

## FINAL MINUTES

### TRANSPORTATION AGENCY FOR MONTEREY COUNTY SERVICE AUTHORITY FOR FREEWAYS EMERGENCIES AND MONTEREY COUNTY REGIONAL DEVELOPMENT IMPACT FEE JOINT POWERS AGENCY

#### EXECUTIVE COMMITTEE MEETING

*Members are: Jane Parker (Chair),  
Kimbley Craig (1<sup>st</sup> Vice Chair), Fernando Armenta (2<sup>nd</sup> Vice Chair),  
Jerry Edelen (Past Chair),  
Dave Potter (County representative), Alejandro Chavez (City representative)*

**Wednesday, June 4, 2014**

\*\*\* 9:00 a.m. \*\*\*

Transportation Agency Conference Room  
55-B Plaza Circle, Salinas

1. **CALL TO ORDER:** Chair Parker called the meeting to order at 9:00 a.m. Board members present: Armenta, Chavez, Craig, Edelen and alternate Mohammadi for Potter. Staff present: Goel, Green, Hale, Leonard, Muck, Rodriguez and Watson. Others present: Agency Counsel Reimann, Sam Teel, MCHA; Ruth Bernstein and Sara LaBatt of EMC Research; Doug Yount and Peter Kasavan. Committee member Armenta and Chavez arrived after approval of the consent agenda.
2. **PUBLIC COMMENTS:** None.

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#### 3. **CONSENT AGENDA**

On a motion by Board member Craig and seconded by Board member Edelen, the committee voted 4 – 0, with Board members Armenta and Chavez not present, to approve the consent agenda.

- 3.1 **APPROVED** minutes from the Executive Committee meeting of May 7, 2014.
- 3.2 **RECOMMENDED** that Board of Directors approve evaluation form, procedure, and timeline for completing annual evaluation for Executive Director and Counsel.
- 3.3 **RECEIVED** state legislative update.
- 3.4 **RECEIVED** update on federal legislative activities.

**END OF CONSENT**

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4. The Executive Committee **RECEIVED** report by EMC Research on draft results of the Regional Transportation Plan Priorities and Preferences Survey between May 14 and May 23, 2014.

Ruth Bernstein, EMC Research, reported the Regional Transportation Plan Priorities and Preferences Survey was conducted by EMC Research between May 14 and May 23, 2014. Agency staff worked with EMC Research to draft the questionnaire, which covered topics like level of concern about community issues; use of local transportation system and regional travel behavior; and attitudes regarding tax measures generally and funding for transportation specifically. She noted that a sales tax is well supported; however some of that vote is vulnerable. Survey results will be used to engage the public in evaluating scenarios for long-range transportation investments that support the Regional Transportation Plan. Ms. Bernstein noted although the people surveyed were concern with safety and transportation, transportation does not rise to the top. It is very important we work with the stakeholders and communities to increase awareness about transportation issues.

Board member Edelen thanked Ms. Bernstein for an excellent presentation. He noted that we need to incorporate "Self Help County" into the plan, which allows us eligible for matching funds, noting we are losing out on millions of dollars. Board member Chavez asked which voters are moved by the information on matching funds; Ms. Bernstein noted that information could be provided. Sam Teel with the Monterey County Hospitality Association commented that in the 2008 election, the ability to attract matching funds did not resonate with the Monterey County Taxpayers Association, but the list of specific projects was important.

Board member Edelen also suggested we clearly explain that TAMC funds will not go to supporting the High Speed Rail project because High Speed rail is unpopular. Ms. Bernstein replied that that information could be included in future polls. Board member Armenta suggested that specific improvements on local roads be included in a future measure. Information on voter preferences by city and rural areas was requested from the crosstabs.

Chair Parker asked if support for bicycling and walking was correlated with voters supportive of health improvements; Ms. Bernstein stated that they could look at the crosstabs.

Mr. Doug Yount noted the importance of educating the public now regarding the importance of transportation improvements.

5. The Executive Committee **RECEIVED** report by Doug Yount on the Salinas General Plan Economic Development Element which provides a vision for economic growth identifies challenges and establishes strategies to achieve goals, policies and projects over the next 30 to 35 years. Mr. Yount reported that the draft was released on April 8, 2014; further study will be required before the element can be adopted as part of the General Plan, and a CEQA evaluation needs to be completed. He highlighted the key strategies and policies that have been developed to address constraints to economic growth. Over a six month period the City engaged in a significant community outreach program, conducting public workshops and meeting with stakeholders and interest groups to solicit input on the draft Economic Development Element.

Executive Director Hale indicated staff support for certain portions of the plan, such as paths to parks, infill development and freight at the Intermodal Transportation Center, noting it is healthy for the walkability and an efficient use of transportation infrastructure. She also expressed a concern with the proposed ring roads (eastside, westside and new southside expressways), which would cost several millions of dollars, are not in TAMC's 25 year plan, and would be challenging to fund. She noted that there would also be significant agricultural land impacts, which have been a concern with other projects in the past. Board member Craig noted that there is a great difficulty in getting from North to South Salinas and that these roads could assist in this manner. Director Hale responded that given all the stoplights that would be needed to access the expressways, these roads may not in fact be faster than existing routes. She noted that streamlining existing access to US 101 would be less costly and more effective in reducing travel times. Board member Chavez commented that it will be difficult to support any regional investment in expensive infrastructure such as the "ring roads" that will not benefit South County, given the existing projects in South County cities that are currently in need of funding.

Mr. Yount concluded and asked Mr. Kasavan to discuss the community's participation in the project. Mr. Kasavan discussed the sustainable features of the plan, particularly with regards to promoting infill.

6. Received a report on the draft agenda for TAMC Board meeting of June 25, 2014.

Executive Director Hale reviewed the June 25, 2014 draft agenda and took committee comments. She noted the draft agenda calls for the Board to receive report by EMC Research on draft results of the Regional Transportation Plan Priorities and Preferences Survey. The Board will be asked to adopt Resolution 2014-07 finding an unmet transit needs that within Monterey County there are unmet transit needs, including unmet needs that are reasonable to meet; and Resolution 2014-08 allocating Local Transportation Funds to Monterey-Salinas Transit for Fiscal Year 2014-15.

7. **ADJOURNMENT**

Chair Parker adjourned the meeting at 11:10 a.m.

  
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Elouise Rodriguez, Senior Administrative Assistant