



## News Release

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CONTACT: Kaki Chen, Transportation Planner  
PHONE: 831-775-4413  
E-MAIL: [kaki@tamcmonterey.org](mailto:kaki@tamcmonterey.org)

### **First Annual Golden Helmet Award Nominations Requested**

*Local Bicyclist to be Acknowledged for Dedication to  
Bicycling to Work as Part of Bike Week Event*

**SALINAS, CA** –The Transportation Agency for Monterey County is soliciting nominations from Monterey County employers for the first annual Golden Helmet Award, as part of the 2010 Monterey County Bike Week, occurring May 10-16, 2010.

The Golden Helmet Award will recognize a Monterey County resident for his/her dedication to bicycling to and from work. The aim of this award is to highlight the benefits of bicycle commuting and inspire others to utilize alternative transportation modes.

The winner will be recognized on April 28, 2010 at the Transportation Agency for Monterey County's Board of Directors meeting and will be awarded a gift certificate to a local bike shop of their choice.

Nomination forms are available at [www.bike2work.com](http://www.bike2work.com) and are due to the Transportation Agency by March 31, 2010. For more information or to request a nomination form, please contact Kaki Chen at (831) 775-4413 or [kaki@tamcmonterey.org](mailto:kaki@tamcmonterey.org).

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#### **About the Transportation Agency for Monterey County (TAMC)**

*The Transportation Agency for Monterey County (TAMC) is responsible for investing in regional transportation projects for Monterey County residents, businesses and visitors. The mission of TAMC is to develop and maintain a multimodal transportation system that enhances mobility, safety, access, environment quality and economic activities in Monterey County. For more information visit [www.tamcmonterey.org](http://www.tamcmonterey.org) or call 831.775.0903.*