
Measure X Senior & Disabled Transportation Program

Program Application

Required Contents

Applications are due via email to Stefania Castillo, program coordinator, (stefania@tamcmonterey.org) on Thursday, January 16, 2020 at 5:00 P.M. PST.

The application must be submitted in the format noted below and include:

- X Proposal Signature Page (PDF format)
- X Program Application (Word Document)
- X Project Budget (Excel Spreadsheet)
- X Project Timeline (Word Document)
Proposal Signature Page

If selected for funding, the information contained in this application will become the foundation of the Funding Agreement with TAMC. To the best of my knowledge, all information contained in this application is true and correct.

Signed:  
Print Name: Lynn Young  
Title: Executive Director  
Date: 01/14/2020

Applicant Information

Implementing Organization’s Name: Josephine Kernes Memorial Pool
Grant Amount Request: $177,000
Contact (name and title): Lynn Young
Contact Email: office@kernespool.org
Contact Phone Number: 831-643-9867

If the applicant is not a 501(c)(3) organization, then the applicant must partner with an organization that is and can serve as a fiscal sponsor. The applicant must complete the following information about the fiscal sponsor.

Name of Fiscal Sponsor: N/A
Contact (name and title): N/A
Contact Email: N/A
Contact Phone Number: N/A
Tax ID #: Josephine Kernes Memorial Pool: 94-2227904
Program Application

Project Title
Provide a brief project title.

Transportation for Seniors and People with Disabilities to Receive Therapeutic Aquatic Services at the Josephine Kernes Pool.

Organization’s History
Provide a brief description of your organization’s history providing services to seniors and/or people with disabilities in Monterey County.

Founded in 1972, Kernes Adaptive Aquatics at the Josephine Kernes Memorial Pool serves more than 100 Monterey County residents each week who have disabilities that benefit from therapeutic aquatic exercise. Kernes is the only organization on the central coast that provides adaptive aquatic services without limit on the type of disability, duration of need, or ability to pay. We specialize in serving patients who need personalized programs and full-assistance in the water, including seniors and frail elderly, children with special needs, and severely involved adults. Clients also include those with chronic, acute or terminal conditions who are unable to engage in needed exercise and movement in other ways, and low income patients rehabilitating from illness, injury or surgery.

Project Summary and Need (1,000 words max.)
Describe the project to be funded, including the main services provided and any expected project deliverables. Explain the transportation need that the project is addressing.

This project is a trip subsidy program to provide low and very low income senior and disabled residents of Monterey County with reliable transportation services to enable them to attend therapeutic aquatic appointments. The program ensures that people and their caregivers who have limited transportation options are able to fully participate in their therapeutic exercise programs. Kernes Pool will contract client transportation services through a handicap accessible taxi.
service, a non-emergency medical transportation provider if needed, or by referring clients to senior transportation organizations when possible. Transportation services are provided for all income qualifying clients who need assistance. Priority is given to clients who reside a long distance from Kernes Pool, or do not have other safe, accessible or reliable transportation to their appointments.

This project fills a gap in the transportation needs of seniors and/or people with disabilities by assisting clients who travel long distances, or who are unable to access other transportation services due to specialized needs. Paratransit services can require extended transportation times to and from South County to scheduled appointments in Monterey. Prior to receiving Measure X grant funding, it was not uncommon for Kernes’ Soledad and King City clients to spend three or more hours in transit only to miss their appointment and spend three more hours to return home without having received health services. Caregivers usually had to take separate public transportation, and could miss a full day’s work in order to secure necessary exercise for their family members.

Regular exercise for people with disabilities is necessary to maintain maximum mobility, and to mitigate secondary medical conditions such as bed sores, arthritis, diabetes, obesity and heart disease. Participating at Kernes Pool provides the opportunity for clients and their families to live more independent and productive lives. Measure X grant funding makes this possible.

How many part-time, full-time staff and/or volunteers will be involved in implementing the proposal?

Our Associate Director, a full-time staff person, coordinates the program. Three Aquatic Instructors, who are part-time employees, confirm transportation scheduling between clients and the transportation company.
Project Questions
Applicants must answer the following questions, as applicable. If a question does not apply to the project, indicate “not applicable” with a brief explanation. Do not leave blank fields. Answers are limited to 500 words for each question.

Program Purpose & Goals – 25 points

1. Explain how your organization currently supports the transportation needs of seniors and/or people with disabilities. (500 words max.)

Although Kernes Adaptive Aquatics has been providing therapeutic aquatic services to senior and disabled residents of Monterey County for 48 years, prior to receiving Measure X Funding we were unable to assist clients with transportation to and from their Pool appointments. Through this grant, our most vulnerable clients who live long distances from Kernes Pool, or who have specialized needs, have been able to attend their sessions regularly and on time. Now they and their caregivers are picked up from their homes in a wheelchair accessible van and returned directly to their homes after their program. This ensures that they receive the regular health services they need. Regular therapeutic exercise enables senior and disabled residents to maintain maximum health, independence, and quality of life.

2. Does your organization provide transportation or purchase transportation from others? Explain. (500 words max.)

Kernes contracts transportation with Central Coast Cab Company’s wheelchair accessible van and driver. Some seniors who require transportation are referred to ITNMC if appropriate for their capabilities. We are also able to purchase non-emergency medical transport from Freedom Medical Transport as needed by clients who are unable to sit upright or who may be receiving palliative or hospice care that requires additional transport assistance.
3. Explain how the project coordinates with, and avoids duplication of, other efforts in the county to increase (provide new or alternate) transportation services to seniors and/or people with disabilities. *(500 words max.)*

This project provides alternate transportation to meet the needs of seniors and/or people with disabilities who travel long distances, or who are unable to access other transportation services due to specialized needs. Paratransit services in outlying areas of County can require extended transportation times to and from scheduled appointments in Monterey, and are not easily accessible for vulnerable people with special needs and their caregivers. Direct transport from home to appointments and back home is dependable and safe. It prevents problems associated with waiting curbside for rides in inclement weather, or missing a ride home altogether. It also allows seniors with cognitive challenges and people with acute disabilities to be accompanied by their caregivers, who can address any needs they may have during travel. Measure X Cycle 1 grant funding has been a tremendous help to our clients and their families.

Program Benefits – 30 points

4. Explain how the Measure X grant funding will increase (provide new or alternate) transportation services to:

   a. Give seniors more transportation options. *(500 words max.)*

       Please see information in Section C

   b. Support independent travel by people with disabilities. *(500 words max.)*

       Please see information in Section C

   c. Provide safer and more reliable senior transportation services. *(500 words max.)*

       Measure X grant funding provides safer and more reliable transportation services for Monterey County low-income seniors and
people with disabilities to therapeutic appointments at Kernes Pool. This funding is significantly benefitting people who travel long distances or who need specialized services and are disadvantaged by the length of travel time, reliability and navigability of public transportation services available to them. Direct transportation through non-emergency medical transportation services, handicap accessible taxis, and other service providers enables these Monterey County residents to access the same health services as those who have greater transportation or financial resources.

Feasibility – 15 points

5. Are there any actions required by other organizations to implement the proposed project? (500 words max.)

No

6. What will happen to the proposed project if Measure X grant funding is not awarded (e.g. loss of matching funds, impacts on overall project vision, project momentum, timing difficulties, etc.)? (500 words max.)

Kernes Pool is very grateful to receive Measure X funding. Without this grant, we are not able to provide specialized assistance to seniors and people with disabilities who do not have good transportation options. Measure X grant funding makes it possible for Kernes’ most vulnerable clients to a) attend their sessions regularly and on time, b) return home directly without waiting curbside for unreliable transportation, and c) to be accompanied by their caregivers. Without safe and dependable transportation, these Monterey County residents are not able to adequately access the health care services they need. Measure X grant funding is significantly improving their lives.
Geographic Equity – 15 points

7. Identify which sub-area of Monterey County (North Monterey County, Greater Salinas Area, Monterey Peninsula, South Monterey County, Big Sur Coast) this project will benefit. *(500 words max.)*

The Josephine Kernes Memorial Pool in Monterey serves senior and disabled people from throughout Monterey County who require specialized adaptive exercise services. More than half of Kernes clients are within Monterey County’s low and very low income level designations, and most have incomes below the National Poverty Level. This program will benefit all income-qualifying clients from Monterey County who require supportive transportation services to attend their programs at Kernes Pool. Priority will be given to Monterey County residents who require wheelchair accessible transportation for themselves and their caregivers, or who do not qualify for other transportation services due to special needs.

8. Identify which sub-areas (North Monterey County, Greater Salinas Area, Monterey Peninsula, South Monterey County, Big Sur Coast) the proposed project will provide trips. *(500 words max.)*

All income-qualifying seniors and people with disabilities from throughout Monterey County will be eligible to receive supportive transportation services through this transportation program. However, priority will be given to Castroville, Salinas, Soledad, and King City residents who require wheelchair accessible transportation for themselves and their caregivers. These clients are particularly challenged in using current paratransit services due to the distances to and from their homes, and the difficulty of arriving on time for scheduled appointments. Trips provided to and from Kernes Pool through Measure X grant funding enables people and their caregivers to safely attend weekly therapeutic sessions.
9. Describe partnerships with other entities and their corresponding roles (if any) in the proposed project. *(500 words max.)*

To provide wheelchair accessible transportation, Kernes contracts with Central Coast Cab Company. Measure X grant funding may be used for fully-assisted transportation services to and from the Pool through Freedom Medical Transportation if needed. Kernes also refers senior clients to Central Coast Senior Services’ ITN Monterey County transportation program when appropriate for their capabilities.

**Cost Effectiveness – 15 points**

10. Explain how your organization’s services are provided:

a. Number of trips and average cost per trip. *(500 words max.)*

Through Measure X grant funding, approximately 500 wheelchair accessible rides totaling more than 18,000 miles have been provided from January, 2018 to December, 2019 at an average cost of $2.28 per mile.

b. Number of non-trip mobility services provided and average cost per non-trip mobility service provided. *(500 words max.)*

From January, 2018 to December, 2019, in addition to more than 410 travel hours provided through Measure X grant funding, 180 hours of client transportation mobility assistance have been provided at an approximate cost of $48 per hour. As part of its grant match in Cycle 1, Kernes Pool paid all administrative and program overhead. For Cycle Kernes Pool will provide a 50% match that includes administration, grant management, facility overhead and accounting costs.
11. Submit a completed Project Budget.

The project budget provides a cost estimate reflecting all costs associated with the project by fiscal year. Identify costs to be funded by the Measure X grant and costs covered by other funding sources (see Appendix A of the Program Guidelines for a sample Project Budget template).
Proposal Signature Page

If selected for funding, the information contained in this application will become the foundation of the Funding Agreement with TAMC. To the best of my knowledge, all information contained in this application is true and correct.

Signed: [Signature]
Print Name: Lynn Young
Title: Executive Director
Date: 01/14/2020

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Tax ID #: Josephine Kernes Memorial Pool: 94-2227904
## Project Budget

**Josephine Kernes Memorial Pool: Transportation for Seniors and Disabled People to Attend Therapeutic Aquatic Exercise**

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<thead>
<tr>
<th>EXPENSES</th>
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<th>FY 21/22</th>
<th>FY 22/23</th>
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Measure X Senior & Disabled Transportation Program

Project Timeline

**Required Contents**

The project timeline must outline the main tasks needed to implement the project and include a timeline to complete each task. Sample project tasks are provided below.
Name of Organization: Project Title

**Project Tasks**

1. **Public Outreach**
   Task 1.1 Provide Transportation Information to Clients, Caregivers, Referring Agencies and the Public
   - **Brief Task Description:** Disseminate Handouts to stakeholders; Website and Newsletter Postings
   - **Project Deliverable:** Information Flyer; Newsletters
   - **Expected Completion Date:** Ongoing

2. **Transportation Service**
   Task 2.1 Coordinate Client Enrollment
   - **Brief Task Description:** Screen and Enroll Qualifying Clients
   - **Project Deliverable:** Client Transportation Application and Agreement
   - **Expected Completion Date:** Ongoing

   Task 2.2 Manage Transportation Services
   - **Brief Task Description:** Schedule Clients and Rides and Maintain Attendance Records
   - **Project Deliverable:** Attendance and Travel Logs
   - **Expected Completion Date:** Ongoing

   Task 2.3 Administer Client Program Evaluation
   - **Brief Task Description:** Distribute Program Evaluation Questionnaires to Clients
   - **Project Deliverable:** Completed Program Evaluation Questionnaires
   - **Expected Completion Date:** Annually or when a Client Leaves the Program
3. Fiscal Management

Task 3.1 Accounting and Accounts Payable

- **Brief Task Description:** Maintain Program Accounting, Invoicing, and Payments
- **Project Deliverable:** Accounting Records and Transportation Invoices
- **Expected Completion Date:** Ongoing

Task 3.2 Quarterly and Annual Grant Reporting

- **Brief Task Description:** Complete and Submit Quarterly and Annual Grant Reports
- **Project Deliverable:** Quarterly and Annual Grant Reports
- **Expected Completion Date:** FY 2022 – 2023