





# Safe Routes to School

**SAFE  
STREETS  
TOGETHER**  
MONTEREY COUNTY



February 25, 2026

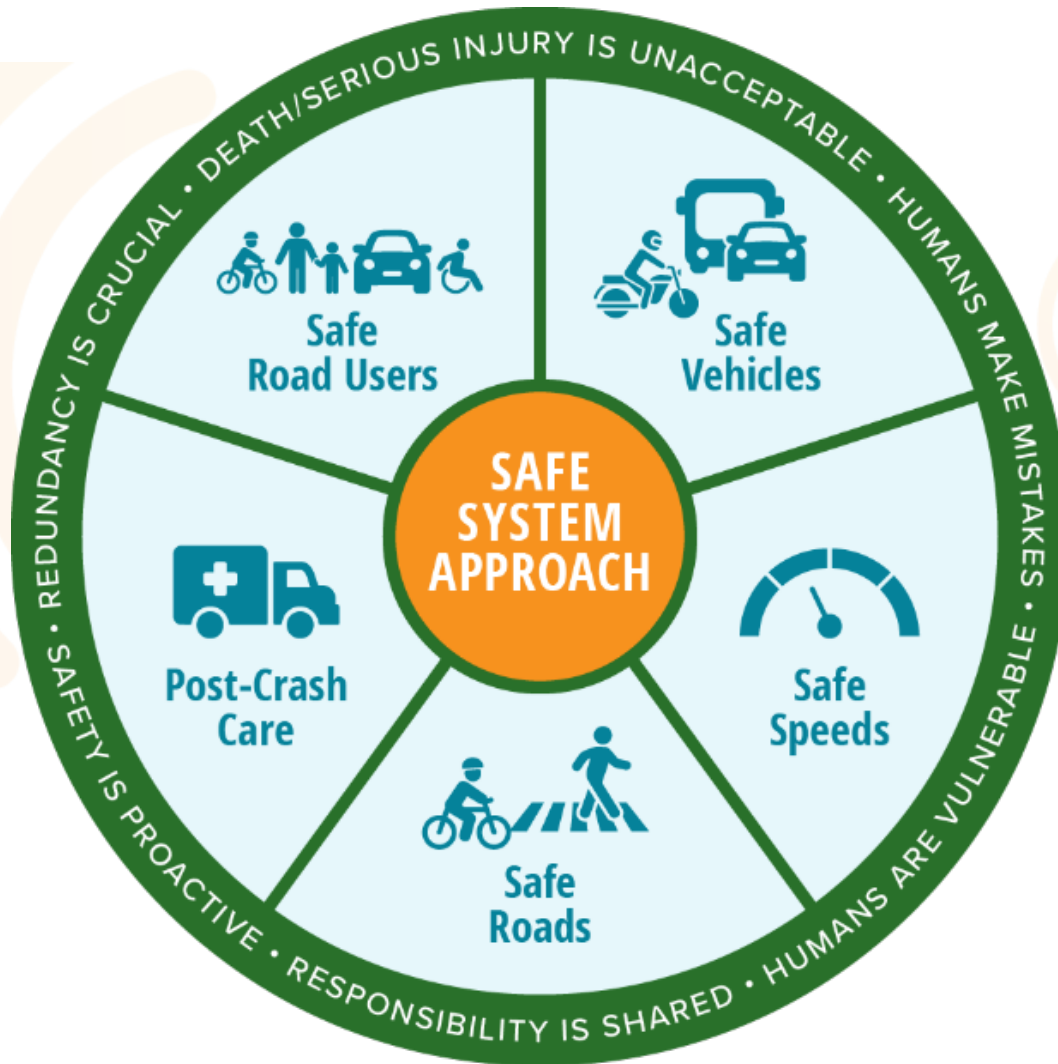
**Ariana Green**  
Principal Transportation Planner

# Roadway Safety Crisis



**EVERY DAY**

# New Approach



# Initiative #1: Vision Zero Action Plan

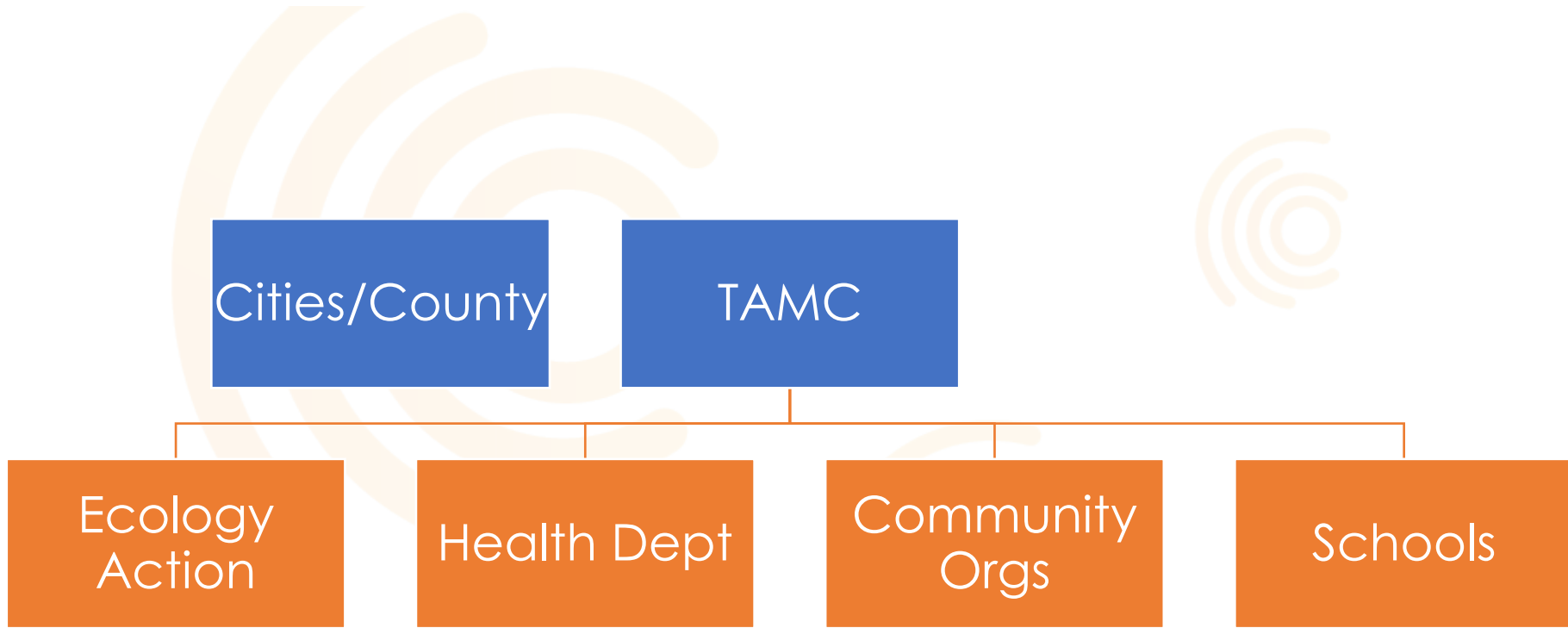
- "Zero" Goal
- Multi-Agency Task Force
- Safety Action Plan



# Initiative #2: Safe Routes to School



# SRTS Partners



# Funding

- Regional Program
- ~\$20 over 30 years
- Guidelines (adopted 2018)



# Leveraging

**\$55.4M**

- Active Transportation Program (ATP)
- Sustainable Transportation Planning
- Clean California

**\$1.2M**



# SRTS Planning & Participatory Budgeting

- Seaside & Marina  
(adopted)
- Salinas (adopted)
- Salinas Valley  
(adopted)
- North County  
(Spring 2026)



# Safety Education



# Traffic Gardens

- Hall District (Pajaro)
- Castroville Elementary
- Prunedale Elementary
- Kammann (Salinas)
- MLK Jr. Academy (Salinas)
- Bay View Academy (Monterey)
- Del Rey Woods (Seaside)
- Ord Terrace (Seaside)
- Crumpton (Marina)
- La Gloria (Gonzales)
- Gabilan (Soledad)
- Oak Ave (Greenfield)
- San Antonio Park (King City)



<https://saferoutesmonterey.org/programs/traffic-gardens/>



# Crossing Guard Trainings



# Walk & Roll



# Walking School Bus

- 10 Schools (Piloted)
- 2 Schools King City (Active)
- 5 Schools (Planned)
  - Seaside
  - Marina
  - Salinas

- Walking School Bus Resources Online:

<https://saferoutesmonterey.org>



# School Pool

- GoKid Platform
- Pilot 3 Schools Seaside (Fall 2026)
- Construction Traffic Mitigation



# Bike Repair



Photo Credit: Greenfield Community Science Workshop



# Sidewalk Art

- Alisal Greening (complete)
- Alisal High (Active)
- King City (Active)
- Planned:
  - North Salinas
  - Marina



Safe  
Roads



Safe  
Road Users

# Youth Engagement

- Cal State Monterey Bay
- Middlebury Institute
- North County SRTS Plan
- Salinas Sidewalk Art
- Alisal Sidewalk Art
- Soledad ATP Grant
- Safety Campaign



# Initiative #3: Safety Campaign

**SAFE  
STREETS  
TOGETHER**  
**MONTEREY COUNTY**



# Campaign Goals



Increased Awareness



Long-Term Behavior Change



Community Wide Effort

# Grant-Funded Campaigns

- San Ardo (Spring 2026)
- King City
- Chualar
- Castroville
- North Salinas

# Next Steps

- Full Vision Zero Plan Update March TAMC Board
- Safe Streets Together Monterey County Campaign launching Spring 2026
- SRTS Guidelines Update Fall 2026

## **Ariana Green**

Principal Transportation Planner

Email: [Ariana@tamcmonterey.org](mailto:Ariana@tamcmonterey.org)

Call: 831-775-4403



Facebook: @TAMCMonterey



Twitter: @TAMC\_News



Instagram: go\_831

