

TAMC STAFF	MAY 14	JUN 14	AUG 14	SEP 14	OC T 14	DEC 14	JAN 15	FEB 15	MAR 15	APR 15	MAY 15
D. Hale, Executive Director	P	P	P	P	P	P	P	P	P	P	P
D. Delfino, Finance Officer/Analyst	P	P	P	P	P	P	P	P	P	P	P
R. Goel, Dir. Finance & Administration	E	P	P	P	P	P	P	P	P	P	P
A. Green, Transportation Planner	P	P	P	P	P	P	P	P	P	P	P
G. Leonard, Transportation Planner	P	P	P	P	P	P	P	P	P	P	P
M. Montiel, Administrative Assistant	P	P	P	P	P	P	P	P	P	P	P
T. Muck, Deputy Executive Director	P	P	P	P	P	P	P	P	P	P	P
V. Murillo, Assistant Trans. Planner					P	P	P	P	P	P	P
H. Myers, Sr. Trans. Planning Engineer	P	P	P	P	P	P	P	P	P	P	P
K. Reimann, Legal Counsel	P	P(A)	P	P	P	P	P	P	P	P	P
E. Rodriguez, Senior Admin. Assistant	P	P	P	P	P	P	P	P	E	P	P
L. Terry, Accountant Assistant	E	E	E	E	E	P	E	E	E	E	E
C. Watson, Principal Trans. Planner	P	P	P	P	P	P	P	P	E	P	P
M. Zeller, Senior Trans. Planner	P	P	P	P	P	P	P	P	E	P	P
T. Wright, Community Outreach		P	P	P	P	P	P	P	P	P	P

OTHERS PRESENT

Chris Orman	North Monterey County Fire Chief	Tom Clifford	CliffordMoss
Dell Matt	101 Bypass Committee	Oscar Loza	CHP
Vee Thomas	No. Monterey Co. Mother’s Group	Terry Feinberg	Moxxy Marketing
Alex Vasquez	Access Monterey Peninsula	Brian David	Granite Construction
Mario Romo	Access Monterey Peninsula	Cynthia Suverkrop	Oakhill’s resident
Sam Teel	Monterey Co Hospitality Assn.	Dennise Kenck	Castroville resident
MacGregor Eddy	Media	Barbara Meister	Monterey Bay Aquarium

1. CALL TO ORDER

Chair Craig called the meeting to order at 9:02 a.m., and led the pledge of allegiance.

1.1 ADDITIONS OR CORRECTIONS TO THE AGENDA

Revised agenda items 3.2.1, adding two letters of support for member agency Active Transportation Program Cycle 2 grant applications, and item 3.2.2, authorizing staff to submit an Active Transportation Program grant application for Salinas Valley Active Transportation Plans and putting off Chualar sidewalk improvements.

2. PUBLIC COMMENTS

Vee Thomas, North Monterey County Mother’s Group, expressed concern that travel lanes on W. Alisal and Alvin shouldn’t be reduced to improve safety for pedestrians and bicyclists, and also commented that action is needed to slow speeding trucks on Highway 101.

3. CONSENT AGENDA

M/S/C Salinas/Rubio/unanimous
The Board approved the Consent Agenda.

ADMINISTRATION and BUDGET

- 3.1.1** Approved minutes of the Transportation Agency for Monterey County and the Joint Powers Agency for Monterey County meetings of April 22, 2015.
- 3.1.2** Accepted the list of checks written for April 2015 and credit card statements for the month of March 2015.
- 3.1.3** Received report on conferences attended by agency staff.

BICYCLE, PEDESTRIAN, TRANSIT and SOCIAL SERVICES

- 3.2.1** Approved letters of support for member agency Active Transportation Program Cycle 2 grant applications.
- 3.2.2** Authorized staff to submit an Active Transportation Program grant application for Salinas Valley Active Transportation Plans and Chualar sidewalk improvement projects.

PLANNING

- 3.3.1** Received state legislative update, and adopted positions on bills of interest to the Agency.
- 3.3.2** Received federal legislative update.
- 3.3.3** Authorized staff to submit an application for Air District AB2766 funds for Holman Highway 68 Roundabout construction outreach.
- 3.3.4** Regarding US Highway 101 Central Coast California Freight Plan Agreement:
 - 1. Authorized the Executive Director to enter into a cost sharing and collaborative project agreement with the Association of Monterey Bay Area Governments for the US Highway 101 Central Coast California Freight Plan;
 - 2. Approved the use of \$2,500 of Rural Planning Assistance funds currently budgeted as an in-kind match for this study; and
 - 3. Authorized the Executive Director to make administrative changes to the agreement, subject to approval of Agency Counsel.
- 3.3.5** Regarding Marina-Salinas Multimodal Corridor Plan Contract Amendment 2:
 - 1. Authorized the Executive Director to execute contract Amendment No.2 with Kimley-Horn and Associates, subject to approval by Agency Counsel, to renew contract retroactively from February 28, 2015; and extending to June 30, 2015; and
 - 2. Authorized the Executive Director to make administrative changes to the contract if such changes do not increase the Agency's net cost, subject to approval by Agency counsel.
- 3.3.6** Regarding On-Call Graphic Design Consultant:
 - 1. Authorized the Executive Director to execute contract with Eric Gouldsberry Art Direction and Stensland Design, in an amount not to exceed \$65,000, to provide on-call consultant services for graphic design of public outreach/marketing documents for two years, June 2015 through December 2017;
 - 2. Approved the use of reserve funds budgeted to this purpose; and
 - 3. Authorized the Executive Director to make administrative changes to the contract if such changes do not increase the Agency's net cost, subject to approval by Agency Counsel.
- 3.3.7** Regarding SemaConnect Contract Amendment 1:
 - 1. Authorized the Executive Director to execute contract Amendment No. 1 with SemaConnect, to renew contract retroactively from December 31, 2014 and extending to December 31, 2019 to cover the warranty period on electric vehicle charging stations; and
 - 2. Authorized the Executive Director to make administrative changes to the contract if such changes do not increase the Agency's net cost, subject to approval by Agency counsel.

PROJECT DELIVERY and PROGRAMMING

- 3.4.1** Regarding Via Salinas Valley Project Agreements:
1. Authorized the Executive Director to execute separate Cooperative Agreements and Fund Transfer Agreements with the City of Salinas, City of Gonzales, City of Soledad, City of Greenfield and King City for the Via Salinas Valley Project, subject to approval by Agency Counsel, in an amount not to exceed \$4,522,000 to design and construct Active Transportation Program projects approved by the California Transportation Commission;
 2. Approved the use of Active Transportation Program funds budgeted to this project; and
 3. Authorized the Executive Director to make administrative changes to the agreement if such changes do not increase the Agency's net cost, subject to approval by Agency counsel.
- 3.4.2** Authorized the Executive Director to sign a quitclaim deed to University Villages Associates for a segment of public utility easement on University Villages' property in the vicinity of 9th Street in the City of Marina, subject to approval by Agency Counsel.
- 3.4.3** Regarding Highway 68 Roundabout Construction Camera:
1. Authorized the Executive Director to purchase a construction camera and service agreement for the purpose of assisting with Highway 68 Roundabout construction public outreach from TrueLook, in an amount not to exceed \$13,000, subject to service agreement approval by Agency Counsel;
 2. Authorized the Executive Director to extend the monthly service should construction require more than 12, months, provided the total charges do not exceed \$13,000; and
 3. Approved the use of Air District Grant funds budgeted to this purpose.

RAIL PROGRAM

- 3.5.1** Received update on the Rail Extension to Monterey County project and authorized the Executive Director to submit a grant application for federal funding for the Pajaro/Watsonville multimodal station.

REGIONAL DEVELOPMENT IMPACT FEE

- 3.6.1** None this month.

COMMITTEE MINUTES

- 3.7.1** Accepted minutes from Transportation Agency committees:
- Executive Committee – Draft May 6, 2015
 - Bicycle & Pedestrian Facilities Advisory Committee – Draft May 6, 2015
 - Rail Policy Committee – Draft May 6, 2015
 - Technical Advisory Committee –No Meeting

4. EMPLOYEE OF THE QUARTER

The Board recognized Virginia Murillo, Assistant Transportation Planner, as the Employee of the Quarter for January 1st through March 31, 2015.

The Agency employees recognized Virginia Murillo for her positive attitude, professionalism, and diligence. Her work on the Wayfinding Plan and her preparation of the Pajaro Station grant applications.

5. CALIFORNIA HIGHWAY PATROL DRIVING UNDER THE INFLUENCE AWARENESS CAMPAIGN

The Board received presentation on the California Highway Patrol Driving Under the Influence Awareness Campaign.

Officer Loza reported that California Highway Patrol (CHP) Monterey Area received a 12-month grant from the California Office of Traffic Safety. The grant is funding a regional campaign with an emphasis on reducing the number of victims in traffic collisions attributed to driving under the influence (DUI) of alcohol and or drugs in Monterey County. He noted that the Californian Highway Patrol's "Monterey Regional Campaign against impaired drivers" mission is to assess drunk under the influence in Monterey County and recommend traffic safety strategies for reducing impaired driver collisions and promoting anti-DUI education. He also noted that the average daily number of verbal warnings and citations in Monterey County are expected to increase during enhanced DUI Enforcement Patrols.

6. HIGHWAY 156 IMPROVEMENT PROJECT NEXT STEPS

M/S/C Rubio /Edelen/ unanimous

The Board received a presentation on the Highway 156 Corridor project's history and the SR 156 Ad Hoc committee's recommendation for next steps, directed staff to return with a scope of work and request for proposals to prepare a Level 2 Traffic and Revenue Study prior to requesting state approval of a public-private partnership, and approved Request for Proposals (RFP) to collect traffic data on Highway 156 and diversion routes to provide information needed to conduct the Level 2 Traffic and revenue study, for an amount not to exceed \$40,000; authorized staff to publish the RFP, and return to the Board of Directors with a recommendation for approval of a consultant, including the final scope of work; and, approved the use of federal earmark funds budgeted for this purpose.

Dave Silberberger, Caltrans Project Manager, reported on the history of Highway 156 Improvement Project. He noted that the three main purposes of the project are to improve safety, provide local access and to relieve traffic congestion. The old highway 156 frontage road will remain open as a free alternative route.

Todd Muck, Deputy Executive Director, reported on next steps of the Highway 156 Project. A toll road will use electronic toll collection "FastTrak" equipment where vehicles don't need to slow down... He noted that the Board established a Highway 156 Ad Hoc committee to help move this project forward. The recommendation is to proceed with a "Level 2" Traffic and Revenue Study to seek answers to questions summarized in the "Guiding Principles" including traffic diversion, toll rates and potential local discounts.

Public comments:

Dennise Kenck, Castroville resident, commented that some toll roads do not succeed.

Barbara Meister, Public Affairs Director of the Monterey Aquarium, reported that she supports the Level 2 traffic study, and noted that in surveys conducted by the Aquarium tourist are willing to pay a toll.

Sam Teel, Monterey County Hospitality Association, commented that they are clearly behind this project, and applaud moving forward with a Level 2 Traffic and Revenue Study.

Dell Matt, 101 Bypass Committee, expressed concern with the congestion happening now, traffic on North Bound to Salinas backed up.

Sharon Joyce, commented the burden on local neighborhoods through diversionary traffic needs to be addressed, not just by making old 156 discouragingly slow.

Board member Rubio congratulated staff, and noted today's visual presentation "Hit it out of the ball park". Board member Edelen commented that if a toll road is built, there's less traffic on current Highway 156, and a frontage road is available for the local residents to use it is a "win, win".

7. **TRANSPORTATION IMPROVEMENT MEASURE PUBLIC OUTREACH PLAN
CONSULTANT**

M/S/C Huitt/Parker

Recused: Craig

Vice Chair Chavez chaired the meeting during this item.

The Board received proposed timeline for public outreach polling by EMC Research and preparation of draft expenditure plan; approved Clifford Moss' choice of Moxxy Marketing as the local lead project manager sub-consultant; authorized the Executive Director to execute contract with CliffordMoss, in an amount not to exceed \$135,000 to provide Transportation Improvement Measure Public Outreach Plan consultant services for the period ending December 31, 2016; approved the use of reserve funds budgeted to this purpose; and authorized the Executive Director to make administrative changes to the contract if such changes do not increase the Agency's net cost, subject to approval by Agency counsel.

Theresa Wright, Community Outreach Coordinator/Associate Transportation Planner, reported The Transportation Agency released a Request for Proposals (RFP) for a transportation improvement measure outreach plan consultant on February 27, 2015. On April 22, 2015, the Board considered approval of a contract with CliffordMoss. The Board moved to stay the item, subject to CliffordMoss identifying the sub-contract consultant for the local lead project manager. After consulting with staff and conducting interviews, CliffordMoss recommends Moxxy Marketing, based in Salinas as the local lead project manager sub-consultant.

Tom Clifford, Clifford Moss, reported that Moxxy has a strong media background and a sense of this kind of work. Terry Feinberg, Moxxy Marketing, reported that there agency has thirty years of experience, they focus on community involvement/engagement.

8. THREE YEAR BUDGET (FY 15/16 – FY 17/18) AND FY 15/16 OWP

M/S/C Huerta/Chavez/unanimous

The Board approved Resolution 2015-09 adopting the fiscal year 15/16 budget and overall work program and estimated budgets for fiscal years 16/17 and 17/18 as recommended by the Executive Committee.

Rita Goel, Director of Finance & Administration, reported the Board approved the draft budget in February. She noted that the Agency budget separates expenditures into two types: operating and direct program. Operating expenditures include staff salaries and benefits, materials and supplies, and equipment purchases. Direct program expenditures include outside consultants, contracts, expenditures that apply to specific work program tasks such as rail program, highway projects, bicycle and pedestrian program etc. The proposed fiscal year operating expenditure budget is \$2,422,299, a net decrease over fiscal year 2014/15 of \$40,985.

Todd Muck, Deputy Executive Director, reported the changes in the FY 15/16 Overall Work Program since the draft provided to the Board in February include:

- A state planning grant was received for the Monterey to Salinas-Highway 68 Corridor study.
- Funding was added to the Transportation Improvement Measure reflecting Board direction since February.
- Additional funding was budgeted for the Highway 156 Corridor-Level 2 Traffic Revenue Study.
- Funding for Complete Streets technical assistance was also added since February.

9. EMPLOYMENT AGREEMENT WITH DEBRA L. HALE

M/S/C Rubio/Edelen/unanimous

The Board approved the agreement with Debra L. Hale to continue to perform services as the Executive Director of the Transportation Agency for Monterey County Executive Director, effective July 1, 2015; and authorized Agency Chair to sign Agreement.

10. REPORTS ON MEETINGS ATTENDED BY BOARD MEMBERS AT TRANSPORTATION AGENCY EXPENSE, AS REQUIRED BY STATE LAW

None this month.

11. REPORTS FROM TRANSPORTATION PROVIDERS

Caltrans – Tim Gubbins, Caltrans Director, reported their interregional strategic plan is up for review, and Caltrans is taking comment. He announced May is Bike Month, noting Caltrans staff participating in a pancake breakfast on May 28, 2015.

Monterey Regional Airport District – Bill Sabo reported that the traffic at the airport is stabilized. The runway project is almost completed. He announced American Airlines is merging with U.S. Air at the end of summer.

Monterey-Salinas Transit District – Carl Sedoryk reported that MST has resolved the agreement regarding the dispute with the pension reform. He announced the ribbon cutting ceremony for the new wirelessly-charged electric trolley with zero emissions will be on June 8, 2015. In conclusion, Mr. Sedoryk announced MST's three daily trips to Big Sur from Monterey has returned for the summer season.

12. EXECUTIVE DIRECTOR'S REPORT

Director Hale announced May is Bike Month, the Salinas Community Bicycle Ride will be held Saturday, May 30th, at 10:00 a.m., TAMC Staff will be biking back to TAMC as part of their annual ride.

11. ANNOUNCEMENTS AND/OR COMMENTS FROM TRANSPORTATION AGENCY MEMBERS

None this month

12. ADJOURNMENT

Chair Craig adjourned the meeting at 11:07 a.m.