BICYCLE AND PEDESTRIAN FACILITIES ADVISORY COMMITTEE

Wednesday, February 3, 2021
**6:00 PM**

REMOTE CONFERENCING ONLY
There will be NO physical location of the meeting.
Please see all the special meeting instructions at the end of this agenda

Join meeting online at: https://us02web.zoom.us/j/990276709?pwd=QXBRbWF6ajh6M3dOR3hhbGloRlhRZz09
OR
By teleconference at: +1 669 900 6833

Meeting ID: 990 276 709
Password: 352877

Any person who has a question concerning an item on this agenda may call the Agency Secretary to make inquiry concerning the nature of the item described on the agenda.

1. **ROLL CALL**

   Call to order and self-introductions. Committee bylaws specify that a quorum shall consist of a majority (7) of the number of voting memberships actually filled at that time (13); the existence of any vacancies shall not be counted for purposes of establishing a quorum. If you are unable to attend, please contact the Transportation Agency. Your courtesy to the other Committee members to assure a quorum is appreciated.

2. **PUBLIC COMMENTS**

   Any member of the public may address the Committee on any item not on the agenda but within the jurisdiction of the Committee. Under this item, each member of
the public is allowed three minutes to address concerns. Comments in items on this agenda may be given when that agenda item is discussed. Persons who wish to address the Committee for public comment or on an item on the agenda are encouraged to submit comments in writing to Maria at maria@tamcmonterey.org by 5:00 pm the Monday before the meeting, and such comments will be distributed to the Committee before the meeting.

3. BEGINNING OF CONSENT AGENDA

Approve the staff recommendations for items listed below by majority vote with one motion. Any member may pull an item off the Consent Agenda to be moved to the end of the CONSENT AGENDA for discussion and action.

3.1 APPROVE minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of January 6, 2021.

- Montiel

END OF CONSENT AGENDA

4. RECEIVE presentation from City of Salinas staff on Central Area and West Area Specific Plans and Boronda Road Congestion Relief Project.

- Andrew Easterling (City of Salinas)

City of Salinas staff will review the bicycle and pedestrian connections envisioned in the projects and planning efforts.

5. RECEIVE presentation on the Transportation Agency's regional traffic counts program.

- Castillo

The Transportation Agency collects traffic data twice a year on regional roadways. Data is collected once in March or April (off-peak) and again in August or September (peak). Staff will provide a demonstration on how to view/download the traffic data that is posted on the Agency's website.

6. ANNOUNCEMENTS and/or COMMENTS

7. ADJOURN
ANNOUNCEMENTS
Next Committee meeting:
Wednesday, March 3, 2021

Important Meeting Information

Remote Meetings: On March 12, 2020, Governor Newsom issued Executive Order N-25-20, which enhances State and Local Governments ability to respond to COVID-19 Pandemic based on Guidance for Gatherings issued by the California Department of Public Health. The Executive Order specifically allows local legislative bodies to hold meetings via teleconference and to make meetings accessible electronically, in order to protect public health. The public is strongly encouraged to use the Zoom app for best reception. Prior to the meeting, participants should download the Zoom app at: https://zoom.us/download. A link to simplified instruction for the use of the Zoom app is: https://blog.zoom.us/wordpress/2018/07/03/video-communications-best-practice-guide/.

Remote Meeting Public Comment: Due to current circumstances, there may be limited opportunity to provide verbal comments during the meeting. Persons who wish to address the Committee for public comment or on an item on the agenda are encouraged to submit comments in writing to maria@tamcmonterey.org by 5:00pm the Monday before the meeting. Such comments will be distributed to the Committee before the meeting. Members of the public participating by Zoom are instructed to be on mute during the proceedings and to speak only when public comment is allowed, after requesting and receiving recognition from the Chair.

Agenda Packet and Documents: Any person who has a question concerning an item on this agenda may call or email the Agency office to make inquiry concerning the nature of the item described on the agenda. Complete agenda packets are on display online at the Transportation Agency for Monterey County website. Documents relating to an item on the open session that are distributed to the Committee less than 72 hours prior to the meeting shall be available for public review at the Agency website. Agency contact information is as follows:

Transportation Agency for Monterey County
www.tamcmonterey.org
Office is closed an all employees are working remotely until further notice
TEL: 831-775-0903
EMAIL: info@tamcmonterey.org

Agenda Items: The agenda will be prepared by Agency staff and will close at noon nine (9) working days before the regular meeting. Any member of the Committee may request in writing an item to appear on the agenda. The request shall be made by the agenda
deadline and any supporting papers must be furnished by that time or be readily available.

Alternative Agenda Format and Auxiliary Aids: If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Individuals requesting a disability-related modification or accommodation, including auxiliary aids or services, may contact Transportation Agency staff at 831-775-0903. Auxiliary aids or services include wheelchair accessible facilities, sign language interpreters, Spanish language interpreters, and printed materials in large print, Braille or on disk. These requests may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting and should be made at least 72 hours before the meeting. All reasonable efforts will be made to accommodate the request.

CORRESPONDENCE, MEDIA CLIPPINGS, & REPORTS

Correspondence

Media Clipping

M 1. RECEIVE media clippings attached online.

Reports - No items this month.
Memorandum

To: Bicycle and Pedestrian Facilities Advisory Committee
From: Maria Montiel, Administrative Assistant
Meeting Date: February 3, 2021
Subject: Draft January Minutes

RECOMMENDED ACTION:
APPROVE minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of January 6, 2021.

ATTACHMENTS:

- Draft January BPC Minutes
<table>
<thead>
<tr>
<th>Voting Members</th>
<th>MAY 20</th>
<th>JUN 20</th>
<th>JUL 20</th>
<th>AUG 20</th>
<th>SEP 20</th>
<th>OCT 20</th>
<th>NOV 20</th>
<th>JAN 21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eric Petersen, District 1</td>
<td>P</td>
<td>P</td>
<td>N</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Mike Novo – District 3, Chair (David Tavarez)</td>
<td>P</td>
<td>P</td>
<td>O</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Jeff Wriedt, District 4 (Frank Henderson)</td>
<td>P</td>
<td>P</td>
<td>M</td>
<td>E</td>
<td>P</td>
<td>P(A)</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Martin Wegenstein, District 5, Vice Chair (Jeff Lindenthal)</td>
<td>P</td>
<td>P</td>
<td>E</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>D. L. Johnson, Carmel-By-The Sea</td>
<td>P</td>
<td>P</td>
<td>E</td>
<td>P</td>
<td>-</td>
<td>P</td>
<td>-</td>
<td>P</td>
</tr>
<tr>
<td>Celine Pinet, Del Rey Oaks</td>
<td>-</td>
<td>-</td>
<td>T</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>P</td>
</tr>
<tr>
<td>Gonzales - Vacant</td>
<td>-</td>
<td>-</td>
<td>I</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Ernest Gallardo, Greenfield</td>
<td>-</td>
<td>P</td>
<td>N</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Michael LeBarre, King City</td>
<td>P</td>
<td>-</td>
<td>G</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Hans Hofmann Jr, Marina</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>E</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Abby Ostovar, Monterey</td>
<td>P</td>
<td>E</td>
<td>E</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>vacant Pacific Grove (Jung Hwa Kim)</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Chris Flescher, Salinas (Mark Lasnik)</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Elizabeth (Libby) Sofer, Sand City</td>
<td>P</td>
<td>P</td>
<td>-</td>
<td>P</td>
<td>P</td>
<td>-</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Ralph Wege, Seaside</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P(A)</td>
<td>P(A)</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Soledad - Vacant</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Vacant, Monterey Salinas Transit</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Vera Noghera, Velo Club of Monterey (Alex Capelli)</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>-</td>
</tr>
<tr>
<td>Grant Leonard, N. County Recreation &amp; Park District</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Andrew Easterling, Salinas Public Works</td>
<td>-</td>
<td>-</td>
<td>P</td>
<td>P</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Vacant – County Public Works</td>
<td>-</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Caltrans - District 5</td>
<td>P</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Miranda Taylor, AMBAG (Will Condon)</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>(A)</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Matthew McCluney - CSUMB</td>
<td>P</td>
<td>-</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
</tbody>
</table>

E – Excused  VC – Video Conference  P(A) – Alternate  TC – Teleconference
1. Vice Chair Mike Novo called the meeting to order at 6:00 p.m. A quorum was established, and self-introductions were made.

2. **PUBLIC COMMENTS**

None.

3. **BEGINNING OF CONSENT AGENDA**

M/S/C Wegenstein /Johnson/unanimous

3.1 Committee member Martin Wegenstein requested to correct his name on various places on the draft minutes. Mari Lynch emailed staff her minor corrections. Approved minutes with edit from member Wegenstein of the Bicycle and Pedestrian Facilities Advisory Committee meeting of November 4, 2020.

**END OF CONSENT AGENDA**
4. **CALIFORNIA HIGHWAY PATROL REPORT ON BICYCLE AND PEDESTRIAN CRASHES – ITEM MOVED TO LATER MEETING**

The Committee did not receive a report on bicycle and pedestrian collisions from Officer Jessica Madueño, Public Information Officer for the California Highway Patrol. Office Madueño needed to postpone the presentation.

5. **CALTRANS DISTRICT 5 ACTIVE TRANSPORTATION PLAN UPDATE**

The Committee received an update on the Caltrans District 5 Active Transportation Plan, an upcoming Caltrans rumble strip project throughout Monterey County and the State Route 1 maintenance pavement preservation project. Committee members provided comments after each section of the presentation.

Madilyn Jacobsen, Transportation Planner, introduced Audrey Ogden, Caltrans District 5, who presented on the development of the District’s Active Transportation Plan. She noted that Caltrans District 5 includes the Counties of Santa Cruz, San Benito, Monterey, San Luis Obispo and Santa Barbara. Caltrans is the owner and operator of the State Highway System and maintains shoulders that often provide regional bicycle access within and across county lines. The Caltrans District 5 Active Transportation Plan will identify existing bicycle and pedestrian facilities and needs on, across and parallel to the State Highway System. She noted that work on the Active Transportation Plan started in late 2018, and the Plan is expected to be complete in the Spring of 2021. She noted that there will be a 30-day public review period anticipated to begin in February 2021. Currently, Caltrans staff are meeting with local agencies and organizations to provide an update on the Active Transportation Plan Development and discuss opportunities to build and expand partnership with local agencies, community organizations and other stakeholders.

Ms. Ogden reported that Caltrans will install ground-in, centerline rumble strips on State Route 1 in Monterey and San Luis Obispo Counties. She noted that no shoulder or edge-line rumble strips are being proposed at this location in Monterey County. This project is estimated to begin in Summer of 2021 and be completed by Spring 2022.

Committee member Hans Hoffman suggested that rumble strips prevent vehicles from driving off the road but are not needed in the middle lane. Mr. Hoffman expressed that Caltrans should improve the shoulder lanes instead of installing rumble strips in the middle.

Committee member Libby Sofer shared that after centerline rumble strips were installed in North County on Highway 1, less fatal and serious crashes were reported.

Committee member Grant Leonard suggested the presentation be brought to the Big Sur Multi-Agency Advisory Committee. Audrey Ogden replied that Caltrans staff will look into that.

Mari Lynch, member of Public noted that resources on the pros and cons of rumble strips are available at [www.bikemonterey.org](http://www.bikemonterey.org).

Ms. Ogden reported that there was a repaving project in Carmel/Highway 1 that was recently completed and has received some public concern related to bicycle accessibility. This Caltrans maintenance preservation project was on an approximately 35-mile section of State Route 1 from Torre Canyon bridge in Big Sur to San Luis Avenue north of Carmel. The project added a new layer of pavement to extend the life and wear of the pavement. She noted that the project did not narrow or widen the existing shoulder with.
Deputy Executive Director Todd Muck noted that discussions are occurring between TAMC and the Caltrans management team to improve the process for integrating maintenance projects with bicycle and pedestrian improvements. Mr. Muck noted it is difficult for bicyclist to use the shoulder when vehicles park on the shoulder and gravel gets kicked onto the bicycle shoulder. He noted that it has been a challenge for Caltrans to coordinate with TAMC and local agencies to identify opportunities when minor improvements to maintenance projects can make a big improvement for cyclists.

Committee member Mike Novo noted that it is not just Caltrans; Monterey County also needs to improve the process for integrating maintenance with bicycle and pedestrian improvements. Audrey Ogden replied that Caltrans has had a change of leadership, and the new Director is a bicycle advocate and is integrating complete streets throughout Caltrans.

Committee member D.L. Johnson suggested a “Share the Road” sign be installed.

Mari Lunch, member of public, suggested that people refer to the Caltrans District 5 bicycle resources at www.bikemonterey.org.

Madilyn Jacobsen noted that TAMC can explore incorporating bicycle access on and off the State Highway System on the TAMC bike map when it is next updated.

**6. 2022 REGIONAL TRANSPORTATION PLAN**

**M/S/C** LeBarre/Leonard/ unanimous

The Committee received an update on development of the 2022 Regional Transportation Plan; and recommended approval of the Draft Project List to be submitted as part of the 2022 Regional Transportation Plan.

Madilyn Jacobsen, Transportation Planner reported that every four years, the Transportation Agency is responsible for developing an updated Regional Transportation Plan. The Agency prepares the plan in coordination with the Association of Monterey Bay Area Governments (AMBAG) to be consistent with a tri-county Metropolitan Transportation Plan/ Sustainable Communities Strategy adopted by AMBAG for the Monterey Bay Area. She noted that pursuant to state and federal guidelines, the Regional Transportation Plan includes a countywide multimodal needs assessment, transportation policy element, long range funding forecast, funding constrained project list, and program-level environmental review document assessing the probable environmental impacts associated with implementation of the plan. Public participation is sought after in the development of the Regional Transportation Plan for each of the project steps.

Ms. Jacobsen noted that Agency staff is coordinating with AMBAG on all planning activities, including the project list development, financial revenue assumptions and the environmental process. The final list of projects identified in the plan must be consistent with the needs, goals and priorities identified in the policy element and the total cost of those projects must fall within the funding capacity of the long-range revenue forecast. The draft regionally significant project list is included as an attachment to the report.

Committee member Hans Hoffman asked who is managing the Imjin Project Study? Madilyn Jacobsen replied that the City of Marina is overseeing the Imjin Project.
Committee member Grant Leonard asked if some projects that are anticipated to be completed this year can be removed from the project list? Deputy Executive Director Todd Muck replied that we leave the projects on the project list as we need to account for funding. He noted that we will remove them from the project list once they are complete.

Committee member Mike LeBarre noted that we have a lot of pedestrian needs and it is important to work with our Regional Agencies on the project list.

Committee member Grant Leonard shared the Bicycle and Pedestrian Facilities Advisory Committee meeting on Facebook and received three comments related to the Regional Transportation Plan and he shared them with the Committee members. Mr. Leonard shared that David Olaeta, stated that Prunedale needs a pedestrian bridge over 101 from Punedale North or South Road to Vierra Canyon or Berta Canyon. He has seen the long term multi-million plan for the 101/156 upgrade and there is nothing allowing for pedestrians or bikers to safely cross from one side of Prunedale to the other side. He also shared a comment from Brian Simpson, he noted that Prunedale is very dangerous for pedestrian traffic. Vierra narrowing due to erosion, and the ice plant patch that sticks out farther and farther every year and the County needs to work out some maintenance in the area. Mr. Leonard shared the last comment from Monica Glatzel Williams, she noted that her boys are not allowed to ride their bikes due to the cars high speed.

7. ANNOUNCEMENTS AND/OR COMMENTS

Committee member Eric Petersen asked for the N. Boronda Road City of Salinas project be brought to a future meeting date. Madilyn Jacobsen replied that the City of Salinas is scheduled to present at the February meeting.

Committee member Hans Hoffman expressed that the bicycle signals in Monterey have a yellow frame that is confusing for the vehicle traffic signal light.

Madilyn Jacobsen, Transportation Planner announced the Salinas Rail Extension Ribbon Cutting Ceremony will take place via Facebook live on January 15, 2021. She also mentioned that the Bicycle Secure Programs continues to have available funding for bicycle racks. Lastly, Ms. Jacobsen noted that the next meeting will be held on February 3, 2021.

Committee member Grant Leonard expressed the need for bicycle racks on beaches near the Salinas River and Moss Landing. He noted that in the past TAMC staff was coordinating with State Parks and if a local sponsor is needed, the North County Recreational District can help support.

8. ADJOURNMENT

Vice Chair Novo adjourned the meeting at 7:43 p.m.
RECOMMENDED ACTION:
RECEIVE presentation from City of Salinas staff on Central Area and West Area Specific Plans and Boronda Road Congestion Relief Project.

SUMMARY:
City of Salinas staff will review the bicycle and pedestrian connections envisioned in the projects and planning efforts.

FINANCIAL IMPACT:
No direct financial impact from this item. The Boronda Road Congestion Relief Project is funded with Measure X and Regional Surface Transportation Program funds.

DISCUSSION:
City of Salinas is working on a number of projects that will enhance the bicycle and pedestrian network within City Limits. During the meeting, City staff will receive comments and respond to questions from Committee members and the public about the Boronda Road Congestion Relief Project and the West Area and Central Area Specific Plans.

Below are summaries provided by City of Salinas staff about the projects:

Boronda Road Congestion Relief Project
The Boronda Road Congestion Relief project includes the widening of Boronda Road into a four-lane roadway (two lanes at each direction), and the construction of roundabouts at the following intersections: McKinnon Street, El Dorado Drive, Natividad Road, and Independence Boulevard.

Salinas City Council approved the roundabout concept at the intersections identified above along with Hemingway Drive. The City intends to continue the roundabout corridor along Boronda Road with roundabouts at Constitution Boulevard, Sanborn Road, and Williams Road in future phases.

The proposed project includes the following changes to East Boronda Road from approximately 140 feet east of Dartmouth Way to approximately 1,100 feet east of Independence Boulevard:
1. Widen East Boronda Road from just east of Dartmouth Way to east of Independence Boulevard from two lanes to four lanes;
2. Construct multi-lane roundabouts at McKinnon Street, El Dorado Drive, Natividad Road, and Independence Boulevard;
3. Relocate existing agricultural ditches along the north side of East Boronda Road to the north;
4. Relocate existing agricultural ditch along the east side of Natividad Road to the east;
5. Construct storm water treatment facilities and bioretention facilities in the roadway medians, islands, and adjacent to sidewalks;
6. Construct buffered bike lanes;
7. Construct shared-use paths around the perimeter of the roundabouts;
8. Install a flashing beacon system or other approved pedestrian activated beacon at the pedestrian crossings;
9. Widen the East Boronda Road Bridge over Gabilan Creek to accommodate the road widening and roundabout (see details below);
10. Construct bus pullouts, street lighting, sidewalks, ADA compliant pedestrian access ramps at all crosswalks; and install storm drain lines, sanitary sewer mainline and extensions, and pavement delineation and updated signs; and
11. Install landscaping.

**Salinas Specific Plan Updates:**
The Salinas City Council has approved the West Area Specific Plan Project (December 17, 2019) and the Central Area Specific Plan Project (November 17, 2020). Both projects are located in the North of Boronda Future Growth Area, as identified by the 2002 Salinas General Plan and implement New Urbanism design principles. The greenway streets are key features of the North of Boronda Future Growth Area, providing a multimodal connection across all specific plan areas, generally parallel to Boronda Road. The separate bike and pedestrian paths would be improved with enhanced landscaping, decorative lighting and street furnishings. See attachment for visualizations.

The West Area is comprised of approximately 797 acres and would allow up to 4,340 dwelling units provided in a mix of low, medium and high densities, 571,500 square feet of mixed use commercial space, and other community supporting uses including but not limited to parks, open space, schools and utilities.

The Central Area is comprised of approximately 760 acres and would allow up to 3,911 dwelling units provided in a mix of low, medium and high densities, 489,700 square feet of mixed use commercial space and other community supporting uses including but limited to parks, open space, schools and utilities.

Some other notable features provided in both plan areas include:
- A central community core providing public facilities and services and a walkable village center with a main street, town square and mix of commercial and higher density residential uses;
- Residential neighborhoods planned around parks providing community gathering space easily accessed by bikes and pedestrians;
- A circulation system that fosters safe and efficient distributions of trips and implementing a variety of traffic calming devices to enhance bike and ped safety and designed to include public transit access.

**ATTACHMENTS:**

- Visualizations - Greenways

**WEB ATTACHMENTS:**
To find the full Environmental Impact Report and Specific Plan of the West Area Specific Plan and Central Area Specific Plan, please visit the City of Salinas webpage at:
NORTHERLY GREENWAY STREET - C-2

SOUTHERLY GREENWAY STREET - C-1
To: Bicycle and Pedestrian Facilities Advisory Committee  
From: Stefania Castillo, Transportation Planner  
Meeting Date: February 3, 2021  
Subject: Regional Traffic Counts Program

**RECOMMENDED ACTION:**

RECEIVE presentation on the Transportation Agency’s regional traffic counts program.

**SUMMARY:**

The Transportation Agency collects traffic data twice a year on regional roadways. Data is collected once in March or April (off-peak) and again in August or September (peak). Staff will provide a demonstration on how to view/download the traffic data that is posted on the Agency’s website.

**FINANCIAL IMPACT:**

On February 26, 2020 the Transportation Agency’s Board of Directors approved a three-year contract with Innovative Data Acquisitions to conduct traffic counts at 179 locations throughout Monterey County for calendar years 2020, 2021 and 2022. The $91,056 contract amount includes pedestrian and bicycles counts required for Agency projects the receive funds from the state active transportation program. The contract also allows for local jurisdictions to request additional counts at reimbursement by the jurisdiction making the request.

**DISCUSSION:**

The Transportation Agency's primary goal for collecting new regional traffic counts is to provide fresh data for the Association of Monterey Bay Area Government's regional travel demand model. Count locations are on the county's regional road and highway network.

Traffic data is collected twice a year, once in March or April (off-peak) and again in August or September (peak). Traffic counts are conducted over a two-day 24-hour vehicle count period, either on a Tuesday/Wednesday or Wednesday/Thursday. The Average Daily Traffic (ADT) is the measure used by the Agency. The 24-hour counts for the two-day period are averaged together to arrive at the Average Daily Traffic.

The historical traffic counts data is available to view/download as a Microsoft Excel file on the Transportation Agency’s website at the following link: [www.tamcmonterey.org/traffic-counts](http://www.tamcmonterey.org/traffic-counts). The traffic counts data is also posted in map format showing the peak and off-peak Average Daily Traffic for each location.

The off-peak 2020 counts were canceled due to COVID-19 shelter-in-place order. Peak 2020 counts were conducted during the state and local shelter-in-place orders. Staff will provide a comparison of the 2019 and 2020 Average Daily Traffic counts.
MEMORANDUM

To: Bicycle and Pedestrian Facilities Advisory Committee
From: Madilyn Jacobsen, Transportation Planner
Meeting Date: February 3, 2021
Subject: Media Clippings

RECOMMENDED ACTION:
Receivemedia clippings attached online.

DISCUSSION:

Local News
- Monterey installs the county’s first touchless pedestrian buttons on a busy Fremont Street corridor.
- Guest commentary, Luis Alejo: Transportation Agency navigated 2020 with hope and resiliency

Other News of Interest
- Federal Highway Administration seeks to make Manual on Uniform Traffic Control Devices for Streets and Highways (MUTCD) updates
- Caltrans Releases New Safety Guidance for Land Use Projects Statewide: Consider Bikes and Peds