

MONTEREY COUNTY REGIONAL

VISION ZERO 
ACTION PLAN

TAMC Board Meeting

March 25, 2026

TAMC Grant Regional Safety Action Plan



Safe Systems Approach

THERE ARE SIX KEY PRINCIPLES OF THE USDOT SAFE SYSTEM APPROACH:

1. Death and Serious Injuries are Unacceptable
2. Humans Make Mistakes
3. Humans are Vulnerable
4. Responsibility is Shared
5. Safety is Proactive
6. Redundancy is Crucial

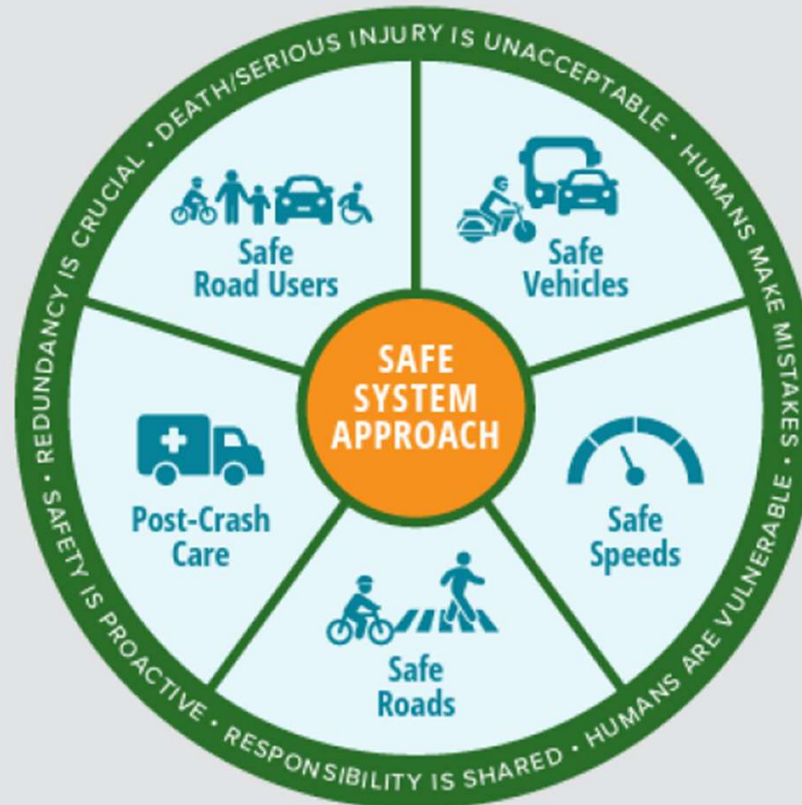


FIGURE 3. USDOT SAFE SYSTEM APPROACH

Traffic crashes affect all of us



Over five years,

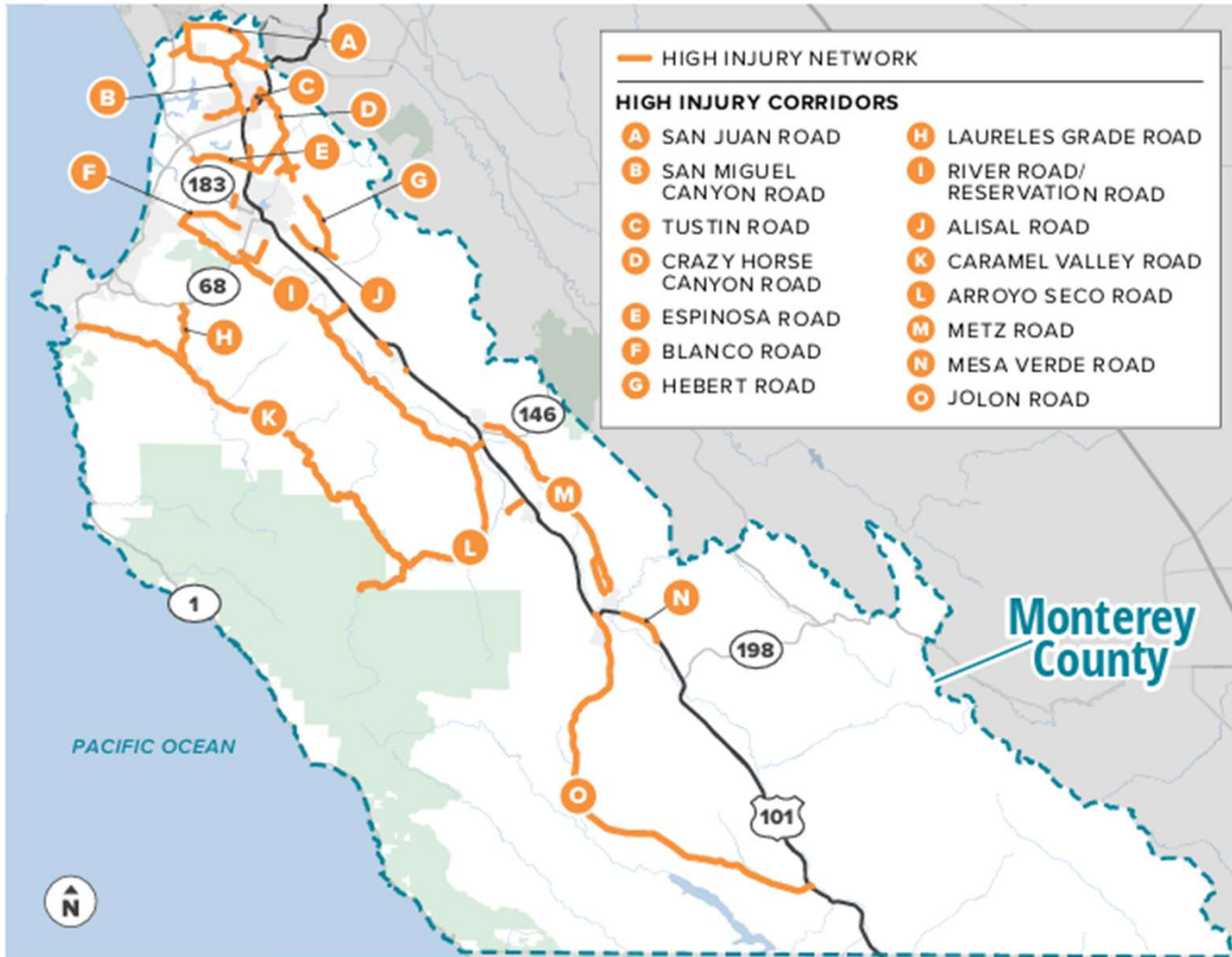
203 people
were killed

and

843 people
were seriously
injured

while walking,
biking, and driving
in Monterey
County














Rural County High Injury Network



75% of rural fatal and serious injury crashes occurred on just **5%** of County road miles

FIGURE 7. RURAL MONTEREY COUNTY HIGH INJURY NETWORK

Challenge Areas

CHALLENGE AREA	TOTAL NUMBER OF VOTES
 Aggressive Driving	102
 Distracted Driving	99
 Intersections	80
 Pedestrians	75
 Bicyclists	61
 Impaired Driving	52
 Aging Drivers	34
 Young Drivers	15
 Motorcyclists	10
 Commercial Vehicles	14
 Occupant Protection	7
 Lane Departures	5
 Work Zones	3

Regional Vision Zero Safety Action Plan

Safe Systems Strategies Matrix

22 Individual Strategies

Strategy No:	Tier 1 Challenge Areas						Tier 2 Challenge Areas				Tier 3 Challenge Areas		
	Lane Departures	Impaired Driving	Distracted Driving	Occupant Protection	Aging Drivers	Young Drivers	Bicyclists	Pedestrians	Intersections	Commercial Vehicles	Speed Management/Aggressive Driving	Motorcyclists	Workzones
1													
2													
3													
4													
5													
6													
7													
8													
9													
10													
11													
12													
13													
14													
15													

A Call to Action

We all have a shared responsibility to keep ourselves and others safe when we travel. Infrastructure matters, but so do the choices we make every day. Whether you are behind the wheel, on a bike, or walking, each of us plays a role by slowing down, staying alert, and respecting the rules of the road. Together, we can build a culture where getting home safely is the expectation, every time, for everyone.

Vision Statement

TAMC believes that everyone deserves to arrive home safely.

To achieve this vision, TAMC has set an ambitious but achievable goal to reduce fatal and serious injuries by 30% by 2030 with the ultimate goal of eliminating fatal and serious injuries by 2040.

Requested Action

- Adopt proposed vision statement for the Regional Safety Action Plan