	P	P					P
G. Leonard, Transportation Planner	p		P				P			
Rich Deal, Principal Engineer								P	P	P
Ariana Green, Assoc. Transportation Planner										P

## 1. ROLL CALL

Chair Enrique Saavedra, County of Monterey, called the meeting to order at 9:33 am. Introductions were made and a quorum was established.

### 1.1 ADDITIONS OR CORRECTIONS TO AGENDA

None.

## 2. PUBLIC COMMENTS

None.

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## 3. BEGINNING OF CONSENT AGENDA

*Motion to approve the Consent Agenda*

M/S/C Llantero / Renny / unanimous

**3.1 APPROVE** the minutes of the Technical Advisory Committee meeting of March 1, 2018.

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## END OF CONSENT AGENDA

## 4. 2018 LOCAL STREETS & ROAD REPORTING GUIDELINES

The Committee received a presentation from Michael Zeller, Principal Transportation Planner, on the 2018 Local Streets and Road Reporting Guidelines.

Mr. Zeller presented that beginning November 1, 2017, the State Controller deposits various portions of this new funding into the newly created Road Maintenance and Rehabilitation Account (RMRA). A percentage of this new RMRA funding is apportioned by formula to eligible cities and counties for basic road maintenance, rehabilitation, and critical safety projects on the local streets and roads system.

Prior to receiving an apportionment of RMRA funds from the State Controller in a fiscal year, a city or county must submit to the California Transportation Commission a list of projects proposed to be funded with these funds by May 1st. All projects proposed to receive funding must be adopted by resolution by the applicable city council or county board of supervisors at a regular public meeting. The list of projects must include a description and the location of each proposed project, a proposed schedule for the project's completion, and the estimated useful life of the improvement. This report is due to the California Transportation Commission by May 1st of each year.

In addition to the project list report, for each fiscal year in which RMRA funds are received and expended, cities and counties must submit documentation to the California Transportation Commission that details the expenditure of all RMRA funds, including a description and location of each completed project, the amount of funds expended on the project, the completion date, and the estimated useful life of the improvement. This report on expenditures is due to the California Transportation Commission by October 1st of each year.

A city or county receiving an apportionment of RMRA funds is also required to sustain a maintenance of effort by spending at least the annual average of its general fund expenditures during the 2009–10, 2010–11, and 2011–12 fiscal years for street, road, and highway purposes from the city's or county's general fund.

## **5. GO 831 TRAVELER INFORMATION/RIDESHARE PROGRAM**

The Committee received a presentation from Ariana Green, Associate Transportation Planner, on the Go 831 Rideshare program.

Ms. Green presented that The Traveler Information/Rideshare program will use the latest technology and robust communications to help travelers find alternatives to driving to work, school or special events. The primary goal of the program is to reduce traffic congestion in Monterey County by encouraging carpools, vanpools, use of transit, biking, walking, staggered work schedules, and telecommuting. These strategies are also known as "travel demand management" because they reduce the demand for new travel lanes by making more efficient use of the existing road network.

After a competitive Request for Proposals process, the TAMC Board authorized the Executive Director to negotiate contracts with Moxxy Marketing to develop a brand and marketing strategy for the program, and with RideAmigos to provide access to a ridesharing software platform and mobile application during the September 27, 2017 Board meeting. Both contracts were fully executed in October and notices to proceed were issued.

The program will be launched to the public in Spring 2018 and rolled out in three phases targeting distinct types of trips. The first phase will focus on reducing traffic during the peak commute hours and concentrate outreach to major employers. The second phase is expected to kick-off in Fall 2018 and address congestion and safety issues related to trips to K-12 schools. The third phase of the program is anticipated to roll out in Spring 2019

and concentrate on improving transportation options for agricultural workers and reduce special events traffic on the Peninsula.

In preparation for the public launch in Spring, TAMC staff met with 15 major employers/partner agencies to discuss what is offered through membership to the program and gauge interest.

The result of initial meetings with major employers and partner agencies has been overwhelming interest to participate in the program, and willingness to help "beta test" the RideAmigos software tool and provide feedback to TAMC in advance of the public launch. The "beta testing" will kick-off with an orientation training hosted by RideAmigos in December and will continue through January and early February.

## **6. DRAFT ACTIVE TRANSPORTATION PLAN**

Virginia Murillo, Transportation Planner, presented to the Committee that in May 2016, Committee members from the Bicycle and Pedestrian Committee and the Technical Advisory Committee participated in a mapping activity to identify bicycle and pedestrian improvements throughout Monterey County. In August 2016, Committee members provided input on the list of projects identified in the May mapping exercise. From September to December 2016, TAMC staff set up an online mapping public input tool. Members of the public were able to provide feedback on: barriers to bicycling/walking, routes that they currently walk/bike, and routes that they would like to bike/walk if improvements were made. Approximately 300 people submitted 430 comments via the Wikimapping tool. Staff collaborated with the Monterey County Health Department to gather input from their Greenfield Leadership and Civic Engagement group. Staff also collaborated with the City of Gonzales to host a South County public workshop for the Plan.

Since the last Committee meeting, staff has received input on the prioritized project lists, which is summarized in the executive summary of the Active Transportation Plan. Staff has also conferred with local jurisdictions on potential projects that will be submitted as candidates for the competitive State Active Transportation Program. Based on this input, the following high-priority projects will be developed into conceptual designs:

- Marina: Reservation Rd protected bike lanes/cycletrack (Salinas Ave - Del Monte Blvd)\*Regional Priority
- Marina: Cardoza Ave bike lanes/cycletrack (Beach Rd – end of Cardoza Ave)
- Monterey: E. Downtown Bike Boulevard (Class III on Third and Pearl from Sloat to Van Buren)
- Monterey: Hawthorne Van Buren bike connection New Monterey Bike Boulevard Class III on Laine, Hoffman, Reeside, and Hawthorne
- Pacific Grove: Sinex Ave bike lanes (Forest Ave - Asilomar Ave)
- Salinas: Class I or IV bike lanes along East Alisal Street (between Bardin and Skyway Blvd) \*Regional Priority

- Salinas: E Laurel Dr protected bike lanes/cycletrack (Adams St - Williams Rd)  
\*Regional Priority

Since the public outreach phase of this project, TAMC staff has met with city and county staff to review the comments received during the public outreach phase and to discuss city priorities. TAMC staff has also refined the project ranking criteria to develop draft ranked project lists for each of the Monterey County jurisdictions.

Following Committee input, staff will present the draft Active Transportation Plan to the TAMC Board of Directors on April 25, with adoption targeted for June.

## **7. ANNOUNCEMENTS**

Gus Alfaro, Caltrans, announced that Richard Rosales is currently the acting District 5 Director. Also, that the California Transportation Commission will adopt Active Transportation Program guidelines in May with applications due in July. Finally, the Highway 68 Pacific Grove construction projects (Piedmont to Highway 68/1) will run from May through August to install rumble strips, guardrail, and overlay.

## **8. ADJOURN**

The meeting was adjourned at 10:30 am.