Wayfinding Plan Advisory Committee

Thursday, March 19, 2015
11:00 a.m. – 12:00 p.m.

Transportation Agency for Monterey County—Conference Room
55-B Plaza Circle, Salinas, CA 93901-2902

Minutes

1. Welcome & Introductions

Committee Members Present

Eliza Yu Association of Monterey Bay Area Governments
Bernard Green California State University, Monterey Bay
Victoria Beach City of Carmel-by-the-Sea
Justin Meek City of Marina
Brent Slama City of Soledad
Ryan Chapman County of Monterey Public Works
Eric Petersen Fort Ord Recreation Trails Friends, and Pedal Alpini
Josh Metz Fort Ord Reuse Authority
Lisa Rheinheimer Monterey-Salinas Transit

TAMC Staff Present

Virginia Murillo, Assistant Transportation Planner
Ariana Green, Associate Transportation Planner

Todd Much, Deputy Executive Director

2. Review Draft February 26, 2015 Minutes

Committee member Victoria Beach noted that she had phoned in for that meeting and was not listed as present. Virginia Murillo, Assistant Transportation Planner, corrected the meeting minutes to reflect this.
3. **MindMixer Training**

   ![MindMixer.com](www.Tamc.MindMixer.com)

Virginia Murillo, Assistant Transportation Planner, walked the Committee through the Wayfinding Plan MindMixer page. She mentioned that she would like to gather more input from Committee members and from members of the public using the MindMixer page. Committee member Bernard Green noted that the topic is text heavy, and it would be nice to keep the topic short. He also mentioned that it might be best to rename the bike classes so more people can understand the differences between the classes. Ms. Murillo noted she would work on making these changes.

4. **Receive Update on Request for Proposals**

   No Enclosure

Virginia Murillo, Assistant Transportation Planner, provided an update to the Committee on the Request for Proposals (RFP) for the design of wayfinding signage and the update of the Monterey County bike map. She notified members that the review committee, comprised of Transportation Agency staff and Wayfinding Plan Advisory Committee members, chose Alta Planning + Design. Alta Planning + Design was the most experienced firm and offered additional items, such as cost comparison matrices for signage.

   Committee member Josh Metz asked why Committee members were not notified of the RFP’s circulation. Ms. Murillo reported that the RFP had been out for the month of February, and that members of the Committee were invited to review the proposals. Committee member Bernard Green, who was part of the RFP review committee, noted that Alta Planning + Design was the highest ranked firm, and that some of the other proposals did not have as much experience with wayfinding signage for bicyclists and pedestrians. Committee members Lisa Rheinheimmer and Victoria Beach mentioned that they have worked with Alta Planning + Design in the past and that they have been content with the firm’s work. Ms. Murillo mentioned that she would email the RFP to Committee member Josh Metz.

5. **Review Regional Route Criteria**

   Pages 5-7

Virginia Murillo, Assistant Transportation Planner, reminded the Committee about the route criteria noting that routes must be identified in the Transportation Agency’s 2011 Bicycle and Pedestrian Master Plan classified as Class I, II, and III and planned Class I, II, III, and IV facilities. The routes and destinations must be regional.

6. **Identify**

   Activity

   i. **Regional Bicycle and Pedestrian Routes**

   ii. **Regional Destinations**

Virginia Murillo, Assistant Transportation Planner, asked Committee members to identify regional routes using map handouts that include bicycle facilities routes. Committee member Victoria Beach asked if certain areas of maps could be enlarged to make it easier to see. Ariana Green, Associate Transportation Planner, mentioned that the map is accessible online and may be found
on TMC’s MindMixer pager (http://tmc.mindmixer.com/). The Committee members spent the rest of the meeting identifying regional bike routes using the maps provided by TAMC staff.

Committee member Victoria Beach asked if staff could map the routes that committee members identified to make it easier for all to collaborate. Virginia Murillo, Assistant Transportation Planner, noted that she would try and consolidate the maps into one map that includes the routes identified by the Committee.

Virginia Murillo, Assistant Transportation Planner, thanked the Committee members for identifying regional routes.

6. **Site Visit Sign-ups**

There was no time to discuss this.