

## FINAL MINUTES

### TRANSPORTATION AGENCY FOR MONTEREY COUNTY SERVICE AUTHORITY FOR FREEWAYS EMERGENCIES AND MONTEREY COUNTY REGIONAL DEVELOPMENT IMPACT FEE JOINT POWERS AGENCY

#### EXECUTIVE COMMITTEE MEETING

*Members are: Kimbley Craig (Chair),  
Fernando Armenta (1<sup>st</sup> Vice Chair), Alejandro Chavez (2<sup>nd</sup> Vice Chair),  
Jane Parker (Past Chair),  
Dave Potter (County representative), Robert Huitt (City representative)*

**Wednesday, January 6, 2016**

\*\*\* 9:00 a.m. \*\*\*

Transportation Agency Conference Room  
55-B Plaza Circle, Salinas

1. **CALL TO ORDER:** Vice Chair Armenta called the meeting to order at 9:00 a.m. Committee members present: Armenta, Chavez, Huitt, Parker and Potter. Staff present: Goel, Hale, Muck, Rodriguez, Watson, Wright and Zeller. Others present: Agency Counsel Reimann, Tom Clifford, Clifford & Moss; Sara LaBatt, EMC Research; Terry Feinberg, Moxxy Marketing and Jim Johnson, Monterey Herald. Chair Craig arrived at 9:52 a.m.
  2. **PUBLIC COMMENTS:** None.
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3. **CONSENT AGENDA:**  
On a motion by Committee Member Huitt and seconded by Committee Member Parker the committee voted 5– 0 to approve the consent agenda.
    - 3.1 Approved minutes from the Executive Committee meeting of November 4, 2015.
    - 3.2 Received federal legislative update.

#### END OF CONSENT

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4. On a motion by Committee Member Huitt and seconded by Committee Member Potter the committee voted 5– 0 to approve the recommendations for the 14th Annual Transportation Excellence Awards.

Theresa Wright, Community Outreach Coordinator/Associate Transportation Planner, highlighted the list of nominees for 2015.

She reported the nominees were recognized in the following different categories: Citizens or Organizations, Innovative Activities and Projects. Committee member Huitt requested

that Luciano Rodriguez and avid bike commuter, who is a volunteer bike repair/maintenance instructor for the Monterey County Probation Department and Rancho Cielo be recognized as exemplary. Committee member Potter and Chavez concurred.

5. The Committee received a presentation by staff and EMC Research on the preliminary polling results on the Transportation Investment Plan.

Theresa Wright, Community Outreach Coordinator/Associate Transportation Planner, reported staff has been very busy with continuing efforts for the transportation investment plan. She reported that EMC Research conducted polling to gauge potential voter support for a transportation investment plan 2016 ballot measure.

Sara LaBatt, EMC Research, summarized the polling results of the telephone survey of likely November 2016 voters, in Monterey County held between December 7th through 16th, 2015. She noted that she sees great support and a positive environment for this measure. Tom Clifford noted that he gives credit to TAMC for their efforts. He reported that the stakeholder's investment plan group offers a broad perspective. Terry Feinberg, commented that it is most critical to overcome the opposition, noting this will make a huge difference.

6. The Committee received a report on the draft agenda for TAMC Board meeting of January 27, 2016:

Executive Director Hale highlighted the draft TAMC Board agenda for January 27, 2016. She reported the Board will start off with the election of 2016 officers. The Board will receive a presentation by staff and EMC Research on the preliminary polling results on the Transportation Investment Plan. The 2015 Annual Transportation Excellence Awards Ceremony will be held. On the consent agenda the Board will be asked to approve the final 2016 Legislative Program and approve the Project Management Services Scope of Work; and authorize staff to release a request for qualifications (RFQ) with the scope of work, score the received statements of qualifications, and conduct interviews as necessary.

7. **ADJOURNMENT**

Chair Craig adjourned the meeting at 10:23 a.m.

  
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Elouise Rodriguez, Senior Administrative Assistant