



News Release

RELEASE DATE: April 28, 2008
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Share the Road Bicycle Ride Celebrating 14th Annual Monterey County Bike Week

A free five-mile bicycle ride through Salinas will take place Wednesday, May 14 at 6:30pm celebrating the 14th Annual Monterey County Bike Week and highlighting how bicyclists and motorists can share the road safely. The bike ride will start at the parking lot adjacent to the Maya Cinemas and the National Steinbeck Center in Salinas.

Share the Road Bicycle Ride is one of the many events taking place during the 14th Annual Monterey County Bike Week, scheduled for May 12-18, 2008. It is the first ride in the Monterey County Bike Week history to promote the message of motorists and cyclists sharing the road safely, respectfully, and courteously. Riders of all levels and experience are invited to help spread this important message (the suggested minimum rider age is seven years). The ride follows a five-mile course, primarily on bicycle routes within the city of Salinas. The route starts at the parking lot adjacent to the Maya Cinemas and the National Steinbeck Center; passes through Hartnell College, University Park School, Mission Park School, Woodside Park, and Palma High School; and ends at the start location. No registration is necessary and it is free of cost to the bicyclists. Helmets are required for bicyclists participating in this event.



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The Share the Road Bicycle Ride is open to the public. Participants will be entered in a drawing to win a \$1,000 cash prize. For more information about this event and other 14th Annual Monterey County Bike Week activities, visit the Monterey County Bike Week website at <http://tamcmonterey.org/bikeweek/> or bike2work.com.

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The Transportation Agency for Monterey County (TAMC) is responsible for investing in regional transportation projects for Monterey County residents, businesses and visitors. The mission of TAMC is to develop and maintain a multimodal transportation system that enhances mobility, safety, access, environment quality and economic activities in Monterey County. For more information visit www.tamcmonterey.org or call 831.775.0903.