BICYCLE AND PEDESTRIAN FACILITIES ADVISORY COMMITTEE (BPC)

Wednesday, March 6, 2013, 6:00 p.m.

TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)
CONFERENCE ROOM
55-B PLAZA CIRCLE, SALINAS, CA 93901

AGENDA

Complete agenda packets are on display at the Transportation Agency for Monterey County office and at these public libraries: Carmel, Monterey, Salinas Steinbeck Branch, Seaside, Prunedale, and King City. Any person who has a question concerning an item on this agenda may call the Transportation Agency office to make inquiry concerning the nature of the item described on the agenda. Please recycle this agenda.

1. ROLL CALL: Call to order and self-introductions. Committee bylaws specify that a quorum shall consist of a majority (6) of the number of voting memberships actually filled at that time (11); the existence of any vacancies shall not be counted for purposes of establishing a quorum. If you are unable to attend, please contact the Transportation Agency. Your courtesy to the other Committee members to assure a quorum is appreciated.

2. PUBLIC COMMENTS/ANNOUNCEMENTS: Any member of the public may address the Committee on any item not on the agenda but within the jurisdiction of the Committee. Each member of the public is allotted with three minutes to address any concerns. Comments on items on today’s agenda may be given when that agenda item is discussed.

BEGINNING OF CONSENT AGENDA: Approve the staff recommendations for items 3.1 to 3.2 below by majority vote with one motion. Any member may pull an item off the Consent Agenda to be moved to the end of the CONSENT AGENDA for discussion and action.

3.1 APPROVE minutes of Committee meeting February 6, 2013.
   – Montiel

Pages 5 - 9
### 3.2 RECEIVE Bicycle Service Request Program Annual Report for 2012.

- Cook

*The Transportation Agency provides a Bicycle Service Request program, through which staff forwards requests for bicycle facility maintenance or repair to the appropriate jurisdiction for resolution if possible. The 2012 Annual Report summarizes the requests received and responses from member jurisdictions.*

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### 4. PROVIDE input on draft Moss Landing Community Plan – Carver

**No Enclosure**

*The County of Monterey is preparing a Community Plan for unincorporated Moss Landing, which will address bicycle and pedestrian circulation, as well as connections to the planned Monterey Bay Sanctuary Scenic Trail. County staff will provide information about the draft plan and bicycle and pedestrian issues to be addressed in the document.*

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### 5. RECEIVE report on Monterey County Bike Week and DISCUSS options for scheduling Bike Week activities in the future. – Cook

*Pages 11 - 12*

In February, the committee approved a staff recommendation that the Board of Directors approve a contract with Ecology Action for bicycle safety training rodeos at Monterey County school sites in lieu of funding for Bike Week activities in 2013, which was proposed to reduce Agency staff costs. At the committee’s request, staff is providing more information on Bike Week costs and public participation, and will discuss potential alternatives for a public awareness campaign in the future.

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### 6. ADJOURNMENT.

**ANNOUNCEMENTS**

Next Committee meeting:

**Wednesday, April 3, 2013**

Transportation Agency for Monterey County Conference Room

55-B Plaza Circle, Salinas, California 93901

*Light refreshments will be provided*
If you have any items for the next agenda, please submit them to:
Andy Cook, Bicycle and Pedestrian Coordinator
By Thursday, March 21, 2013
andy@tamcmonterey.org

Documents relating to an item on the open session that are distributed to the Committee less than 72 hours prior to the meeting shall be available for public inspection at the office of the Transportation Agency for Monterey County, 55-B Plaza Circle, Salinas, CA. Documents distributed to the Committee at the meeting by staff will be available at the meeting; documents distributed to the Committee by members of the public shall be made available after the meeting.

Transportation Agency for Monterey County
55-B Plaza Circle, Salinas, CA 93901-2902
Monday thru Friday
8:00 a.m. – 5:00 p.m.
TEL: 831-775-0903
FAX: 831-775-0897

The Committee Agenda will be prepared by Agency staff and will close at noon March 21, 2013 nine (9) working days before the regular meeting. Any member may request in writing an item to appear on the agenda. The request shall be made by the agenda deadline and any supporting papers must be furnished by that time or be readily available.

If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Individuals requesting a disability-related modification or accommodation, including auxiliary aids or services, may contact Transportation Agency at 831-775-0903. Auxiliary aids or services include wheelchair accessible facilities, sign language interpreters, Spanish Language interpreters and printed materials, and printed materials in large print, Braille or on disk. These requests may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting, and should be made at least 72 hours before the meeting. All reasonable efforts will be made to accommodate the request.
CORRESPONDENCE, REPORTS, MEDIA CLIPPINGS
This agenda with all attachments is available online at http://tamcmonterey.org/committees/bpc/meetings.html

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<tr>
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<tr>
<td>C-1 - 13</td>
<td>January 22 letter from David Caneer to Kaki Cheung, Associate Transportation Planner re: Highway 68 Rumble Strip Installation.</td>
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Reports, Meetings, Announcements and Publications

None this month.

Media Clippings

None this month.
## TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)

### Bicycle and Pedestrian Facilities Advisory Committee

**Draft Minutes of February 6, 2013**

**Held at the Transportation Agency for Monterey County**

55-B Plaza Circle, Salinas, CA

### Voting Members

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1. Chairman Eric Petersen called the meeting to order at 6:04 p.m. Quorum was established and self-introductions were made.

2. PUBLIC COMMENTS
None this month.

3. BEGINNING OF CONSENT AGENDA
M/S/C Johnson/ Cappelli/ unanimous
3.1 Approved minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of January 9, 2013.

END OF CONSENT AGENDA

4. COMPLETE STREETS ASSESSMENT AND GUIDELINES
The Committee received a presentation on the Regional Transportation Plan Complete Streets Assessment and Guidelines; and request committee members to provide input on the project.

Ariana Green, Transportation Planner, reported that the Transportation Agency is in partnership with the Association of Monterey Bay Area Governments (AMBAG) and will conduct a Complete Streets Needs Assessment to inform the development of the Sustainable Communities Strategy and 2014 Regional Transportation Plan. She noted that as part of this effort, TAMC will conduct a Complete Streets Needs Assessment, identify high quality transit corridors in Monterey County and develop Complete Streets Guidelines. Ms. Green noted that the Complete Streets Needs would identify user needs, infrastructure gaps and projects that would support multimodal transportation in priority corridors. She noted that once the needs assessment has been completed, the Transportation Agency will develop Complete Streets Guidelines containing policy and best engineering practices that can be adopted by local jurisdictions to comply with California Complete Streets Legislation (AB 1358).

In conclusion Ms. Green noted that Agency staff will bring back the draft Complete Streets Needs Assessment, draft High Quality Transit Corridor study, draft Complete Streets Guidelines and the project list at a future meeting date for Committee’s review and input.
5. **BICYCLE FACILITY DESIGN POLICIES**  

M/S/C  
Wriedt/ Johnson/ unanimous  
The Committee provided direction to staff on communication of adopted Agency policies with respect to the construction of bicycle facilities.

Andy Cook, Associate Transportation Planner, reported that in January, the Committee considered an action on Item 3.2, which was pulled from the Consent Agenda for discussion, requesting that the Agency emphasize its adopted policies on bicycle and pedestrian facilities, specifically with respect to Chapter 1000 of the Caltrans Highway Design Manual, and ensure that member jurisdictions follow this guidance. At the request of Committee member Wriedt, staff scheduled consideration of this action on the Committee’s regular agenda for February.

Mr. Cook noted that bicycle and pedestrian facilities funded by the Agency are prioritized based on policies included in the Regional Transportation Plan and Bicycle & Pedestrian Facilities Master Plan for Monterey County. He noted that these documents incorporate recommendations made by the committee at various times in the past on the design and construction of bicycle and pedestrian facilities, primarily to address safety issues. Agency staff has initiated work on the next Regional Transportation Plan for Monterey County, which will incorporate the latest Bicycle and Pedestrian Facilities Master Plan, the committee’s recent recommendations to encourage the use of shared lane markings, as well as the results of a countywide complete streets needs assessment. He noted that the complete streets assessment will include guidance to member jurisdictions in implementing complete streets policies and projects.

Committee member Jeff Wriedt motioned for Agency staff to incorporate policy direction from the Committee on preferred facility types and design in its long range planning and complete streets planning, and recommends that the Committee communicate policy direction for member jurisdictions through the planning process.

6. **MONTEREY COUNTY BIKE WEEK PROPOSAL**  

M/S/C  
Cappelli/ Johnson/ unanimous  
Oppose: Meehan  
The Committee provided direction to staff on a proposal for Monterey County Bike Week, including approval of a proposed contract with Ecology Action for bicycle safety training rodeos at schools and direction that further discussion of Bike Week be scheduled on the agenda for the committee’s next meeting.

Andy Cook, Associate Transportation Planner, reported that Bike Week is a national campaign held annually in May, which is targeted at promoting bicycling. He noted that the Transportation Agency has undertaken a Bike Week campaign in Monterey County since 1996. He noted that staff has reevaluated the staffing resources and budget that it has allocated to Bike Week in the past and is proposing to redirect its Bike Week funding toward school based outreach. Mr. Cook noted that the purpose of the annual Monterey County Bike Week campaign is to increase public awareness of bicycling as a form of transportation, as well as public enthusiasm for bicycling in general. He noted that Agency staff has traditionally coordinated Bike to School, Work and City Council events a Company Bike Challenge, a Bike vs. Car Challenge, as well various bike rides and safety events.
Mr. Cook noted that the funding secured and allocated to Bike Week is used for marketing and advertising for the campaign, which includes donated raffle prizes awarded to participants who register during Bike Week events. The campaign also relies on volunteers from the committee to assist with staffing for events. Mr. Cook noted that each year, the Agency evaluates the results of the campaign in relation to the Agency’s financial investment in an effort to maximize the resources devoted to the campaign. In 2012, staff proposed to transition responsibility for Bike Week to Ecology Action, which is an environmental non-profit that organizes a successful Bike Week campaign in Santa Cruz County. He noted that staff expectations were for Ecology Action to assume full responsibility for the Monterey County campaign in 2013 and that the Agency would redirect staff resources to other Agency priorities and reduce its overall costs for Bike Week. Due to new restrictions on the use of planning funds for Bike Week activities, Mr. Cook explained that staff proposes to allocate the Bike Week funding included in the approved 2012-13 budget to Ecology Action for bicycle safety training rodeos at schools in lieu of funding for the Bike Week campaign. Most of the public participation in Bike Week is generated through school events and staff believes that school-based outreach is the best way to maximize existing resources.

The Committee had the following comments to The Monterey County Bike Week Proposal:

- Consider coordinating with the newspaper and television for better publicity
- Consider bike week shirts
- Possibly consider a 1 year tryout with Ecology Action
- Consider printing posters and marketing without scheduling events
- Consider holding the bike vs car challenge
- Consider the bike to City Council rides

The committee requested that staff provide more information on Bike Week costs and include further discussion on future Bike Week activities on the agenda for its next meeting. Staff agreed to schedule additional discussion on Bike Week, but requested that the committee take action to provide direction to staff regarding the proposed contract with Ecology Action for bicycle safety training rodeos at schools.

7. COMMITTEE BYLAWS AND MEMBERSHIP

M/S/C Johnson/ Wriedt/ unanimous

The Committee amended the Bicycle and Pedestrian Facilities Advisory Committee Bylaws to allow member jurisdictions to appoint representatives who do not reside in the jurisdiction.

Andy Cook, Associate Transportation Planner, reported that the Agency has received a committee membership application to fill the vacant committee seat for Carmel-by-the Sea. He noted that the applicant resides just outside of the city limits in unincorporated Carmel, which is included in the Monterey County 5th Supervisorial District. He noted to fill this long-standing vacancy, staff recommends that the Committee amend its bylaws to allow representation from outside a jurisdiction’s boundaries if nominated by the Board representative from that jurisdiction. Mr. Cook reported that this action will have further value by providing committee representation in an area where the Agency has an active interest in planning bicycle and pedestrian improvements to fill gaps in the regional network.
8. **ANNOUNCEMENTS AND/OR COMMENTS FROM COMMITTEE ON BICYCLE AND PEDESTRIAN RELATED ITEMS THAT ARE NOT ON THE AGENDA**

Committee member D.L. Johnson mentioned he was not present during the Monterey County Public Works presentation on the Castroville Undercrossing. He expressed that the Transportation Agency needs to help speed up the project. He noted that 80 – 90 students regularly cross the railroad tracks from North Monterey County High School to Castroville. Andy Cook replied that the project remains one of the Agency’s top priorities and that staff is working with Monterey County Public Works Department to deliver the project, which has been delayed due to circumstances outside of the County’s control.

Committee member Jeff Wriedt asked when the start date of the Highway 68 bridge? Andy Cook replied that the start date is 2014-15.

9. **ADJOURNMENT**

Chairman Eric Petersen adjourned the meeting at 7:15 p.m.
Memorandum

To: Bicycle and Pedestrian Facilities Advisory Committee
From: Andy Cook, Associate Transportation Planner
Meeting Date: March 6, 2013
Subject: Bicycle Service Request Program 2012 Annual Report

RECOMMENDED ACTION:
RECEIVE Bicycle Service Request Program Annual Report for 2012.

SUMMARY:
The Transportation Agency provides a Bicycle Service Request program, through which staff forwards requests for bicycle facility maintenance or repair to the appropriate jurisdiction for resolution if possible. The 2012 Annual Report summarizes the requests received and responses from member jurisdictions.

FINANCIAL IMPACT:
This action has no impact to the Transportation Agency budget. Bicycle Service Request Program activities are funded with Transportation Development Act funds for bicycle planning.

DISCUSSION:
The Transportation Agency has administered a Bicycle Service Request program since 2002. The purpose of the program is to encourage bicycling by providing a process to address safety-related issues caused by road or path conditions, which can be a barrier to bicycle travel. Staff records the requests submitted and forwards them to the appropriate jurisdiction for response.

An Annual Report for the program is included as a Web Attachment. The Agency received 33 requests for bicycle facility service in 2012. Member jurisdictions provided 18 responses indicating that issues had been acknowledged and/or resolved. The Annual Report summarizes the nature of the requests and responses and provides recommendations for improvements.

Approved by: _________________________________  Date signed: __________
Debra L. Hale, Executive Director

Consent Agenda  Counsel Review: N/A
Web Attachment: 2012 Annual Report
Bicycle Facilities Service Request Program

2012 Annual Report

Transportation Agency for Monterey County
February 2013
INTRODUCTION

The Transportation Agency for Monterey County initiated the Bicycle Facilities Service Request program in 2002. The purpose of this program is to provide a one-stop service for resolving bicycle maintenance and safety related issues, to encourage bicycling by removing physical barriers to bicycle travel, and to provide a mechanism to track maintenance and infrastructure needs.

A service request form is available online at [http://www.tamcmonterey.org/programs/bikeped/service_request.html](http://www.tamcmonterey.org/programs/bikeped/service_request.html) in two incarnations: in Adobe Acrobat Reader to either print out and mail or fax in, and also in Java Script to submit electronically. Staff also accepts and records requests provided informally by phone or email. Requests are recorded into a database to track the needs identified and responses.

SERVICE REQUESTS BY TYPE AND JURISDICTION

In 2012, the Agency recorded 33 Bicycle Service Requests. The Service Request Log for 2012 is included as an Appendix. Table 1 summarizes the distribution of forms to local agencies, the responses sent to requesters and the average response time.

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<th>Total Responses</th>
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<td>City of Marina</td>
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<td>1</td>
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<td>Sand City</td>
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<td>1</td>
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<td>City of Seaside</td>
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<td>Monterey County Public Works (MCPW)</td>
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<td>4</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>33</strong></td>
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The majority of requests have been submitted for issues in the unincorporated areas or on state highways (21). The fact that staff has not recorded a response for every request received does not necessarily mean that the issue identified was not addressed by the jurisdiction. Most of the requests sent to Sand City, for instance, involved sand obstructing the Monterey Bay Coastal Trail, which was caused by a shifting sand dune at the Fremont Boulevard/State Route 1 interchange. The Agency received a response from Sand City late in the year that the City was working with the property owner to grade the sand dune and clear the path, which addressed other requests submitted earlier in the year.

The Agency collects and categorizes service data submitted through its service request form into the following categories:
- Pothole or Pavement Cracks
- Protruding or Sunken Access Covers
- Debris on Shoulders
- Bikeways not clearly marked
- Drainage Grate Problem
- Damaged or Missing Bikeway Signs
- Traffic Signal not Triggered by Bicycles
- Vegetation Overgrowth
- Debris on Bikeway
- Construction Obstacle
- Other

Figure 1 summarizes the most common problems reported through the Bicycle Facilities Service Request program. This graph clearly shows that the main concern reported via this system is the need for a clean, smooth bicycle route (62% of the problems reported) and the importance of maintenance and sweeping of road/bicycle facilities in general. **Debris on bikeways** generally included sand on the Monterey Bay Coastal Trail.

**Figure 1: Summary of Requests by Type**

Debris on shoulders included dirt and glass. A significant issue reported late in 2012 involved dirt and debris on the newly constructed Blanco Road bike lanes, which was primarily caused by a combination of agricultural vehicle traffic accessing farm fields between the Davis Road and the Salinas River Bridge and inclement weather. The County of Monterey responded by sweeping the corridor, which cleared most of the dirt and debris temporarily, but did not completely clear dried mud accumulating on the roadway and bike lanes. A long term solution for maintaining this facility is being looked at by the Monterey County Public Works Department and the California Highway Patrol, which will most likely require coordination with property owners.
Requests to fix **potholes and pavement cracks** were primarily requested for shoulders on various roads in North Monterey County, which were severely deteriorated from age and poor drainage. The Agency did not receive a response indicating whether or not these facilities have been repaired.

**Other requests** submitted to the Agency included graffiti removal on the Monterey Bay Coastal Trail, as well as several requests to repair sections of that trail damaged and heaved by tree roots and vegetation. These relatively simple requests were all addressed.

**RESPONSE TIMES**

Data on response rate for service requests directed to member jurisdictions is summarized in **Figure 2**. Agency staff requests that jurisdictions provide a response to the request within a week to communicate whether or not the issues identified can be resolved and what timeframe can be expected for doing so. As can be seen in Figure 2, requests for sweeping and maintenance of bikeways and shoulders (Class II and III facilities) receive a fast response (within a week). Caltrans’ local maintenance crew reliably responds to such requests within days. It should be noted that jurisdictions, such as the County of Monterey, with a relatively high number of maintained lanes miles and fewer maintenance resources, may take longer to sweep or clear debris.

**Figure 2: Service Request Response Rate/Time by Type of Request**
Again, it should be noted that jurisdictions may have responded to some issues without notifying the Agency and likewise, staff did not follow-up to seek a response.

**RECOMMENDATIONS**

Areas needing improvement in this system revolve mainly around response time. In past years, staff has forwarded requests to jurisdictions without following-up to receive a response. If jurisdictions need more time to respond to some of the issues raised by the Service Request Program, a letter or email could still be sent to Agency staff acknowledging receipt of the request and that the responsible agency will make every attempt to resolve the issue given funding availability.

Future performance goals for this program include:

- Continued tracking of Bicycle Facilities Service Request forms via the database,
- Timely forwarding of forms as they come in to the responsible agencies,
- Follow-up with responsible agencies to ensure resolution of issues, and
- Annual reports to the Technical Advisory Committee, Bicycle and Pedestrian Facilities Advisory Committee (BPC) and the TAMC Board.
### APPENDIX

**Transportation Agency for Monterey County**

**Bicycle Service Request Program**

**Service Request Log: Calendar Year 2012**

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<th>Response - Date</th>
<th>Response - Time</th>
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<tbody>
<tr>
<td>1</td>
<td>Bob Shanteau</td>
<td>Sand City</td>
<td>Other</td>
<td>Monterey Bay Sanctuary Scenic Trail @ Playa Avenue</td>
<td>1/8/12</td>
<td>No/No Record</td>
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<td>Graffiti Removal</td>
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<td>2</td>
<td>Bob Shanteau</td>
<td>Caltrans</td>
<td>Debris on Bikeway</td>
<td>Fort Ord Bike Path - 12th Street to Lightfighter Drive</td>
<td>1/8/12</td>
<td>No/No Record</td>
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<td>3</td>
<td>John Ecklund</td>
<td>Caltrans</td>
<td>Debris on Shoulder</td>
<td>Highway 68 @ Corral De Tierra</td>
<td>1/31/12</td>
<td>2/6/12 7 days</td>
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<td>Tree Root Damage</td>
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<td>4</td>
<td>Mathew Sundt</td>
<td>Marina</td>
<td>Other</td>
<td>JPA Rec Train @ Palm Avenue</td>
<td>2/2/12</td>
<td>No/No Record</td>
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<td>5</td>
<td>Mathew Sundt</td>
<td>County of Monterey</td>
<td>Debris on Shoulder</td>
<td>Laureles Grade Road @ Rincanada (Westbound)</td>
<td>2/2/12</td>
<td>2/6/12 7 days</td>
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<td>6</td>
<td>Mathew Sundt</td>
<td>Seaside</td>
<td>Debris on Shoulder</td>
<td>Highway 218 @ Tioga Avenue</td>
<td>2/2/12</td>
<td>2/27/12 30 days</td>
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<td>7</td>
<td>Mathew Sundt</td>
<td>Sand City</td>
<td>Debris on Shoulder</td>
<td>JPA Trail @ Hwy 1/Fremont Blvd/Old Ave/Monterey Rd.</td>
<td>2/2/12</td>
<td>No/No Record</td>
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<td>Sand from Dune</td>
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<td>Bob Shanteau</td>
<td>Sand City</td>
<td>Debris on Bikeway</td>
<td>Rec Trail - Canyon Del Rey to Beach</td>
<td>2/19/12</td>
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<td>9</td>
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<td>Debris on Bikeway</td>
<td>Playa Avenue to California Street</td>
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<td>Rec Trail @ Cosky Drive</td>
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<td>2/21/12 7 days</td>
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<td>Seaside</td>
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<td>La Salle - Fremont to Noche Buena</td>
<td>3/4/12</td>
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<td>Caltrans</td>
<td>Other</td>
<td>Fort Ord Bike Path - Lightfighter Drive to 12th Street</td>
<td>3/4/12</td>
<td>3/9/12 7 days</td>
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<td>Graffiti Removal</td>
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<td>Debris on Shoulder</td>
<td>Hwy 68@Laguna Seca</td>
<td>3/1/12</td>
<td>5/6/12 7 days</td>
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<td>14</td>
<td>Brian Birckland</td>
<td>County of Monterey</td>
<td>Potholes/Cracks</td>
<td>Valle Pacifico Road - Joshua Drive to Langley Canyon Rd.</td>
<td>5/21/12</td>
<td>No/No Record</td>
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<td>Potholes/Cracks</td>
<td>Langley Canyon Road - Valle Pacifico Rd to San Miguel Canyon Rd</td>
<td>5/21/12</td>
<td>No/No Record</td>
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<td>16</td>
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<td>Potholes/Cracks</td>
<td>Eikhorn Road - Walker Valley Rd to Strawberry Rd</td>
<td>5/21/12</td>
<td>No/No Record</td>
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<td>Potholes/Cracks</td>
<td>Morro Rd - Tustin Rd to Fallen Leaf Rd</td>
<td>5/21/12</td>
<td>No/No Record</td>
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<td>County of Monterey</td>
<td>Potholes/Cracks</td>
<td>Paradise Rd @ Walker Valley Road</td>
<td>5/24/12</td>
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<td>19</td>
<td>Jim Wilona</td>
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<td>Debris on Shoulder</td>
<td>Hwy 156 - Hwy 183 to Castroville Blvd</td>
<td>6/11/12</td>
<td>6/13/12 7 days</td>
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<td>Dirt and Wood</td>
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<td>20</td>
<td>Todd Muck</td>
<td>Caltrans</td>
<td>Other</td>
<td>Rec Trail @ Beach Range Road Entrance</td>
<td>6/19/12</td>
<td>6/19/12 7 days</td>
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<td>Broken Fencing on Path</td>
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<td>21</td>
<td>Cath Tendler-Valencia</td>
<td>Sand City</td>
<td>Debris on Bikeway</td>
<td>Rec Trail @ Lapis Road/Hwy 1/Del Monte Boulevard</td>
<td>9/17/12</td>
<td>9/28/12 7 days</td>
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<td>22</td>
<td>Cath Tendler-Valencia</td>
<td>County of Monterey</td>
<td>Other</td>
<td>Rec Trail @ Lapis Road/Hwy 1/Del Monte Boulevard</td>
<td>9/17/12</td>
<td>9/18, 10/16/12 7 days</td>
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<td>Inadequate Signage</td>
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<td>Mathew Sundt</td>
<td>Marina</td>
<td>Debris on Shoulder</td>
<td>Imjin Road - Reservation Road to Preston Drive</td>
<td>9/27/12</td>
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<td>24</td>
<td>Larry Dick</td>
<td>Caltrans</td>
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<td>Highway 156 - Hwy 183 to Castroville Boulevard</td>
<td>9/30/12</td>
<td>10/4/12 7 days</td>
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<td>25</td>
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<td>Caltrans</td>
<td>Debris on Shoulder</td>
<td>Hwy 1 - Carpenter Street - Hwy 68</td>
<td>10/2/12</td>
<td>10/8/12 7 days</td>
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<td>Dirt and Glass</td>
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<td>26</td>
<td>Kurt Beck</td>
<td>County of Monterey</td>
<td>Other</td>
<td>Hwy 183@Espinosa</td>
<td>10/3/12</td>
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<td>Vehicle parked on Bikeway</td>
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<td>27</td>
<td>Frank Henderson</td>
<td>County of Monterey</td>
<td>Debris on Shoulder</td>
<td>Blanco Road - Research Drive to Davis Road</td>
<td>10/15/12</td>
<td>No/No Record</td>
<td></td>
<td>Dirt</td>
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<td>28</td>
<td>John Ecklund</td>
<td>Caltrans</td>
<td>Debris on Shoulder</td>
<td>Hwy 68@Laureles Grade Road</td>
<td>11/14/12</td>
<td>No/No Record</td>
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<td>Glass</td>
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<td>29</td>
<td>Jeff Wiredt</td>
<td>Caltrans</td>
<td>Potholes/Cracks</td>
<td>Rec Trail @ Lightfighter Drive</td>
<td>11/8/12</td>
<td>1/25/13 7 days</td>
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<td>30</td>
<td>Alex Capelli</td>
<td>County of Monterey</td>
<td>Debris on Shoulder</td>
<td>Blanco Road - Davis Rd to Salinas River Bridge</td>
<td>11/16/12</td>
<td>11/26/12 30 days</td>
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<td>Dirt - Agriculture</td>
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<td>31</td>
<td>Phil Yenovkian</td>
<td>County of Monterey</td>
<td>Debris on Shoulder</td>
<td>Blanco Road - Davis Rd to Salinas River Bridge</td>
<td>12/3/12</td>
<td>11/26/12 30 days</td>
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<td>Dirt - Agriculture</td>
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Memorandum

To: Board of Directors

From: Andy Cook, Associate Transportation Planner

Meeting Date: March 6, 2013

Subject: Monterey County Bike Week

RECOMMENDED ACTION:

RECEIVE report on Monterey County Bike Week and DISCUSS options for scheduling Bike Week activities in the future.

SUMMARY:

In February, the committee approved a staff recommendation that the Board of Directors approve a contract with Ecology Action for bicycle safety training rodeos at Monterey County school sites in lieu of funding for Bike Week activities in 2013, which was proposed to reduce Agency staff costs. At the committee’s request, staff is providing more information on Bike Week costs and public participation, and will discuss potential alternatives for a public awareness campaign in the future.

FINANCIAL IMPACT:

The Agency has included $7,500 in Transportation Development Act for bicycle outreach activities in its approved budget for Fiscal Year 2012-13, funds which have been allocated to the annual Bike Week campaign in the past. This amount does not offset staff time devoted to Bike Week, which has totaled approximately one-third of a person year.

DISCUSSION:

In addition to planning and funding bicycle improvements, the Transportation Agency has organized an annual Bike Week public awareness campaign since 1996 to promote bicycling as a form of transportation in pursuit of the Agency’s mission and goals. The Agency has coordinated planning, marketing and fundraising for this campaign with Ecology Action, a non-profit that holds Bike Week in Santa Cruz County, as well as the San Benito Council of Governments. As part of Bike Week, staff has organized a schedule of events during the first week of May, which typically has included Bike to School, Work and City Council events, a Bike vs. Car Commute Challenge, as well as various bike rides and safety events coordinated with outside individuals and organizations.
Bike Week Costs and Participation

Direct Bike Week costs are based on the available budget in any given year. The Agency has funded past campaigns with Transportation Development Act funds that can be allocated to bicycle-related expenditures, grants from the Monterey Bay Unified Air Pollution Control District and private donations secured by staff. The Bike Week Budget in 2012 totaled $13,050, which included $7,000 from the Agency budget, a $2,500 Air District grant, and $9,180 in cash, products and services donated by businesses and organizations. The Agency has not broken-down staffing costs for each event, but in recent years, approximately 30% of a planner’s staff time has been devoted to the fundraising, promotion and event planning tasks needed for Bike Week.

Recent restrictions on the eligible uses for federal planning funds have limited the funding available for staff time need to organize Bike Week. In an effort to redirect staff resources to core planning and funding tasks and reduce staff costs associated with Bike Week, the Agency approved a contract with Ecology Action, not to exceed $7,500, to schedule and hold bicycle safety rodeos at school sites across the County. Staff believes that school-based outreach is the most cost-effective way of focusing limited resources for a public awareness campaign in 2013 given that participation in Bike Week has primarily been generated through participation at schools (over the past five years, annual participation in Bike Week has averaged 2,260 participants - school participation has averaged 83% of the total public participation in the campaign). The Monterey County Health Department has also received grant funding to schedule rodeo training events at school sites in Marina and Seaside this year.

Bike Week Alternatives

In February, the committee requested that staff present alternatives for organizing Bike Week, or a similar public awareness campaign in the future. Alternatives discussed at the last meeting included:

- Continue to organize Bike Week and seek grants or other funding for activities.
- Continue promotion and marketing for Bike Week without a published event schedule.
- Distribute a resource guide or informational materials to schools for Bike to School or training events without financial assistance, incentives or other staff support provided by the Agency.
- Shift responsibility for Bike Week in Monterey County (including promotion, marketing, fundraising and event planning) to volunteers and partnerships with other agencies or organizations.

Staff will provide more information on Bike Week alternatives at the March 6 meeting for additional consideration by the committee.
January 22, 2013

Transportation Agency for Monterey County (TAMC)
55-B Plaza Circle
Salinas, CA 93901-2902
Attn.: Kaki Cheung, Associate Transportation Planner

Re: Hwy. 68 Rumble Strip Installation

Dear Kaki:

I wanted to personally thank you and TAMC for finally getting Caltrans to install rumble strips on the edge lines of the shoulders along Hwy. 68 between Monterey and Salinas. I had been communicating with you about the need for this roadway safety improvement since 2006 when you were TAMC’s Bicycle and Pedestrian Committee (BPC) Coordinator.

Since my change of employment in January 2008, I have not used the Hwy. 68 commute route, but I was recently riding the corridor over the holidays when I noticed the improvement. I have seen more of these similar bicycle and pedestrian safety improvements being installed on roadways throughout Monterey, Santa Cruz and San Francisco Counties and commend you and TAMC for their continued use in Monterey County. Although some cyclists say they are a hazard, I believe once the cycling community becomes more used to them, they will be able to negotiate them safely and appreciate the overwhelming benefit they provide by warning drivers who encroach onto the shoulder so they can correct their steering before hitting a pedestrian or cyclist in the shoulder.

Please thank your staff and counterpart(s) at Caltrans for implementing this much need roadway safety improvement.

Sincerely,

David Caneer