Trail Planners Advisory Council (TrailPAC)

Transportation Agency for Monterey County—Conference Room
55-B Plaza Circle, Salinas, CA
Friday, September 18, 2015
2:30 pm – 4:00 pm

Teleconference*: https://zoom.us/j/160315882
Call in: 1(415)762-9988 Meeting ID: 160-315-882

AGENDA

1. Welcome & Introductions

2. Last Meeting Recap:
   a. Review Minutes from June 19, 2015 Meeting

3. Mapping Efforts:
   a. Update on Google Maps Outreach Effort
   c. Other Project Updates

4. Next meeting:
   a. Propose to meet quarterly – December 18, 2:30 pm

*If you plan to join via teleconference, you will need to install the Zoom application on your computer or mobile device, and create a login before the start of the meeting.
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DRAFT MINUTES

1. Welcome & Introductions

Trail PAC Members Present

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Bhupendra Patel</td>
<td>Association for Monterey Bay Area Governments</td>
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<tr>
<td>Rachel Saunders</td>
<td>Big Sur Land Trust</td>
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<td>Hugo Ferlito</td>
<td>Big Sur Marathon</td>
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<td>Doug Thurston</td>
<td>Big Sur Marathon</td>
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<td>Victoria Beach</td>
<td>City of Carmel-by-the-Sea</td>
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<td>Eric Morgan</td>
<td>Fort Ord National Monument</td>
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<td>Scott Waltz</td>
<td>Fort Ord Recreational Trail and Greenway</td>
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<td>Josh Metz</td>
<td>Fort Ord Reuse Authority</td>
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<td>David Spaur</td>
<td>Monterey County Economic Development Dept.</td>
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<td>Rafael Payan</td>
<td>Monterey Peninsula Regional Parks District</td>
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TAMC Staff Present

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<tr>
<th>Name</th>
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<tr>
<td>Debbie Hale, Executive Director</td>
<td>Ariana Green, Associate Transportation Planner</td>
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<td>Todd Muck, Deputy Executive Director</td>
<td>Virginia Murillo, Assistant Transportation Planner</td>
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<td>Theresa Wright, Community Outreach Coordinator</td>
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2. Last Meeting Recap:

a. Review Minutes from March 27, 2015 meeting

TrailPAC members reviewed last meeting’s minutes and did not have any comments.

TrailPAC members asked staff to invite representatives from Cal Fire, Monterey Off Road Cycling Association (MORCA), and a representative from an equestrian group. TrailPAC members also asked for a conference call-in option, and asked for a meeting reminder to be sent out a few days prior to the meeting.

3. Mapping Efforts:

a. TAMC Wayfinding Plan Update

Virginia Murillo, Assistant Transportation Planner, provided an overview of TAMC’s Wayfinding Plan, using the www.tamc.mySidewalk.com page that provides a forum for public input. The goal of the Regional Bicycle and Pedestrian Wayfinding Plan is to improve access to regional destinations, and provide consistent wayfinding signage for regional connections. Ms. Murillo also mentioned that the Monterey County Bike Map will be updated along with this project.
Ms. Murillo walked TrailPAC members through the proposed regional routes, and noted that these routes have been chosen based on the existing and proposed bicycle network. Ms. Murillo asked TrailPAC members for input on the proposed routes, and noted that the routes continue to be modified based on stakeholder input. TrailPAC member Victoria Beach asked about doing routes that mimic the Sea Otter Classic. TrailPAC member Eric Morgan discouraged this, and mentioned that the Sea Otter Classic trail is different every year. TrailPAC members had the following comments:

- Improve access to the TMC mySidewalk online map
- Add the FORTAG path to the map
- Branding is important to promote trail projects; make sure to obtain regional input on the design of signage and the routes

TrailPAC member Beach suggested a TAMC Board workshop session for the Wayfinding Plan.

b. AMBAG GIS Mapping Update

TrailPAC member Bhupendra Patel provided a demo of the Association for Monterey Bay Area Governments’ (AMBAG) new online mapping tool, which uses ArcGIS and Silverlight software. The new mapping tool is on the www.ambag.org page, and provides an accessible mapping tool for agencies that do not have the staff or resources to produce their own GIS maps. TrailPAC member Patel noted that AMBAG can import other final bikeways/trails data, and that other data is accessible to anyone by creating an www.esri.com account.

Debbie Hale, TAMC Executive Director, asked if the bike layer on the AMBAG mapping was created by AMBAG, or if it was obtained from TAMC. Mr. Patel noted that the bike layer came from TAMC. TrailPAC member Scott Waltz asked if the FORTAG GIS data could be included in AMBAG’s mapping tool. Mr. Patel said the data can be included, however the FORTAG alignment must be formally approved. TrailPAC member Josh Metz mentioned that Fort Ord Reuse Authority maps include data from FORTAG, TAMC’s Bicycle and Pedestrian Master Plan and Monterey County. Todd Muck, TAMC Deputy Executive Director, asked if the Central Coast Joint Database Committee (CCJDC) still serves as the data repository for the region, and if there has been any advancement in data sharing capabilities. Mr. Patel said the CCJDC still does, and that AMBAG reviews and uploads this data to the mapping tool, and there continues to be an effort to figure out a way to streamline data sharing. Mr. Patel also mentioned that he teaches a GIS class at CSU Monterey Bay that includes a field project component. Students can work on field projects for agencies and local jurisdictions. Mr. Patel encouraged TrailPAC members to send him GIS project proposals for the upcoming fall semester.

TrailPAC member Morgan noted that the Fort Ord National Monument Trails are accessible via the http://www.blm.gov/ca/st/en/prog/nlcs/Fort_Ord_NM.html page.
4. **Group Brainstorm:**
   
a. **TrailPAC Focus Areas for Future Meetings**

TrailPAC members discussed the importance of having trails mapping efforts reflected on Google Maps in order to get existing trail information out to users. TrailPAC member Morgan noted that there are directions for trails in the Fort Ord National Monument on Google Maps that are different from the BLM produced map. TrailPAC member Patel noted that Google goes through a rectification process when making changes to Google Maps. TrailPAC members asked staff to invite a Google representative to discuss how to the group can coordinate the trails mapping effort with Google Maps. TraiPAC members requested a wayfinding plan update for the next meeting.