AGENDA

Complete agenda packets are on display at the Transportation Agency for Monterey County office and at these public libraries: Carmel, Monterey, Salinas Steinbeck Branch, Seaside, Prunedale, and King City. Any person who has a question concerning an item on this agenda may call the Transportation Agency office to make an inquiry concerning the nature of the item described on the agenda. Please recycle this agenda.

1. **ROLL CALL:** Call to order and self-introductions. Committee bylaws specify that a quorum shall consist of a majority (7) of the number of voting memberships actually filled at that time (13); the existence of any vacancies shall not be counted for purposes of establishing a quorum. *If you are unable to attend, please contact the Transportation Agency. Your courtesy to the other Committee members to assure a quorum is appreciated.*

2. **PUBLIC COMMENTS/ANNOUNCEMENTS:** Any member of the public may address the Committee on any item not on the agenda but within the jurisdiction of the Committee. Each member of the public is allotted with three minutes to address any concerns. Comments on items on today’s agenda may be given when that agenda item is discussed.

---

**BEGINNING OF CONSENT AGENDA:** Approve the staff recommendations for items 3.1 to 3.2 below by majority vote with one motion. Any member may pull an item off the Consent Agenda to be moved to the end of the **CONSENT AGENDA** for discussion and action.

3.1 **APPROVE minutes of Committee meeting of June 1, 2016. – Montiel**
4. **RECEIVE** update on Active Transportation Plan, and **PROVIDE** input on bicycle and pedestrian projects received to date. – Murillo

*The 2016 Active Transportation Plan will be an update of the 2011 Bicycle and Pedestrian Master Plan. The focus of the 2016 Plan update is to match State Active Transportation Program guidelines, incorporate innovative bicycle facility designs, and promote high priority projects. Staff will present the projects received to date.*

5. **Golden Helmet Award** – Green

1. **RECEIVE** presentation on the Golden Helmet Award; and
2. **PROVIDE** direction to staff on program awards process, application and ranking criteria.

*The Golden Helmet Award has been used to recognize Monterey County residents for their dedication to bicycling to and from work. The aim of this award is to celebrate the annual countywide bike week events, highlight the benefits of bicycle commuting and inspire others to utilize alternative transportation modes. In spring of 2016, the Bicycle & Pedestrian Facilities Advisory Committee requested that the program be reinitiated.*

6. **Monterey County Bike Month 2016** – Green/Murillo  

**No Enclosure**

**RECEIVE** report on Monterey County Bike Month 2016, and **PROVIDE** direction to staff on future planning for Monterey County Bike Month and Bike Education.

*Bike Month is a national campaign held annually in May to promote bicycling. The Agency has dedicated Transportation Development Act funds for an annual campaign over a three year funding cycle, and requests direction from the committee on planning for future campaigns.*

7. **ANNOUNCEMENTS** and/or **COMMENTS** from Bicycle and Pedestrian Facilities Advisory Committee members on bicycle and pedestrian related items that are not on the agenda.

8. **ADJOURN**
ANNOUNCEMENTS
Next Committee meeting:
Wednesday September 7, 2016
Transportation Agency for Monterey County Conference Room
55-B Plaza Circle, Salinas, California 93901
Light refreshments will be provided

If you have any items for the next agenda, please submit them to:
Ariana Green, Bicycle and Pedestrian Coordinator
By Thursday, August 25, 2016
ariana@tamcmonterey.org

Documents relating to an item on the open session that are distributed to the Committee less than 72 hours prior to the meeting shall be available for public inspection at the office of the Transportation Agency for Monterey County, 55-B Plaza Circle, Salinas, CA. Documents distributed to the Committee at the meeting by staff will be available at the meeting; documents distributed to the Committee by members of the public shall be made available after the meeting.

Transportation Agency for Monterey County
55-B Plaza Circle, Salinas, CA 93901-2902
Monday thru Friday
8:00 a.m. – 5:00 p.m.
TEL: 831-775-0903
FAX: 831-775-0897

The Committee Agenda will be prepared by Agency staff and will close at noon Thursday, August 25, 2016 nine (9) working days before the regular meeting. Any member may request in writing an item to appear on the agenda. The request shall be made by the agenda deadline and any supporting papers must be furnished by that time or be readily available.
CORRESPONDENCE, REPORTS, MEDIA CLIPPINGS

**Correspondence**
None this month

**Reports, Meetings, Announcements and Publications**
None this month

**Media Clippings**

<table>
<thead>
<tr>
<th>M1</th>
<th>Bicycling with Safety, District 2 Representative Jerry Ramos and Mari Lynch Radio Bilingüe Interview, June 20, 2016</th>
</tr>
</thead>
</table>
# TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)

**Bicycle and Pedestrian Facilities Advisory Committee**

**Draft Minutes of June 1, 2016**

Held at the TAMC Conference Room
55 Plaza Cir., Suite-B, Salinas, CA

<table>
<thead>
<tr>
<th>Voting Members</th>
<th>OCT 15</th>
<th>NOV 15</th>
<th>JAN 16</th>
<th>FEB 16</th>
<th>MAR 16</th>
<th>APR 16</th>
<th>MAY 16</th>
<th>JUN 16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eric Petersen, District 1, Chair</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Jerry Ramos – District 2</td>
<td>E</td>
<td>E</td>
<td>-</td>
<td>E</td>
<td>E</td>
<td>E</td>
<td>E</td>
<td>E</td>
</tr>
<tr>
<td>Jeff Wriedt, District 4 (Frank Henderson)</td>
<td>P(A)</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>E</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Jeff Lindenthal, District 5 (Geof Tibbits)</td>
<td>E</td>
<td>E</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>D. L. Johnson, Carmel-By-The Sea</td>
<td>-</td>
<td>E</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Del Rey Oaks - vacant</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Gonzales - Vacant</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Greenfield - Vacant</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Michael LeBarre, King City</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>P-</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Bernard Green, Marina, Vice Chair (Debra Daniels)</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Monterey - Vacant</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Linda Petersen, Pacific Grove (Tony Prock)</td>
<td>P</td>
<td>P</td>
<td>TC</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Chris Flescher, Salinas (Mark Lasnik)</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Sand City - Vacant</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Jan Valencia, Seaside</td>
<td>E</td>
<td>E</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Soledad - Vacant</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>David Craft, MBUAPCD</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>-</td>
<td>P</td>
<td>-</td>
<td>P</td>
</tr>
<tr>
<td>Lisa Rheinheimer, Monterey Salinas Transit</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Bill Boosman, Velo Club of Monterey (Vera Noghera)</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P(A)</td>
</tr>
<tr>
<td>Ted Lopez, FORA (Jonathan Brinkmann)</td>
<td>P(A)</td>
<td>E</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>N. County Recreation &amp; Park District - Vacant</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>James Serrano, Salinas Public Works</td>
<td>P</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Raul Martinez – County Public Works (Ryan Chapman)</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>-</td>
<td>P(A)</td>
<td>P</td>
<td>P(A)</td>
<td>P</td>
</tr>
<tr>
<td>Caltrans - District 5</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Cody Meyer – AMBAG (Sasha Tepedelenova)</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>P(A)</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Kevin Cole, Pebble Beach Company</td>
<td>P</td>
<td>P</td>
<td>E</td>
<td>E</td>
<td>P</td>
<td>-</td>
<td>-</td>
<td>P</td>
</tr>
<tr>
<td>Brian Cook, CSUMB</td>
<td>P</td>
<td>E</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
</tbody>
</table>

**E – Excused**  **VC – Video Conference**  
**P(A) – Alternate**  **TC – Teleconference**
1. Chair Eric Petersen called the meeting to order at 6:00 p.m. A quorum was established and self-introductions were made.

2. PUBLIC COMMENTS
MacGregor Eddy, Columnist, Salinas Californian, noted that she interviewed a few people at the Monterey Bay Sanctuary Scenic Trail and followed up with Transportation Agency staff and Monterey County Public Works staff about the Monterey Bay Sanctuary Scenic Trail Moss Landing segment. She expressed her concern that too much funding is being spent on one part of the County and that the Moss Landing segment will mostly serve tourists, not local residents.

D.L. Johnson noted that we should also work on connecting our trails and noted that a lot of people in Castroville walk towards Moss Landing.

3. BEGINNING OF CONSENT AGENDA
M/S/C Johnson / Wriedt /unanimous
3.1 Approved minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of May 4, 2016.

END OF CONSENT AGENDA

4. MONTEREY COUNTY BIKE EDUCATION & OUTREACH
The Committee received a report on the current bike education and outreach program; and provided direction to staff on future planning for Monterey County bike education and outreach activities.

Ariana Green, Associate Transportation Planner noted that the Transportation Agency staff has dedicated Transportation Development Act funds for Bike Month and bike education and outreach, and requests direction from the Committee on planning for future activities. She noted that the League of American Bicyclists has designated the month of May as National Bike Month. The purpose of Bike Month is to increase public awareness of bicycling as a form of transportation, as well as to generate enthusiasm for bicycling in general.
Ms. Green also noted that in 2015 the Transportation Agency started the BikeSAFE, a new bicycle education program focused on teaching Monterey County residents how to ride safely and predictably on the road. The program includes bicycle safety trainings for both adults and children. She noted that the adult training includes an online tutorial that is completed before an on-bike session taught by a League of American Bicyclists-certified instructor. Fifteen people were trained through the program in the fall of 2015 and spring of 2016 in various locations in Monterey County. She also noted that the Transportation contracted with Ecology Action to conduct bicycle safety trainings for youth. Ms. Green noted that Ecology Action’s BikeSmart safety trainings include a presentation, classroom instruction and a bike safety training rodeo. She noted that Ecology Action staff is certified by the League of American Bicyclists, and offers bilingual instruction. In 2015, Ecology Action leveraged TAMC funds to secure additional funding from the Monterey Peninsula Foundation and the Community Foundation of Monterey County and is reapplying for funds in 2016 to expand their program to educate 40% of fifth grade classes in Monterey County.

The Committee had the following suggestions on the future Monterey County bike education and outreach activities:

- Continue to promote at events throughout Monterey County
- Continue the bicycle safety trainings at the schools and expand to schools that haven’t had a chance to participate
- Contact the County Office of Education for school distribution list to notify all schools on the bicycle safety trainings
- Consider more safety gear giveaways
- Consider having a booth at MORCA an annual event in Toro Park
- Consider the Relay for Life in King City during the month of June
- Consider the Carmel Centennial event in October

5. **2016 ACTIVE TRANSPORTATION PLAN**

The Committee received a report on the project criteria, and discussed projects to be included in the 2016 Active Transportation Plan.

Virginia Murillo, Assistant Transportation Planner reported that the 2016 Active Transportation Plan will be an update of the 2011 Bicycle and Pedestrian Master Plan. The focus of the 2016 Plan update is to match State Active Transportation Program guidelines, incorporate innovative bicycle facility designs, and promote high priority projects. She noted that the goal is to increase the use of active transportation for commute trips, recreational trips and shorter distance trips, as well as trips to shopping centers, community centers, schools and when connecting to transit. She noted that having safer and more comfortable bicycle and pedestrian facilities encourages the use of active modes of transportation. Ms. Murillo presented a few programs that support walking in Monterey County.

The committee had the following suggestions on the 2016 Active Transportation Plan:

- Consider a safe routes to school program like the one in San Benito schools
- Consider working with MST on soliciting the summer youth discount passes
- Consider working with all Monterey County schools for safe routes to school and contact the school councils for assistance
- Consider working with all jurisdictions and Caltrans to improve design conception
6. **CALTRANS BIKE & PEDESTRIAN PLAN**
   The Committee received a report on Caltrans Bike & Pedestrian Plan.

   Ariana Green, Associate Transportation Planner noted that Caltrans is in the process of developing a statewide bicycle and pedestrian plan that will guide future Caltrans policies, programs and performance measures. She noted that Caltrans is seeking public input on the plan through an online survey: [http://www.cabikeplan.org/](http://www.cabikeplan.org/)

   The Bicycle and Pedestrian Committee noted that they would like to send a formal letter to Caltrans on behalf of the Committee. The item will be agendized for a future meeting date.

7. **ANNOUNCEMENTS AND/OR COMMENTS**
   Committee member D.L. Johnson announced that the City of Carmel-By-The Sea has set up 1 parking spot for motorcycles and has installed a pole with a hook for bicyclist to use for parking. He also noted that a trails map would be useful for those that like to hike and unfamiliar with all the beautiful hiking locations in Monterey County.

   Committee member Jeff Wriedt asked about the Salinas River Bridge project. Ariana Green noted that Caltrans is working on the Salinas River bridge at Highway 68 that will result in intermittent lane and ramp closures in both directions.

   Ariana Green Associate Transportation Planner expressed that last month MacGregor Eddy had mentioned that she heard that City of Monterey were not allowing bicyclist on the Rec Trail. She noted that the City of Monterey clarified that motorized bicycles are not allowed on the Rec Trail.

   Committee member Jeff Lindenthal noted that the AMGEN tour of California was great and thanked committee member Jan Valencia for his participation.

   Chairman Eric Petersen thanked Ryan Chapman and Mathew Sundt for participating in the bike month panel discussion.

8. **ADJOURNMENT**
   Chair Petersen adjourned the meeting at 7:10 pm
Will Memorandum

To: Bicycle and Pedestrian Facilities Advisory Committee

From: Virginia Murillo, Assistant Transportation Planner

Meeting Date: August 3, 2016

Subject: Monterey County Active Transportation Plan

RECOMMENDED ACTION:

RECEIVE update on Active Transportation Plan, and PROVIDE input on bicycle and pedestrian projects received to date.

SUMMARY:

The 2016 Active Transportation Plan will be an update of the 2011 Bicycle and Pedestrian Master Plan. The focus of the 2016 Plan update is to meet the State Active Transportation Program guidelines, incorporate innovative bicycle facility designs, and promote high priority projects. Staff will present information on the projects received to-date.

FINANCIAL IMPACT:

The Plan will position high priority projects to be more competitive for grant funding, such as the State’s Active Transportation Program that recently had $240 million available on a competitive basis.

DISCUSSION:

In addition to creating an Active Transportation Plan that will meet the State's guidelines, and identifying high priority bicycle and pedestrian projects, this effort will also focus on analyzing key gaps in the existing and proposed bicycle and pedestrian networks, identifying opportunity sites for innovative bicycle facility design, and designating areas for enhanced regional and local connectivity.

At the May Committee meeting, staff presented the criteria that will be used to rank proposed active transportation projects. TAMC plans to hire a consultant to develop conceptual plans and cost estimates for the highest priority regional projects in order to make them competitive for State and...
Federal funding. Based on input from both Committees, with refinement from staff the project ranking criteria is included as Attachment 1, and includes the following categories:

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safety</td>
<td>20</td>
</tr>
<tr>
<td>Connectivity</td>
<td>20</td>
</tr>
<tr>
<td>Comfort</td>
<td>20</td>
</tr>
<tr>
<td>Active Transportation Trips</td>
<td>15</td>
</tr>
<tr>
<td>Equity</td>
<td>10</td>
</tr>
<tr>
<td>Complete Streets Opportunity Projects</td>
<td>10</td>
</tr>
<tr>
<td>Quality Facilities</td>
<td>5</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

In May, Committee members from the Bicycle and Pedestrian Committee and the Technical Advisory Committee participated in a mapping activity to identify bicycle and pedestrian improvements throughout Monterey County. The mapping activity included identifying the existing bikeways network for the county, along with the proposed bikeway and pedestrian improvements in the 2011 Bicycle and Pedestrian Master Plan. Some improvements identified by both Committees include:

- North Monterey County: bike and pedestrian path connecting Castroville to Moss Landing
- Carmel-by-the-Sea: bike and pedestrian path along Missions Fields
- CSU Monterey Bay: Inter-Garrison bike and pedestrian path
- Pacific Grove: protected bike lanes along Forest Ave
- Salinas: bike lanes along West Alisal St from Blanco Rd to Pajaro St
- Seaside: bike lanes along Fremont Blvd, cycletracks where feasible
- Soledad: bike lanes connecting Soledad to the Pinnacles National Park

Staff requests Committee input on the bicycle and pedestrian improvement projects received to-date. Staff will begin outreaching to bicycle and pedestrian stakeholders throughout the County to obtain more input on active transportation improvements that should be included as part of the Plan.

Approved by: Debra L. Hale, Executive Director
Date signed: July 22, 2016

Regular Agenda
Counsel Approval: N/A
Finance Approval: Yes

Attachment: Active Transportation Plan Project Criteria
### Active Transportation Plan Project Criteria

<table>
<thead>
<tr>
<th>Category</th>
<th>Criteria</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safety</td>
<td>Addresses a location with a high bicycle and pedestrian collision history, or addresses a location that is associated with greater cyclist or pedestrian stress such as streets with higher motor vehicle volumes and/or posted speeds.</td>
<td>20</td>
</tr>
<tr>
<td>Connectivity</td>
<td>Fills a gap or creates access in an existing route to major destinations. Will remove a barrier or close a system gap in the active transportation network.</td>
<td>20</td>
</tr>
<tr>
<td>Comfort</td>
<td>Creates a more comfortable walking or bicycling experience for the user by using innovative bicycle and/or pedestrian treatments such as cycle tracks, bike boxes or pedestrian countdowns.</td>
<td>20</td>
</tr>
<tr>
<td>Active Transportation Trips</td>
<td>Expected to generate an increase in bicycling and/or walking trips by providing a connection between or access to major destinations, such as: employment centers, shopping centers, community centers, schools and transit stations.</td>
<td>15</td>
</tr>
<tr>
<td>Equity</td>
<td>Serves disadvantaged communities including households living in poverty, children and the elderly, and people of color. The State’s CalEnviroScreen 2.0 Population Characteristics Indicators tool will be used to measure equity.</td>
<td>10</td>
</tr>
<tr>
<td>Complete Streets Opportunity Projects</td>
<td>Integrates active transportation facilities into pre-existing or planned roadway or maintenance projects</td>
<td>10</td>
</tr>
<tr>
<td>Quality Facilities</td>
<td>Improves the quality of an existing facility with high existing usage in a way that will increase usage.</td>
<td>5</td>
</tr>
</tbody>
</table>

**TOTAL 100**
Memorandum

To: Bicycle and Pedestrian Facilities Advisory Committee
From: Ariana Green, Associate Transportation Planner
Meeting Date: August 3, 2016
Subject: Golden Helmet Award

RECOMMENDED ACTION

RECEIVE presentation on the Golden Helmet Award; and
PROVIDE direction to staff on program awards process, application and ranking criteria.

SUMMARY

The Golden Helmet Award has been used to recognize Monterey County residents for their dedication to bicycling to and from work. The aim of this award is to celebrate the annual countywide bike week events, highlight the benefits of bicycle commuting and inspire others to utilize alternative transportation modes. In spring of 2016, the Bicycle & Pedestrian Facilities Advisory Committee requested that the program be reinitiated.

FINANCIAL IMPACT

The winner(s) of the Golden Helmet Award will be presented with a $100 gift certificate to local bike shop of his/her choice. Funding for the prize comes from the annual Bike Month/Bike & Pedestrian Education budget which has a total of $27,500 budgeted for fiscal year 2016/17.

DISCUSSION

The purpose of the Golden Helmet Award has been to recognize Monterey County residents who advocate for and encourage bicycling. The last Golden Helmet Award was presented in 2012 as part of Monterey County Bike Week.

Program
In the past, the Golden Helmet Award Program followed the following process:
1. Agency releases a request for nominations;
2. Agency receives nominations which are then reviewed and ranked by a subcommittee comprised of members from the Bicycle and Pedestrian Facilities Advisory Committee;
3. The subcommittee presents its recommendations to the full Bicycle & Pedestrian Committee which then recommends a winner to the Transportation Agency Board; and,
4. The winner is presented an award at the April TAMC Board meeting to kick-off Bike Month.

**Ranking Criteria**
Historically, the ranking criteria focused on recognizing individuals who promoted the use of bicycling as an alternative mode of everyday travel including:

- Frequency and length of travel;
- History of bicycle commuting;
- Persistence in inclement weather or other materially adverse conditions;
- Adoption of best practice such as courteous riding habits, bicycle advocacy, and
- Inspiration to others.

Staff requests input on the awards process, application (attached) and ranking criteria for the 2017 Golden Helmet Award program.

Approved by: ____________________________  Date Signed: July 22, 2016

Debra L. Hale, Executive Director

Regular Agenda  Counsel Approval: [N/A]
Finance Approval: [N/A]

Attachment: Golden Helmet Award Application
The Transportation Agency for Monterey County is soliciting nominations for the Golden Helmet Award, in recognition of the 2017 Monterey County Bike Week. A local bicyclist will be recognized for his/her dedication for using bicycle for daily trips. The award also aims to highlight the benefits of bicycle commuting and inspire others to utilize alternative transportation modes. The winner will be awarded a certificate at the April Transportation Agency Board of Directors meeting and a $100 gift certificate to a local bike shop of choice.

Nominations must be received by noon on **Friday, March __, 2017.**

1. **Nominee Information**

   Nominee: __________________________________________

   Address: __________________________________________

   Email: ___________________________________________

   City: ________ Zip ________ Phone: __________________

2. **Description:**

   Describe the individual that is being nominated. Include information on why this cycling commuter should receive the Golden Helmet Award. Other helpful information include the number of minutes or hours spend on commuting, commute distance, number of years commuting via bicycle, overcoming adverse weather conditions, courteous riding habits, inspiration to others, and a great commute story. Enclose any photographs or other materials that will contribute additional information to the nomination. Use extra pages as needed.

   __________________________________________________

   __________________________________________________

   __________________________________________________

   __________________________________________________

   __________________________________________________

3. **Person Submitting Nomination:**

Nominee: __________________________________________

Address: __________________________________________

Email: ___________________________________________

City: ________ Zip ________ Phone: __________________

**Please send your nominations to:**

Transportation Agency for Monterey County

Attn: Ariana Green

55 B Plaza Circle

Salinas, CA 93901

Phone: 831-775-4403

Fax: 831-775-0897

Email: ariana@tamcmonterey.org

This form is also available at www.tamcmonterey.org