Wayfinding Plan Advisory Committee

Thursday, February 26, 2015
10:00a.m. - 11:00a.m.
Call in: (760)569-0800 Participant Code:580128#

Transportation Agency for Monterey County—Conference Room
55-B Plaza Circle, Salinas, CA 93901-2902

1. Welcome & Introductions
Committee members present:
Eric Petersen Fort Ord Friends Trails, and Pedal Alpini
Lisa Rheinheimer Monterey-Salinas Transit
Jeanette Pantoja Building Healthy Communities
Eliza Yu Association of Monterey Bay Area Governments
Josh Metz Fort Ord Re-use Authority
Brent Slama (by phone) City of Soledad
Andrea Renny City of Monterey
Bernard Green California State University, Monterey Bay
Victoria Beach (by phone) City of Carmel-by-the-Sea
TAMC staff present:
Virginia Murillo, Assistant Transportation Planner Ariana Green, Associate Transportation Planner
Todd Muck, Deputy Executive Director

2. Review Draft February 10, 2015 Meeting Minutes

The Committee members did not have comments on the draft meeting minutes.

3. Review Wayfinding Plan Advisory Committee membership

Virginia Murillo, Assistant Transportation Planner, noted that in the first meeting a Committee member asked about the membership of the Wayfinding Plan Advisory Committee. She noted that the Committee membership list shows which stakeholder groups are represented on the Committee.

4. Finalize Wayfinding Plan Goals and Wayfinding Sign Design

Pages 2-5

Pages 7-10
Criteria
Virginia Murillo, Assistant Transportation Planner, reviewed the revised draft Wayfinding Plan background, content and goals with the Committee and asked for Committee input.

Committee members offered the following input:
- Wayfinding Sign Design Criteria section goal #2 should include safety language, and indicate the use of symbology for legibility of signage
- Wayfinding Sign Design Criteria section goal #4 should include comfort level
- Wayfinding Sign Design Criteria section goal #7 should include “When applicable, wayfinding signage will be placed in accordance with the regulatory requirements spelled out in the California Manual on Uniform Traffic Control Devices.”

Committee member Victoria Beach noted that she really liked the use of symbology, and distance and directional information in the Rochester wayfinding sign example that was shown at the February 10th meeting. Committee member Andrea Renny noted that we should use the wayfinding signage to capitalize on missed opportunities, such as areas of the Monterey Bay Sanctuary Scenic Trail where tourists get lost, and routes such as Monterey to Marina and a route from North Monterey County and Big Sur.

5. Review Bicycle Facilities Classification

Virginia Murillo, Assistant Transportation Planner, shared a handout from the City of Emeryville’s Resources for the Design of Bicycle Facilities Manual that outlined and described the three classes of bicycle facilities. She also mentioned that there are now Class IV bicycle facilities, and asked Committee member Bernard Green to share more about the new Class IV facilities. Committee member Bernard Green mentioned that Class IV facilities, also known as cycle tracks are bicycle paths that are protected from traffic. Committee member Eric Petersen expressed his concern about the design.

6. Develop Criteria for:
   a) Regional Bicycle and Pedestrian Routes
   b) Regional Destinations

Virginia Murillo, Assistant Transportation Planner, reviewed the draft regional route and destination criteria and asked for Committee input. Ariana Green, Associate Transportation Planner, reminded the Committee that this is a regional project and the Committee will be asked to think about this project in a regional context. Ms. Green pointed out that some routes will cross through local cities, but noted that this project would not be focused on local city routes. Ms. Murillo pointed out that because this is a regional project, the regional destinations would include areas like regional parks and colleges.

Committee member Bernard Green mentioned that it is still important to include local routes that continue on to become regional routes. Committee member Jeanette Pantoja mentioned that this would be a great opportunity to include South County routes. Committee member Brent Slama mentioned that a South County wine corridor could be a regional route in South County. Mr.
Slama mentioned that this route would follow River Road and continue on to Metz Trail. Another route he mentioned is the route to the Pinnacles National Monument, which would be along Metz Road. Committee member Victoria Beach noted that it would be interesting to see if the Committee could identify one continuous regional route for Monterey County.

Committee member Josh Metz mentioned that identifying routes is a task that can be efficiently accomplished by the Committee using large maps that identify existing bicycle facilities. Virginia Murillo, Assistant Transportation Planner, noted that this route mapping is a task that staff would like Committee members to complete before our next meeting, which will be a working meeting to identify regional routes.

7. **Review Revised Meeting Schedule**

Virginia Murillo, Assistant Transportation Planner, reviewed the revised meeting schedule with the Committee noting that the Committee would now be meeting monthly. She noted that she expects the Committee to begin meeting biweekly once a design consultant is chosen.

8. **Discuss:**
   a) **Route Mapping Activity**

Virginia Murillo, Assistant Transportation Planner, asked Committee members to use the maps from the Transportation Agency’s 2011 Bicycle and Pedestrian Master Plan to highlight the regional routes. Ms. Murillo mentioned that staff will work on enlarging the regional maps for the next meeting.

   b) **Meeting Schedule**

Virginia Murillo, Assistant Transportation Planner, noted that she would be sending out another Doodle Poll to schedule the March meeting.