

MONTEREY COUNTY REGIONAL  
**VISION ZERO**  
ACTION PLAN



TAMC Board of Directors  
April 23<sup>rd</sup>, 2025

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# Agenda

1. What is Vision Zero?
2. Why is this plan needed?
3. What will this plan cover?
4. The Safe System Approach
5. Project Tasks & Timeline
6. Next Steps

# What is Vision Zero?

Vision Zero is an international movement aimed at eliminating all traffic fatalities and serious injuries.



# Why is this plan needed?

**Each year**, on average,

**46** people are **killed** and

**310** people are **severely injured**

while walking, biking, and driving in Monterey County.

*Nearly every day, someone is seriously injured or killed on our roadways instead of making it home safely. These are our family, friends, coworkers, and neighbors.*

# Why is this plan needed?



These crashes impact all of us and can happen on city streets, state highways, and country back roads.

# What Will This Plan Cover?

**This Vision Zero Action Plan will include goals, strategies, and projects that:**

- Guide investments
  - Focus limited resources where it matters most
- Are eligible for State and Federal grant funding
- Save lives

*Funding to develop this plan is provided by a USDOT Safe Streets and Roads for All (SS4A) grant*

# What Will This Plan Cover?

- All roads within Monterey County (urban streets, county roads, and state highways)
  - Excluding cities of Salinas, Seaside, & Monterey  
*(already have or are developing their own safety plans)*
- Final Regional Vision Zero Action Plan document will have an 'umbrella' regional plan and individual chapters/plans for each participating agency

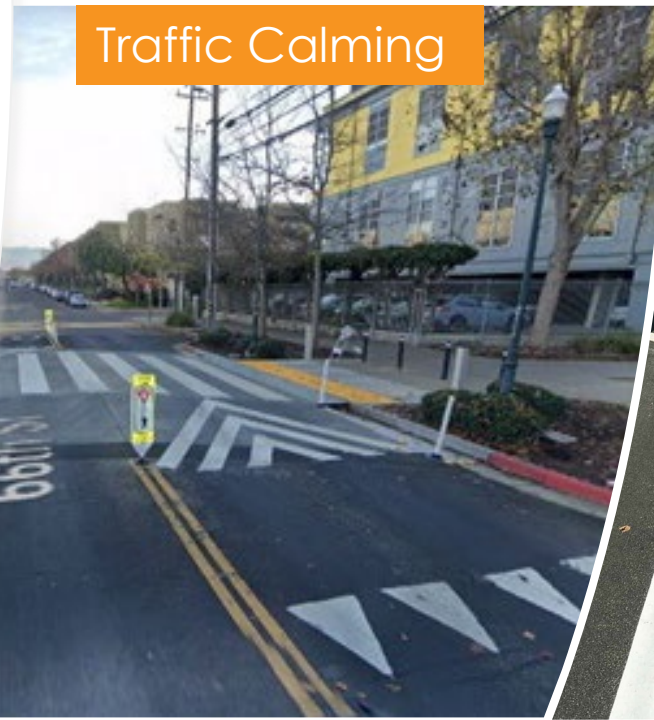
Wider Shoulders



Roundabouts



Traffic Calming



Bike Lanes



# What Will This Plan Cover?

Engineering solutions

**Be on the safe side**  
Cross at the corner or crosswalk.

Education and  
engagement



Safety  
Campaigns

Enforcement

# What Will This Plan Cover?

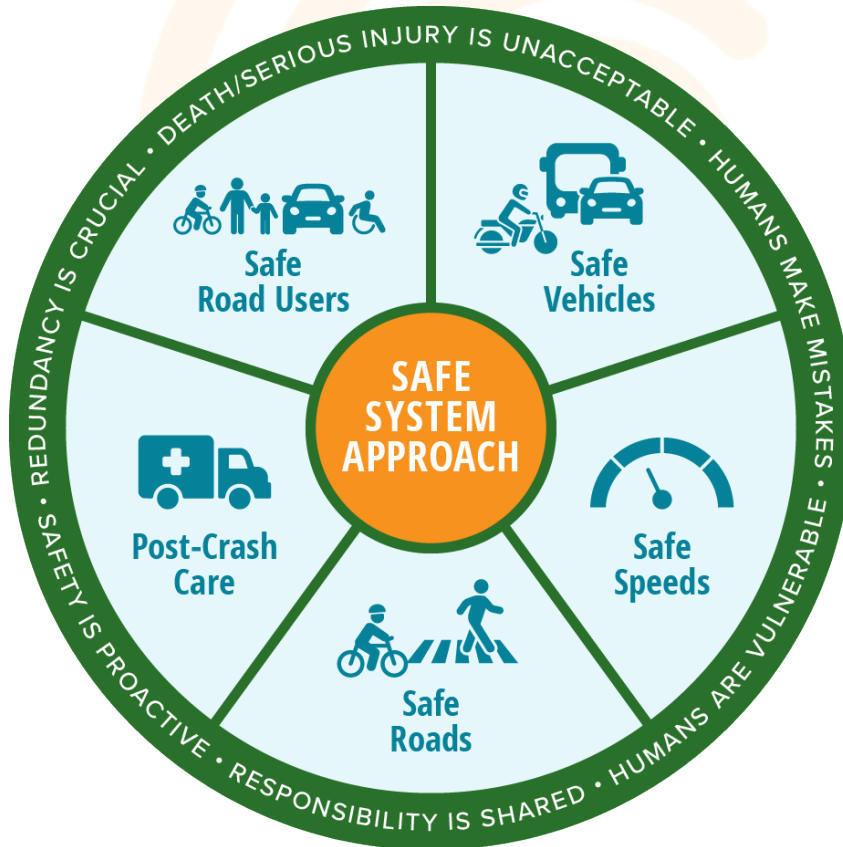
Education,  
Engagement,  
& Enforcement



# SS4A Requirements

- Leadership commitment to a “zero” goal
- Committee/Task Force involvement
- Data driven safety analysis
- Community engagement and collaboration
- Progress and transparency

# What is the Safe System Approach?



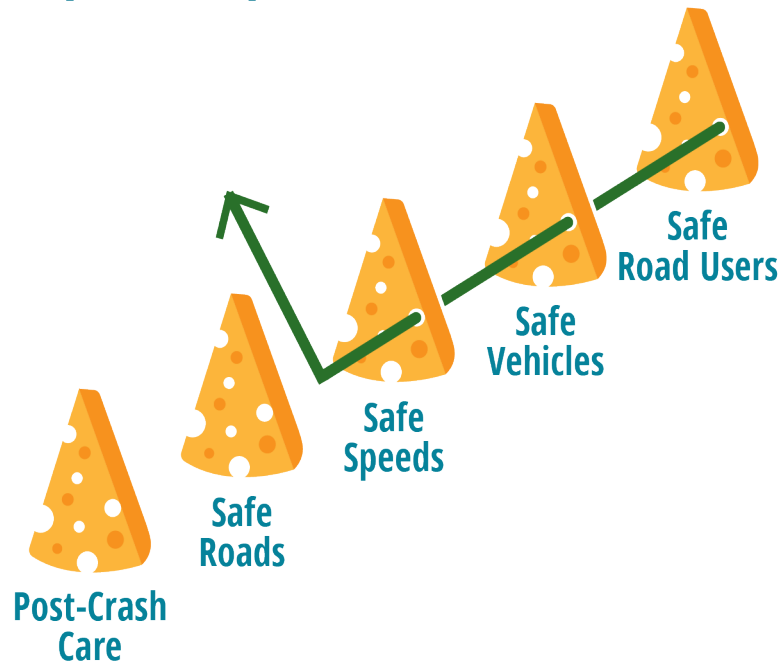
A holistic and comprehensive approach that provides a guiding framework to make places safer for people.

The Safe System Approach recognizes that **we can't “engineer” our way to zero...** we all have a shared responsibility to keep ourselves and others safe.

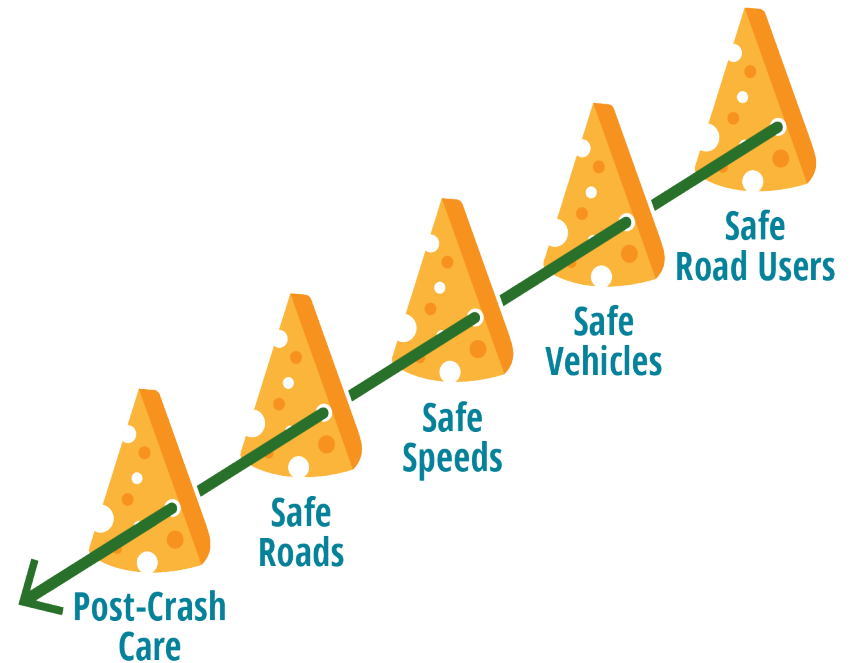


# The Safe System Principles of Redundancy

The “Swiss Cheese Model” of redundancy creates layers of protection:



Death and serious injuries only happen when all layers fail:



# Why Incorporate the Safe System Approach into this Plan?

- Aligns with international best practices
- Provides a more proactive, holistic approach
  - Addresses risks, not just past crashes
  - Creates new partnerships
- Aligns with federal grant programs
  - Safe Streets and Roads for All (SS4A)

# Project Process



## UNDERSTANDING

Data Analysis  
Equity Considerations  
Community Engagement #1  
Existing Plans, Policies, and Planned Projects

**TASK FORCE MEETING**



## NEEDS

High Injury Network  
Emphasis Areas

**TASK FORCE MEETING**



## SOLUTIONS

Safe System Toolbox  
High Priority Projects, Strategies, and Policies  
Community Engagement #2

**LOCAL AGENCY MEETINGS**

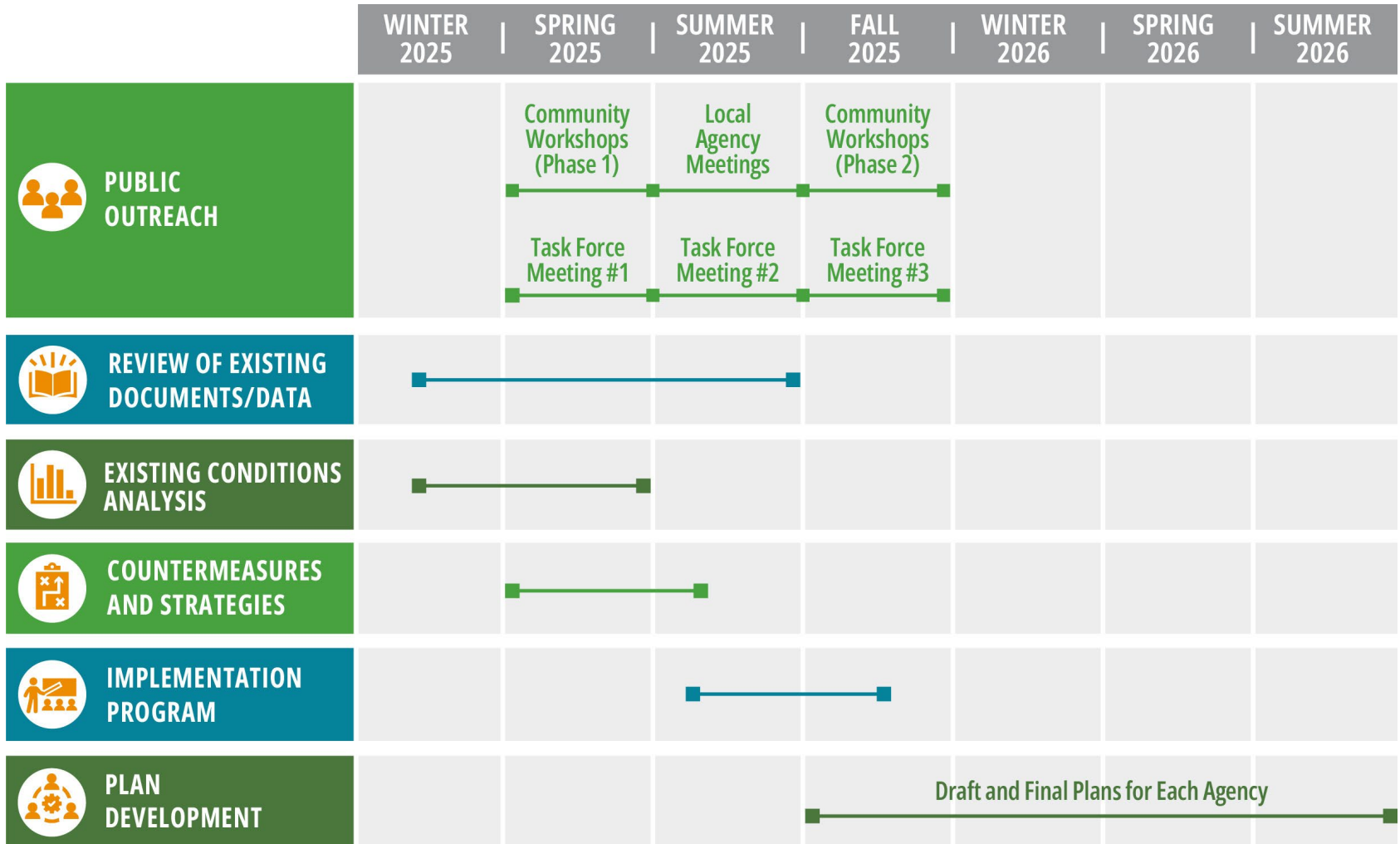


## PLAN OF ACTION

Findings and Implementation  
Performance Measures  
Final Regional Vision Zero Action Plan

**TASK FORCE MEETING**

# Project Timeline



# Community Outreach

- Public meetings in May/June
- Pop-up outreach in each jurisdiction
- Three Task Force groups



# Workshop Dates

- Greenfield – Monday May 12<sup>th</sup>
- Soledad – Tuesday May 13<sup>th</sup>
- Gonzales – Wednesday May 14<sup>th</sup>
- Marina – Wednesday May 21<sup>st</sup>
- Carmel – Thursday May 22<sup>nd</sup>
- King City – Wednesday May 28<sup>th</sup>
- Del Rey Oaks – Thursday May 29<sup>th</sup>

# Next Steps

- **May/June Community Workshops**
  - Spread the word
  - Join us!
- **Board Presentation in Fall**
  - Review crash trends and draft recommendations