



Regional Transportation Planning Agency - Local Transportation Commission
Monterey County Service Authority for Freeways & Expressways
Monterey County Regional Development Impact Fee Joint Powers Agency
Email: info@tamcmonterey.org

MEASURE X CITIZENS OVERSIGHT COMMITTEE

Tuesday, February 16, 2021

****2:00 PM****

REMOTE CONFERENCE ONLY

There will be NO physical location of the meeting.

Please see all the special meeting instructions at the end of the agenda.

Join meeting online at

<https://us02web.zoom.us/j/819167755?pwd=VE91U1FBK1lwOEQzMGHpdEMvY2tndz095>

OR

Via teleconference at +1 669 900 6833

Meeting ID: 819 167 755

Password: 614363

1. ROLL CALL

Call to order and self-introductions. If you are unable to attend, please contact Elouise Rodriguez, Senior Administrative Assistant. Your courtesy to the other members to assure a quorum is appreciated.

2. PUBLIC COMMENTS

Any member of the public may address the Committee on any item not on the agenda but within the jurisdiction of the Committee. Under this item, each member of the public is allowed three minutes to address concerns. Comments in items on this agenda may be given when that agenda item is discussed. Persons who wish to address the Committee for public comment or on an item on the agenda are encouraged to submit comments in writing to Maria at maria@tamcmonterey.org by 5:00 pm the Friday before the meeting, and such comments will be distributed to the Committee before the meeting.

3. BEGINNING OF CONSENT AGENDA

Approve the staff recommendations for items listed below by majority vote with one motion. Any member may pull an item off the Consent Agenda to be moved to the end of the **CONSENT AGENDA** for discussion and action.

- 3.1 **APPROVE** draft minutes of the November 10, 2020 committee meeting.

- Wright

END OF CONSENT AGENDA

4. **RECEIVE** presentation on innovative ideas on how to improve the built environment to improve the health and well-being for Monterey County residents.

- Dan Burden, Blue Zones National

The Blue Zones Project is a community-by-community well-being improvement initiative designed to help people lead longer, better lives by making healthy choices easier. The initiative promotes simple permanent or semi-permanent changes to community, organization and home environments that support healthy lifestyle behaviors and habits based on Blue Zones cultures.

5. **RECEIVE** presentation from the City of Salinas on Measure X funded projects in the city.

-Wright/Jacobs

This presentation is an update on Measure X funded projects in the city and an explanation on how they meet the criteria of the Transportation Safety & Investment Plan, which is funded by Measure X sales tax proceeds.

6. **RECEIVE** an update on the results of the Measure X annual audit and compliance reporting for 2019/20.

- Zeller

The purpose of the Measure X annual audit is to confirm that the funding recipients -- TAMC, the County of Monterey and the twelve incorporated cities -- have complied with the voter-approved requirements specified in Ordinance 2016-01 for the Transportation Safety and Investment Plan. One of the responsibilities of the Measure X Transportation Oversight Committee is to review the independent audits of the jurisdictions, and prepare and present an annual report regarding the administration of the program. A subcommittee of the Oversight Committee

reviewed the reports and staff will provide information on the receipt and review of annual audit compliance data.

7. ANNOUNCEMENTS

8. ADJOURN

ANNOUNCEMENTS

Next Transportation Oversight Committee meeting:
Tuesday, May 18, 2021 at 2:00 p.m.

REMOTE CONFERENCE ONLY

There will be NO physical location of the meeting.

If you have any items for the next agenda, please submit them to:

Theresa Wright

eXcellent Transportation Oversight Committee Coordinator

theresa@tamcmonterey.org

Important Meeting Information

Remote Meetings: On March 12, 2020, Governor Newsom issued Executive Order N-25-20, which enhances State and Local Governments ability to respond to COVID-19 Pandemic based on Guidance for Gatherings issued by the California Department of Public Health. The Executive Order specifically allows local legislative bodies to hold meetings via teleconference and to make meetings accessible electronically, in order to protect public health. The public is strongly encouraged to use the Zoom app for best reception. Prior to the meeting, participants should download the Zoom app at: <https://zoom.us/download>. A link to simplified instruction for the use of the Zoom app is: <https://blog.zoom.us/wordpress/2018/07/03/video-communications-best-practice-guide/>.

Remote Meeting Public Comment: Due to current circumstances, there may be limited opportunity to provide verbal comments during the meeting. Persons who wish to address the Committee for public comment or on an item on the agenda are encouraged to submit comments in writing to maria@tamcmonterey.org by 5:00pm the Friday before the meeting. Such comments will be distributed to the Committee before the meeting. Members of the public participating by Zoom are instructed to be on mute during the proceedings and to speak only when public comment is allowed, after requesting and receiving recognition from the Chair.

Agenda Packet and Documents: Any person who has a question concerning an item on this agenda may call or email the Agency office to make inquiry concerning the nature of the

item described on the agenda. Complete agenda packets are on display online at the Transportation Agency for Monterey County website. Documents relating to an item on the open session that are distributed to the Committee less than 72 hours prior to the meeting shall be available for public review at the Agency website. Agency contact information is as follows:

Transportation Agency for Monterey County
www.tamcmonterey.org
Office is closed and all employees are working remotely until further notice
TEL: 831-775-0903
EMAIL: info@tamcmonterey.org

Agenda Items: The agenda will be prepared by Agency staff and will close at noon nine (9) working days before the regular meeting. Any member of the Committee may request in writing an item to appear on the agenda. The request shall be made by the agenda deadline and any supporting papers must be furnished by that time or be readily available.

Alternative Agenda Format and Auxiliary Aids: If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Individuals requesting a disability-related modification or accommodation, including auxiliary aids or services, may contact Transportation Agency staff at 831-775-0903. Auxiliary aids or services include wheelchair accessible facilities, sign language interpreters, Spanish language interpreters, and printed materials in large print, Braille or on disk. These requests may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting and should be made at least 72 hours before the meeting. All reasonable efforts will be made to accommodate the request.

CORRESPONDENCE, MEDIA CLIPPINGS, AND REPORTS



Memorandum

To: Measure X Citizens Oversight Committee
From: Theresa Wright, Community Outreach Coordinator
Meeting Date: February 16, 2021
Subject: **Measure X Citizens Oversight Committee Minutes**

RECOMMENDED ACTION:

APPROVE draft minutes of the November 10, 2020 committee meeting.

ATTACHMENTS:

- ▣ Draft November 2020 Minutes - Measure X Citizens Oversight Committee Meeting

TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)
Measure X Citizens Oversight Committee (X-TOC)
DRAFT minutes of November 10, 2020 Meeting
Held via a Zoom Meeting due to COVID-19 pandemic

Voting Members	APR 2019	JUL 2019	OCT 2019	FEB 2020	MAY 2020	JUL 2020	OCT 2020	NOV 2020
Kevin Dayton Salinas Valley Taxpayers Association <i>(Rick Giffin)</i>	P -	P -	P -	P -	P -	P -	P -	P -
Jesus Valenzuela Transit Users <i>(Andrea Manzo)</i>	A A	A A	A A	P -	A -	P P	E E	P -
Janet Brennan League of Women Voters <i>(Howard Fosler)</i>	P P	E P	P -	P P	P P	P P	P E	E P
Tom Rowley Monterey Peninsula Taxpayers Association <i>(Rick Heuer)</i>	P - E	P P	P P	P -	P P	P P	P P	P -
Kalah Bumba Senior or disabled services agency <i>(Teresa Sullivan)</i>	P P	P P	P -	P P	P P	P P	P -	P P
Victoria Beach Bicycling Advocate <i>(Claire Rygg)</i>	E A	E A	P -	A -	P -	P -	- -	P -
Rod Smalley Labor Organization <i>(Glen Schaller)</i>	P A	P A	P P	P P	P -	P -	P -	P -
Cliff Fasnacht Central Coast Builders Association <i>(Kristine O'Dell)</i>	A -	A -	A -	A -	A -	A -	- -	- -
John Haupt Salinas Valley Chamber of Commerce <i>(John Bailey)</i>	P -	E -	A -	A -	P -	P -	E -	- -
vacant Monterey Peninsula Chamber of Commerce <i>(vacant)</i>	P -	E -	P V	P V	P V	P V	P -	- -
Scott Waltz Habitat Preservation <i>(Rachel Saunders, Big Sur Land Trust)</i>	P P	A E	A P	P -	P -	P -	P -	P -

Barbara Meister Hospitality <i>(Sam Teel)</i>	P	P	E	P	P	P	P	P
Norm Groot Agriculture <i>(Paul Arnaudo)</i>	E	P	P	P	P	P	P	P
Joshua Jorn Education <i>(Jarrett Garife, Patrick Deberdt)</i>	A	A	A	A	A	A	-	-
Paula Getzelman, Chair South County <i>(Carol Kenyon)</i>	P	P	P	P	P	P	P	P
Chris Barrera Latino Organization <i>(vacant)</i>	E	E	A	P	P	P	P	P
Ron Rader North County <i>(Scott Freeman)</i>	E	P	P	P	A	A	-	E
Daniel Hernandez Pedestrian <i>(Laurie Eavey)</i>	P	A	P	P	P	P	P	-
Alexis Garcia-Arrazola Youth/College <i>(Natalie Olivas)</i>	P	P	P	P	P	P	-	P
Sean Hebard Construction <i>(Keith Severson)</i>	P	E	P	P	P	P	P	P
TRANSPORTATION AGENCY STAFF								
Debbie Hale Executive Director	E	P	P	P	P	P	P	P
Todd Muck, Deputy Executive Director	E	P	P	E	P	P	P	P
Theresa Wright, Community Outreach Coordinator	P	P	P	P	P	E	P	P
Mike Zeller, Principal Transportation Planner	P	E	P	E	P	P	P	P
Kay Reimann, Legal Counsel	P	P	E	P	E	E	E	-
Rich Deal, Principal Transportation Engineer	E	E	E	P	E	E	P	-
Stefania Castillo, Transportation Planner	E	P	P	E	P	E	P	-
Rita Goel, Deputy for Admin & Finance	P	E	E	E	E	E	E	-
Madilyn Jacobsen, Transportation Planner	P	P	P	P	P	P	P	-

Laurie Williams, Transportation Engineer	E	P	E	E	P	E	P	-
Maria Montiel, Administrative Assistant	E	E	P	P	P	P	P	P
Ariana Green, Senior Transportation Planner	E	E	E	E	P	E	-	-
Tracy Burke, Go831 Program Coordinator	-	-	-	-	-	P	-	-
(alternate) P = present E = excused absence A = unnoticed absence - = alternate absent V = vacant position								
OTHERS PRESENT								

1. **WELCOME**
Barbara Meister, Committee Vice Chair, called the meeting to order at 2:02 p.m. Vice Chair Meister asked Maria Montiel, TAMC’s Administrative Assistant, to take the roll.

2. **PUBLIC COMMENT**
None.

3. **APPROVE CONSENT AGENDA**
M/S/C Rowley/ Hebard/ unanimously
3.1 Approved draft minutes of the October 20, 2020 committee meeting.

4. ELECTION OF COMMITTEE CHAIR AND VICE CHAIR

The Committee received a call for nominations and elected Barbara Meister as Chair and Paula Getzelman as Vice Chair for the Measure X Citizens Oversight Committee, for the two-year term beginning January 1, 2021.

Theresa Wright, Community Outreach Coordinator reported that the Measure X Citizens Oversight Committee was formed to facilitate the Transportation Agency's Transportation Safety and Investment Plan. The Oversight Committee's purpose is to be an additional layer of accountability so that the public is assured that the Transportation Agency, the County of Monterey and the participating cities are operating consistent with the terms of the Ordinance.

She noted that in accordance with the Policies & Project Descriptions for the Transportation Safety & Investment Plan, a Citizens Oversight Committee representing a diverse range of community interest was formed within six months of voter approval of Measure X.

The Committee's duties as defined in the Policies & Project Descriptions for the Transportation Safety & Investment Plan are as follows:

- Conduct independent audits to assure that funds are being expended in accordance with requirements of the Transportation Safety & Investment Plan;
- Review and make recommendations on any proposed changes to the plan, prior to the Transportation Agency Board consideration;
- Prepare annual reports regarding the administration of the program, to be presented to the Transportation Agency Board of Directors and available for public review.

This action item calls for the nomination and the election of a Chair and Vice Chair of the Measure X Citizens Oversight Committee to serve effective January 2021 for a two-year term.

M/S/C

Getzelman/ Dayton/ unanimously

Committee member Paula Getzelman nominated Barbara Meister for the 2021 and 2022 Chair and the motioned was seconded by Committee member Kevin Dayton.

Committee member Kalah Bumba nominated Kevin Dayton for Chair. Committee member Kevin Dayton declined but stated he was honored to be nominated.

M/S/C

Smalley/ Groot/ unanimously

Committee member Rod Smalley nominated Paula Getzelman for the 2021 and 2022 Vice Chair position and the motioned was seconded by Committee member Norm Groot.

5. ANNOUNCEMENTS AND/OR COMMENTS

Theresa Wright Community Outreach Coordinator provided the dates for the 2021 schedule of the eXcellent Transportation Oversight Committee meetings. She noted that the meetings will be held on the third Tuesday of the month in February 16, May 18, August 17 and October 19 at 2:00 p.m.

6. ADJOURNMENT

Vice Chair Meister adjourned the meeting at 2:16 p.m.



Memorandum

To: Measure X Citizens Oversight Committee
From: Theresa Wright, Community Outreach Coordinator
Meeting Date: February 16, 2021
Subject: **Blue Zones Monterey County Health and Well-Being Program**

RECOMMENDED ACTION:

RECEIVE presentation on innovative ideas on how to improve the built environment to improve the health and well-being for Monterey County residents.

SUMMARY:

The Blue Zones Project is a community-by-community well-being improvement initiative designed to help people lead longer, better lives by making healthy choices easier. The initiative promotes simple permanent or semi-permanent changes to community, organization and home environments that support healthy lifestyle behaviors and habits based on Blue Zones cultures.

FINANCIAL IMPACT:

None.

DISCUSSION:

Blue Zones Project Monterey County is a community-by-community well-being improvement initiative designed to help people lead longer, better lives by making healthy choices easier. The initiative promotes simple permanent or semi-permanent changes to community, organization and home environments that support healthy lifestyle behaviors and habits based on Blue Zones cultures.

The Blue Zones initiative is sponsored by the Salinas Valley Memorial Healthcare System, Montage Health, and Taylor Farms. The Transportation Agency has been very involved in this project: the Executive Director serves on the Steering Committee, and staff serves on the Schools and Built Environment committees to support TAMC's safe routes to schools program and bicycle/pedestrian safety improvement activities.

Phase 1 of *Blue Zones Project Monterey County*, launched in Salinas in 2018. However, the sponsors' intent was always to have the effort be countywide. In January 2021, program officials announced the project is expanding countywide, with the assistance of Dan Burden, a nationally recognized authority on walkability and bike-ability.

Mr. Burden led field trips to South County cities and the Monterey Peninsula, and made a presentation to the Transportation Agency's Board of Directors in February 2020 on *Blue Zones Project Monterey County* activities, which included ideas for reducing pedestrian and bicyclist injuries and fatalities, and strategies for improving community health through active transportation.

His presentation to the Measure X Citizens Oversight Committee will illustrate how Measure X funding (primarily the

local share) can be used to support safety and active transportation. Attached is Mr. Burden's bio.

ATTACHMENTS:

- ▣ Dan Burden bio



Dan Burden

DIRECTOR OF INSPIRATION AND INNOVATION

- Named by TIME as “one of the six most important civic innovators in the world.”
- Named by Planetizen as one of the “Top 100 urbanists of all time.”
- Former Florida DOT Bicycle / Pedestrian Coordinator

America’s top walkability and bikeability expert.

Dan leads the Blue Zones company in reinventing streets, neighborhoods and towns with walkability and bikeability solutions. He is the nation’s most recognized authority on walkability, bicycle and pedestrian programs, street corridor and intersection design, traffic flow & calming, road diets, and other city planning elements. The White House recognized him as one of the top ten Champions of Change in Transportation, *TIME* magazine called him “one of the six most important civic innovators in the world,” and his peers at Planetizen list him as one of the 100 most significant urban thinkers of all time.





Memorandum

To: Measure X Citizens Oversight Committee
From: Theresa Wright, Community Outreach Coordinator
Meeting Date: February 16, 2021
Subject: **Salinas Measure X Projects Update**

RECOMMENDED ACTION:

RECEIVE presentation from the City of Salinas on Measure X funded projects in the city.

SUMMARY:

This presentation is an update on Measure X funded projects in the city and an explanation on how they meet the criteria of the Transportation Safety & Investment Plan, which is funded by Measure X sales tax proceeds.

FINANCIAL IMPACT:

The Measure X Transportation Safety and Investment Plan was approved by over 2/3rd of voters in November 2016. The measure is anticipated to generate \$20 million annually with 60% of the revenues allocated to local jurisdictions.

DISCUSSION:

In October 2018, the City of Salinas' Public Works Director provided an update on their local Measure X Projects to the Measure X Citizens Oversight Committee. Much of the discussion after the presentation focused on the Main Street Improvement Project and how it met the criteria defined in the Transportation Safety & Investment Plan, which is funded by Measure X sales tax proceeds.

This presentation provides an update on the Main Street Improvement Project and other city projects funded by Measure X.

The City of Salinas has leveraged a portion of its Measure X distributions to make the annual debt service payments on the \$40.6-million in Total Road Improvement Program (TRIP) bonds the City received to fund transportation infrastructure improvements. The current budget for the Main Street project is approximately \$12-million, which is largely funded by TRIP funds. The primary scope of work is to make improvements to the Main Street streetscape to:

- Improve safety and increase mobility and access for all pedestrians, including seniors and persons with disabilities, by reconstructing sidewalks to be wider; reducing visual barriers; improving grades to be ADA compliant; improving lighting; enhancing crosswalks and installing accessible pedestrian signals with exclusive pedestrian signal operations and countdowns; integrating wayfinding devices and signage; installing bollards and other vehicular barriers to protect high pedestrian areas.
- Improve the pavement condition index, which is 43 for the 200 and 300 blocks and 61 for the 100 block.
- Reduce collision potential through traffic calming features, including narrower lanes and horizontal and vertical

deflection roadway alignment.

- Encourage safe cycling through the improved traffic circulation, increase visibility, and enhanced bicycle facilities Improve vehicular circulation by converting the existing one-way traffic flow to two-way and modernizing signal equipment to efficiently move traffic.
- Encourage walking and improve visitor access to downtown businesses to support a healthy and vibrant downtown community.
- Improve the treatment and volume reduction of storm water runoff.



Memorandum

To: Citizens Oversight Committee
From: Michael Zeller, Principal Transportation Planner
Meeting Date: February 16, 2021
Subject: **Measure X FY 2019/20 Annual Audit Update**

RECOMMENDED ACTION:

RECEIVE an update on the results of the Measure X annual audit and compliance reporting for 2019/20.

SUMMARY:

The purpose of the Measure X annual audit is to confirm that the funding recipients -- TAMC, the County of Monterey and the twelve incorporated cities -- have complied with the voter-approved requirements specified in Ordinance 2016-01 for the Transportation Safety and Investment Plan. One of the responsibilities of the Measure X Transportation Oversight Committee is to review the independent audits of the jurisdictions, and prepare and present an annual report regarding the administration of the program. A subcommittee of the Oversight Committee reviewed the reports and staff will provide information on the receipt and review of annual audit compliance data.

FINANCIAL IMPACT:

Approved by 69% of the voters in 2016, Measure X was projected to generate an estimated \$20 million annually, for a total of \$600 million over thirty years or \$20 million per year. The funding source is a retail transactions and use tax of 3/8% per dollar spent. Actual revenues have been significantly higher, with 2018/19 receipts (the second full year of Measure X receipts) totaling \$30.5 million and 2019/20 dropping slightly to \$28.2 million. The latest estimates are that Measure X revenues are expected to drop to \$27.7 million in 2020/21, then rise again to \$29.4 million in 2021/22.

DISCUSSION:

The Transportation Agency has fiduciary responsibility for the administration of the voter-approved Transportation Safety and Investment Plan (Measure X) funds. Each jurisdiction entered into a tax sharing agreement with the Transportation Agency in order to receive their share of Measure X Local Streets & Roads revenues. In exchange, these agreements require the jurisdictions to submit audit reports annually to the Transportation Agency detailing the steps taken to comply with the implementing ordinance.

In accordance with the Policies & Project Descriptions for the Transportation Safety & Investment Plan, an Oversight Committee representing a diverse range of community interests was formed. The Measure X Transportation Oversight Committee established a subcommittee to conduct the review of the independent audits of the revenues and expenditure of Measure X funds. The subcommittee was asked to report the results of the audit to the full committee at their next meeting and to prepare the Measure X Annual Report.

The third year of Measure X reporting, for fiscal year 2019/20, was due on December 31, 2020. For this year's independent audits, there has again been a marked improvement in compliance by the jurisdictions from the previous

reporting period. All of the jurisdictions submitted their complete reports by the deadline. After an initial review of the reports, Agency staff has reached out to request more information from Sand City regarding not meeting their maintenance of effort requirement.

The reports received from the jurisdictions can be found in the **web attachment** link at the bottom of this staff report and a summary of the compliance review is included in the table below:

City or County	Funds Received	Reports Submitted on Time?	Annual Program Compliance Report	Maintenance of Effort	5-Year Program of Projects	Independent Financial Audit	Pavement Management Report
Monterey County	\$7,284,754	Yes	Yes	Yes	Yes	Yes	Yes
Carmel	\$198,339	Yes	Yes	Yes	Yes	Yes	Yes
Del Rey Oaks	\$72,022	Yes	Yes	Yes	Yes	Yes	Yes
Gonzales	\$200,992	Yes	Yes	Yes	Yes	Yes	Yes
Greenfield	\$433,183	Yes	Yes	Yes	Yes	Yes	Yes
King City	\$393,351	Yes	Yes	Yes	Yes	Yes	Yes
Marina	\$680,105	Yes	Yes	Yes	Yes	Yes	Yes
Monterey	\$1,042,025	Yes	Yes	Yes	Yes	Yes	Yes
Pacific Grove	\$564,803	Yes	Yes	Yes	Yes	Yes	Yes
Salinas	\$4,307,505	Yes	Yes	Yes	Yes	Yes	Yes
Sand City	\$28,616	Yes	Yes	No	Yes	Yes	Yes
Seaside	\$1,023,230	Yes	Yes	Yes	Yes	Yes	Yes
Soledad	\$576,569	Yes	Yes	Yes	Yes	Yes	Yes
Total	\$16,805,494						

The Transportation Agency is responsible for the implementation of the regional component of Measure X and is in the process of completing the Agency's annual audit. Agency staff will present the staff's review of the 2019/20 audit reports from the cities and county and will provide an update on the Agency's audit of Measure X regional funds.

WEB ATTACHMENTS:

[City and County Annual Reports on Measure X Spending](#)