

Monterey County Team Bike Challenge

HEATHIER. GREENER. CHEAPER. SMARTER.

May 3 –28, 2010

The Team Bike Challenge kicks off May 3rd, 2010. Gather your friends and colleagues to form teams and pedal to success. It is a fun and easy way to see how you can save money, get some exercise and help the environment. Join the team bike challenge and compete for top honors against similar sized companies!

HOW IT WORKS:

- Select a category that your company fits into:
 - Small Business (1-50 local employees)
 - Medium Company (50-300 local employees)
 - Large Corporation (300+ local employees)
- Form a team at the company and send contact information of the team captain to Monterey County Bicycle and Pedestrian Coordinator Kaki Chen at kaki@tamcmonterey.org or at (831) 775-0903.
- Sign up your team at bike2work.com and select Monterey County. Click on the Team bike challenge button on the homepage, you will be directed to the 511 Ridematch service, where you will provide contact information, commute pattern, and employer information.
- Once you complete the registration and activate your account, you can record the bicycle trips in the Trip Diary tab of your account. You can enter up to two weeks of previous travel information.
- Earn points for each bike ride you take and your total daily mileage.
- At the end of the month, the companies (in each of the three categories) with the highest percentage of employees bicycling to work and the highest number of miles ridden win.



PRIZES

- Three organizations will be presented with **Bicycle Friendly Employer of the Year Award**.
- The winning companies will get recognized on the Monterey NPR station (KAZU FM 90.3).
- Employees of all the participating organizations enter a raffle for prizes, including Pebble Beach Golf Package, Light and Motion Vega Light, and messenger bag.

BIKE TO WORK DAY

Visit your nearest free breakfast site on May 13th to get snacks, enter a raffle for prizes and a laptop computer. Details can be found on bike2work.com.

Together, we could help to slow global warming, and reduce traffic congestion and air pollution by choosing an alternative to driving alone. So let's "Green Our Ride."

Visit bike2work.com for more information on bicycle commuting, Bike to Work Day and other bike week events.

ARE YOU READY?