1. CALL TO ORDER: Chair Parker called the meeting to order at 9:05 a.m. Board members present: Armenta, Chavez, Craig, and Edelen. Staff present: Goel, Hale, Muck, Rodriguez, Watson, Wright and Zeller. Others present: Agency Counsel Reimann; Sam Teel, MCHA; Bob Murdoch, Monterey County Public Works; Ruth Bernstein and Sara La Batt, EMC Research; and Andrew Fields, California Alliance for Jobs.

2. PUBLIC COMMENTS: None.

3. CONSENT AGENDA:
   On a motion by Board member Edelen and seconded by Board member Craig, the committee voted 4 – 0, to approve the consent agenda items 3.1, 3.3, 3.4, 3.5 and 3.6. Item 3.2 was pulled from consent and discussed after item 4.

   3.1 APPROVED minutes from the Executive Committee meeting of November 4, 2014.

   3.2 RECOMMENDED the Board approve the final 2015 legislative program.

   On a motion by Board member Edelen and seconded by Board member Chavez, the committee voted 4 – 0, to approve the consent agenda item 3.2, with a modification to state priority 3S to state: “Support proposals to lower the voter threshold for local transportation sales tax ballot measures, without state spending restrictions, and monitor the need to seek a waiver to allow the County to exceed the 2% limit on local sales taxes for transportation.”

   Board member Craig pulled this item for discussion. She expressed concern regarding exceeding the 2% local sales tax limit.
Sam Teel, MCHA, cautioned the Taxpayers Association would not support a 2% tax cap waiver.

3.3 **RECOMMENDED** the Board approve the legislative contract evaluation protocol.

Chair Parker pulled this item for discussion, requesting that staff refine the language under “proactiveness” to indicate the ability to secure an author and obtain approval of TAMC-sponsored legislation, as applicable.

3.4 **RECEIVED** federal legislative update.

3.5 **RECEIVED** report on the Fort Ord Trails Symposium.

3.6 **APPROVED** out-of-state travel for two staff or one staff and one Board member to the American Public Transit Association (APTA) Legislative Conference in Washington, D.C. in March 2015.

**END OF CONSENT**

4. **RECEIVED** a presentation on the proposed community outreach efforts and development of an expenditure plan for a November 2016 transportation sales tax measure.

Ruth Bernstein, EMC Research, highlighted what went right and wrong with Measure Z (2008), noting there was a high turnout election, good speakers, but noted that the campaign started late, there was not enough money and not enough paid media to communicate with the public. She noted if TAMC is planning to move forward in 2016 the Agency needs to start now. She advised that the Agency look in to hiring a consultant and establishing an ad-hoc committee.

Bob Murdoch, Public Works Director, commented that countywide the roadway infrastructure is in bad shape. He asked what can the County do to help get a measure passed.

5. **APPROVED** recommendations for the 13th Annual Transportation Excellence Awards.

On a motion by Board member Edelen and seconded by Board Chair Parker, the committee voted 4–0, to approve recommendations for the 13th Annual Transportation Excellence Awards.

Theresa Wright, Associate Transportation Planner, reported that the Transportation Agency received nominations for the 13th Annual Transportation Excellence Awards on December 5, 2014. The Agency shows its appreciation to the local community for its outstanding efforts to improve transportation in Monterey County.
6. **RECEIVED** update on the Caltrans incurred cost audit.

   Executive Director Hale reported that the Agency has received a final corrective action letter from Caltrans on the incurred cost audit, listing the final amount to be paid back. She noted that most of the penalty can be paid over ten years. She also noted that TAMC’s goal is to finalize an action plan as soon as possible, and focus on preparing a new set of procurement and contract management policies, accounting and financial manual, and construction management/change order policies.

7. **RECEIVED** a report on the draft agenda for TAMC Board meeting of January 28, 2015.

   Executive Director Hale highlighted the draft TAMC Board agenda items proposed for January 28, 2015. She reported that the meeting would start off with the 2015 election of the officers. The Annual Transportation Excellence Awards ceremony would be held. She also noted that there will be a presentation on 2016 Sales Tax Community Outreach. On the consent agenda, the Board will be asked to approve the final 2015 legislative program as modified by the Executive Committee.

9. **ADJOURNMENT**

    Chair Parker adjourned the meeting at 10:43 a.m.

    [Signature]

    Elouise Rodriguez, Senior Administrative Assistant