## TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)
### SERVICE AUTHORITY FOR FREEWAYS AND EXPRESSWAYS
### MONTEREY COUNTY REGIONAL DEVELOPMENT IMPACT FEE
### JOINT POWERS AGENCY

### FINAL MINUTES OF SEPTEMBER 23, 2020 TAMC BOARD MEETING

Via Zoom Meeting Video/Audio Conference Call

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<th>TAMC BOARD MEMBERS</th>
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<td>R. Stedman, Monterey Bay Air Resources District (A. Romero, D. Frisbey, A. Clymo)</td>
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P = present; P(A) = alternate present; E = excused absence; - unnoticed absence

### OTHERS PRESENT

- Katherine Hansen, County Counsel
- Daniel Gho, City of Pacific Grove
- Amy Tomlinson, City of Pacific Grove
- Grant Leonard, City of Monterey
- Lisa Rheinheimer, Monterey-Salinas Transit
1. **CALL TO ORDER**
Chair Alejo called the meeting to order at 9:00 a.m. Elouise Rodriguez, Clerk of the Board, called the roll and confirmed a quorum was established. Chair Alejo led the pledge of allegiance.

2. **PUBLIC COMMENTS**
None this month.

3. **CONSENT AGENDA**
   
   **M/S/C** Huitt/Smith/unanimous
   The Board approved the consent agenda as follows:

   **ADMINISTRATION and BUDGET**

   **3.1.1** Approved minutes of the Transportation Agency for Monterey County, the Service Authority for Freeways and Expressways, and the Monterey County Regional Development Impact Fee Joint Powers Agency for Monterey County meeting of August 26, 2020.

   **3.1.2** Accepted the list of checks written for August 2020 and credit card statement for the month of May and June July 2020.

   **BICYCLE, PEDESTRIAN, TRANSIT and SOCIAL SERVICES**

   **3.2.1** Regarding Federal Loan Actions for Monterey-Salinas Transit:
   
   1. Authorized Executive Director to execute Amendment #1 of Measure X Regional Funding Agreement, subject to approval by Agency counsel, for the South County Operations and Maintenance Facility, to reflect an adjusted federal loan repayment timeline; and
   
   2. Authorized Executive Director to enter into Direction to Deposit Local Transportation Funds Agreement with Monterey-Salinas Transit, subject to approval by Agency counsel, to support MST's federal Transportation Infrastructure Finance Innovation Act Loan.

   **3.2.2** Adopted Resolution 2020-11 allocating $855,275 of Fiscal Year 2020-21 SB 1 State of Good Repair funds to Monterey-Salinas Transit to support bus procurement that will replace eight small RIDES buses that have met their useful life.
PLANNING

3.3.1 Received update on state and federal legislative activities and ratified Executive Committee adoption of positions on legislation on behalf of the Board of Directors.

PROJECT DELIVERY and PROGRAMMING

3.4.1 Authorized the Executive Director to accept a quitclaim deed from Marina Community Partners, LLC for a 15,313 square foot land parcel in the City of Marina, subject to approval by Agency Counsel.

RAIL PROGRAM

Regarding Monterey County Rail Project – Associated Right of Way Services, Inc. Contract Amendment #1:

1. Approved and Authorized the Executive Director to execute contract amendment #1 with Associated Right of Way Services, Inc., subject to approval by Agency Counsel, to increase the budget for right of way acquisition services for the Monterey County Rail Extension project by $11,500 for a new total contract budget of $95,400;

2. Authorized the use of state funds budgeted to this project;

3. Found that this amendment is justified as a sole source due to the efficiencies that support award to the existing consultant as a logical follow-on to work already in progress under a competitively awarded contract; and

4. Authorized the Executive Director to take such other further actions as may be necessary to fulfill the intent of the contract, including approvals of future modifications or amendments that do not significantly alter the scope of work, or change the approved contract term or amount.

3.6.1 REGIONAL DEVELOPMENT IMPACT FEE

None this month.

3.7.1 COMMITTEE MINUTES AND CORRESPONDENCE

Accepted draft minutes from Transportation Agency committees:

• Executive Committee – draft minutes of September 2, 2020
• Rail Policy Committee – No meeting this month
• Bicycle and Pedestrian Committee – draft minutes of September 2, 2020
• Technical Advisory Committee – draft minutes of September 3, 2020
• Excellent Transportation Oversight Committee (xTOC) – No meeting this month

3.7.2 Received Transportation Agency for Monterey County correspondence for September 2020.
MONTEREY-SALINAS TRANSIT CONTACTLESS FARE PAYMENT DEMO PROGRAM

Lisa Rheinheimer presented to the Board the Monterey-Salinas Transit contactless fare payment demonstration program. She noted that Monterey-Salinas Transit was selected to demonstrate a contactless fare payment program through a first-of-its-kind partnership with Caltrans and Visa. This new program allows riders to use a contactless payment option to pay their fare on any bus line, and will be available in October/November. By making it easier to pay for transit services, contactless fare payments may increase ridership and farebox revenues. Part of the evaluation of the demonstration program will be to determine whether or not this fare collection method saves operating costs. MST estimates that in 2019, the cost to process and handle cash was 8% of passenger fares.

Caltrans selected MST to access the feasibility of the contactless fare payment system for a six-month period. The technology demonstration will set the stage for passengers traveling from one area to another to simply pay with their contactless credit, debit or prepaid card, or mobile device as they board the local transit system.

Desired outcomes of the contactless fare payment demonstration include:

- Reduce cash transactions and related cash handling costs
- Reduce MST GoPass and GoCard production costs
- Speed the boarding process
- Determine feasibility of contactless card payment as a single, universal access to MST’s mobility services (including Fixed Route, On-Call, RIDES and Measure Q taxi vouchers)
- Determine customer interest in distance-based fares and fare-capping strategies
- Making it easier to pay for transit

The pilot program between MST, Caltrans, Visa, and Little Pay will focus on improving the transit rider's experience for MST customers. If successful, the program can scale to create consistency across hundreds of transit agencies across California.

Carl Sedoryk, General Manager, reported that this is a “click and pay” program and that Caltrans is working with Google on an app to calculate mileage and plan trips.
5. PRESENTATION ON THE GO831 PROGRAM AND THE OCTOBER SMART COMMUTE CHALLENGE

The Board received an update on the Go831 Program and the October Go831 Smart Commute Challenge to the Moon!

Ariana Green, Senior Planner presented information on the Go831 Program, which the Transportation Agency operates to reduce single occupancy vehicle trips in order to reduce traffic and air pollution in Monterey County. Each year Go831 runs a Commute Challenge to help raise awareness of the program and encourage individuals to start using the RideAmigos software platform. The goal each year is to increase the number of employers and employees participating in the Challenge, with the purpose of encouraging smart commuting over the longer-term.

Tracy Burke-Vasquez, Go831 Coordinator, announced that this October the Go831 Smart Commute Challenge is open to anyone who lives or works in Monterey County and offers prizes to those who track their smart commuting during the month. The Challenge will give credit for any type of smart commuting, but this year the challenge encourages teleworking, walking and bicycling.

Last year, the Go831 team met the goal of doubling participation in the Challenge from the previous year (106 participants in 2019 vs. 52 in 2018). The 3,905 total smart commute trips taken during last year’s challenge resulted in:
- CO2 saved: 8.7 tons
- Money Saved: $12K (on driving costs for the participants)
- Calories burned: 0.3 Million

With the unique scenarios created during the current pandemic, the October Go831 Commute Challenge 2020 provides an opportunity to further promote smart commute options that many employees are currently using and find to be beneficial. These options include decreased congestion and emissions on the roadways, saved commute time and teleworking. The Transportation Agency has partnered with Blue Zones Project Monterey County and the City of Salinas to present this year’s month-long challenge.
6. REPORTS FROM TRANSPORTATION PROVIDERS

Caltrans – Scott Eades, the District 5 Director for Planning, Local Assistance and Sustainability, reported that Caltrans recently began a year-long pilot project to reduce wrong way driving incidents. The project will install specially designed pavement markings at 30 locations throughout the year. The markings include red arrows and the words, **DO NOT ENTER**, and are only visible when a driver is heading the wrong direction onto freeway ramps.

Caltrans has also released and is seeking input on the California Transportation Plan - 2050.

Monterey Regional Airport District – Bill Sabo, District Board Member, reported that passenger flights have increased, noting the airlines are taking steps to keep the airport safe and ease the concerns related to COVID-19. He reported that Alaska Airlines is providing two same day flights to San Diego, and that the Los Angeles and Denver flights are doing well. The concessions are still available at the Airport, including the restaurant. In conclusion, he noted that the new flights will only continue if passengers “Fly Monterey”.

Monterey Salinas Transit District – Carl Sedoryk, General Manager & CEO, thanked the TAMC Board for the approval of the agreement related to construction of the South County Operations and Maintenance Facility, to reflect an adjusted federal loan repayment timeline and authorizing the Executive Director to enter into Direction to Deposit Local Transportation Funds Agreement with Monterey-Salinas Transit. He noted that service and ridership is slowly coming back, while MST continues to maintain social distancing precautions. Mr. Sedoryk reported that as part of the Carmel fire evacuations, MST provided transportation services to the residents of Rippling River.

Monterey Bay Air Resources District – Richard Stedman reported that DC Fast Charger electric vehicle stations have been installed at the Target stores in Hollister and Marina shopping centers. The District has also funded the purchase of 6 new electric vehicle school busses in Soledad. The Electric Vehicle Incentive Program, which provides rebates to the public for the purchase of fully electric and plug-in hybrid electric vehicles, still has funding available and offers double incentive rebates to qualified persons with a low income; applications are online.

8. REPORTS ON MEETINGS ATTENDED BY BOARD MEMBERS AT AGENCY EXPENSE

No reports this month due to shelter-in-place.

9. EXECUTIVE DIRECTOR’S REPORT

Executive Director Debbie Hale reported that TAMC was able to accomplish a great deal last month, noting the Salinas Rail Station construction is moving along and a socially-distanced ribbon cutting ceremony is scheduled on December 7, 2020, at 3 pm. TAMC is working to be a Blue Zone Workplace, with bike stations, nutritional education and counseling programs. Director
Hale thanked Supervisors Phillips for hosting the public web event on the Highway 183 project in Castroville, and Parker for hosting a presentation on the SURF! Busway at her Hot Topics event.

10. **CLOSED SESSION**

Reconvened:
After the Board reconvened in open session, Agency Counsel Reimann reported that the Board met in closed session and there was no reportable action taken.

11. **ANNOUNCEMENTS AND/OR COMMENTS**
None.

12. **ADJOURNMENT**
Chair Alejo adjourned the meeting at 10:39 a.m.