TRANSPORTATION AGENCY FOR MONTEREY COUNTY
SERVICE AUTHORITY FOR FREEWAYS EMERGENCIES
AND
MONTEREY COUNTY REGIONAL DEVELOPMENT IMPACT FEE
JOINT POWERS AGENCY

EXECUTIVE COMMITTEE
Members are: Fernando Armenta (Chair),
Alejandro Chavez (1st Vice Chair), Dave Potter (2nd Vice Chair),
Kimbley Craig (Past Chair),
John Phillips (County representative), Robert Huit (City representative)

Wednesday, November 9, 2016
55-B Plaza Circle, Salinas

**9:00 AM**

1. ROLL CALL

Call to order and self-introductions. If you are unable to attend, please contact Elouise Rodriguez, Senior Administrative Assistant. Your courtesy to the other members to assure a quorum is appreciated.

2. PUBLIC COMMENTS

Any member of the public may address the Committee on any item not on the agenda but within the jurisdiction of Transportation Agency and Executive Committee. Comments on items on today’s agenda may be given when that agenda item is discussed.

3. BEGINNING OF CONSENT AGENDA

Approve the staff recommendations for items listed below by majority vote with one motion. Any member may pull an item off the Consent Agenda to be moved to the end of the CONSENT AGENDA for discussion and action.

3.1 APPROVE minutes from the Executive Committee meeting of October 5, 2016.

- Rodriguez

3.2 RECOMMEND that the Transportation Agency for Monterey County Board APPROVE calendar year 2017 schedule of meetings for Agency Board of Directors and Executive Committee.

- Rodriguez

In December of every year, the Agency Board approves a schedule of meetings for the following year.
END OF CONSENT AGENDA

4. PROVIDE direction and guidance to staff on the assumptions for the three-year operating budget for fiscal years 17/18, 18/19, and 19/20.

   No Enclosures
   - Goel

5. RECOMMEND that the Transportation Agency for Monterey County appoint a Nominating Committee to meet and return to the Board of Directors on January 25, 2017 with recommendations for Board Chair, 1st Vice Chair, 2nd Vice Chair, and Executive Committee to serve one-year terms beginning upon their election through the next election of officers at the beginning of the January 24, 2018 Board meeting.

   - Goel

   Agency Bylaws require the election of officers at the beginning of the January meeting. The Executive Committee includes the Chair, 1st Vice Chair, 2nd Vice Chair, the immediate past Chair, a City and a County voting Board member.

6. RECEIVE a presentation on the evaluation of the Monterey County Call Box Program; and PROVIDE direction on the development of a Monterey County Call Box Modernization Plan.

   - Leonard

   The Agency currently maintains a network of 190 active call boxes across Monterey County. The Agency is in the process of evaluating the call box program to determine how to improve program efficiency, and is developing a County Call Box Modernization Plan.

7. RECEIVE report on draft agenda for TAMC Board meeting.

   - Hale

8. ANNOUNCEMENTS

9. ADJOURN

   Next Executive Committee meeting is:
   Wednesday, January 11, 2017
   Please mark your calendars.

Documents relating to an item on the open session that are distributed to the Committee less than
72 hours prior to the meeting shall be available for public inspection at the office of the
Transportation Agency for Monterey County, 55-B Plaza Circle, Salinas, CA. Documents
distributed to the Committee at the meeting by staff will be available at the meeting; documents
distributed to the Committee by members of the public shall be made available after the meeting.

Transportation Agency for Monterey County
55-B Plaza Circle, Salinas, CA 93901-2902
Monday thru Friday 8:00 a.m. - 5:00 p.m.
TEL: 831-775-0903
FAX: 831-775-0897
CORRESPONDENCE, MEDIA CLIPPINGS, AND REPORTS - No items this month.
Memorandum

To: Executive Committee
From: Debra L. Hale, Executive Director
Meeting Date: November 9, 2016
Subject: Draft Exec minutes

RECOMMENDED ACTION:
APPROVE minutes from the Executive Committee meeting of October 5, 2016.

ATTACHMENTS:

- Draft Executive Minutes
Executive Committee Meeting

Members are: Fernando Armenta (Chair), Alejandro Chavez (1st Vice Chair), Dave Potter (2nd Vice Chair), Kimbley Craig (Past Chair), John Phillips (County representative), Robert Huit (City representative)

Wednesday, October 5, 2016
*** 9:00 a.m. ***
Transportation Agency Conference Room
55-B Plaza Circle, Salinas

1. CALL TO ORDER: Chair Armenta called the meeting to order at 9:00 a.m. Committee members present: Chavez, Huit, Potter, Phillips (arrived after the Consent Agenda approval), alternate Serrano (for Craig). Staff present: Hale, Goel, Rodriguez and Watson. Others present: Agency Counsel Reimann; Reed Sanders, Senator Cannella’s office; and MacGregor Eddy, We Could Car Less columnist for The Salinas Californian.

2. PUBLIC COMMENTS: None.

3. CONSENT AGENDA:
   On a motion by Committee Chavez and seconded by Huit, the committee voted 5 – 0 to approve the consent agenda.
   3.1 Approved minutes from the Executive Committee meeting of September 7, 2016.
   3.2 Received the call for nominations for the fifteenth annual Transportation Excellence awards to honor individuals, businesses, groups or projects for their efforts to improve the transportation system in Monterey County.

END OF CONSENT
4. **CLOSED SESSION:**
The Committee held a closed session regarding the Public Employee Performance evaluation pursuant to Government Code Section §54957 – Positions: Executive Director and Legal Counsel.

The Committee reconvened in open session:
Committee Chair Armenta reported that there was nothing to report and the review would go to the Board of Directors for approval in October.

5. The Committee received a state legislative update.

Christina Watson, Principal Transportation Planner, reported that Assembly Bill 2730, authored by Assembly Member Alejo, was vetoed by the Governor. It was not clear why the legislation was vetoed, particularly since the bill was amended to take the amendments that the Administration requested; it is possible that it was vetoed pending adoption of the transportation funding package, or there was a concern with its possible impact on the state’s General Fund. Director Hale commented that sometimes it takes two years for a bill to succeed. She suggested that we coordinate with Cannella’s and Monning’s offices to run the bill next year. She also noted this state action reinforces why it is important to raise our own local transportation funds.

6. On a motion by Committee member Potter and second by Committee member Phillips, the Committee reviewed the draft 2017 Legislative Program and approved forwarding it to the Board of Directors for consideration.

Christina Watson, Principal Transportation Planner, reported the purpose of the legislative program is to set general principles to guide staff and Board to proposed legislative issues. She highlighted priority 9s, supporting legislation to transfer funding derived from the sale of excess rights-of-way purchased for the Prunedale Bypass project to priority projects in the region. She also highlighted priority 10s, supporting legislation to expand the Capitol Corridor Joint Powers Authority to Salinas, and to expand the Los Angeles-San Diego Rail Corridor Agency to San Francisco. Committee member Potter noted that this rail corridor legislation should be a high priority.

Committee alternate Serrano commented that priority 2s, to encourage the state to increase investments in passenger rail and bus transit projects and seek funding for Monterey County projects, is important to the City of Salinas.
7. The Committee received a report on the draft agenda for TAMC Board meeting of October 26, 2016:

Executive Director Hale reviewed the highlights of the draft agenda. She reported that the Board would hold two closed sessions, one for the Executive Director and Legal Counsel Evaluations and the other for rail property acquisition. The Board will recognize Congressman Sam Farr for his support and contributions towards transportation projects. On the consent agenda, the Board will be asked to approve the Request for Proposal for the bike rodeos, the Transportation Agency's draft Relocation Plan for the Salinas Rail Extension project and a Memorandum of Understanding among the Transportation Agency for Monterey County, the City of Salinas, and Monterey-Salinas Transit, regarding the Salinas Intermodal Transportation Center expansion.

8. ANNOUNCEMENTS
MacGregor Eddy announced that she is endorsing Measure X, and opposing Proposition 53 (which will require a vote of the people prior to the State of California issuing over $2 billion in revenue bonds). She also announced that the City of Salinas is closing two miles of Alisal Street to hold Ciclovía on Sunday, October 9th, from 10 am to 2 pm.

9. ADJOURNMENT
Chair Armenta adjourned the meeting at 9:38 a.m.
Memorandum

To: Executive Committee  
From: Debra L. Hale, Executive Director  
Meeting Date: November 9, 2016  
Subject: 2017 Calendar

RECOMMENDED ACTION:
RECOMMEND that the Transportation Agency for Monterey County Board APPROVE calendar year 2017 schedule of meetings for Agency Board of Directors and Executive Committee.

SUMMARY:
In December of every year, the Agency Board approves a schedule of meetings for the following year.

FINANCIAL IMPACT:
None.

DISCUSSION:
Transportation Agency for Monterey County bylaws require that the Board meeting be held on the 4th Wednesday of the month and the Executive Committee meetings be held on the 1st Wednesday of the month. The July meetings are cancelled due to summer vacation conflicts. The November Board of Directors meeting is cancelled due to conflict with the Thanksgiving holiday week. The December Board meeting is held on the 1st instead of the 4th Wednesday of the month to avoid conflict with the December holidays, and no Executive Committee meeting is held in December.

Normally, the Board meets at the Agricultural Center Conference Room, 1428 Abbott Street, Salinas, at 9:00 a.m.; staff is reserving the room for 2017. The Executive Committee meets at the Transportation Agency offices at 55B Plaza Circle, Salinas.
ATTACHMENTS:

- 2017 TAMC Calendar
- 2017 Executive Committee Calendar
## 2017 CALENDAR OF MEETINGS

**Board of Directors**

Unless otherwise noticed, all meetings held at the Agricultural Center Conference Room  
1428 Abbott Street, Salinas  
9:00 a.m.

(The exact location of the meeting will be noted on each agenda)

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**No July TAMC Board meeting**

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**No November TAMC Board meeting due to Thanksgiving Holiday**

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# 2017 CALENDAR OF MEETINGS

**EXECUTIVE COMMITTEE**

All meetings held at the TAMC Conference Room, 55-B Plaza Circle, Salinas  
9:00 a.m.

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*No July Executive Committee meeting*

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*No December Executive Committee meeting*
RECOMMENDED ACTION:
RECOMMEND that the Transportation Agency for Monterey County appoint a Nominating Committee to meet and return to the Board of Directors on January 25, 2017 with recommendations for Board Chair, 1st Vice Chair, 2nd Vice Chair, and Executive Committee to serve one-year terms beginning upon their election through the next election of officers at the beginning of the January 24, 2018 Board meeting.

SUMMARY:
Agency Bylaws require the election of officers at the beginning of the January meeting. The Executive Committee includes the Chair, 1st Vice Chair, 2nd Vice Chair, the immediate past Chair, a City and a County voting Board member.

FINANCIAL IMPACT:
None.

DISCUSSION:
Current Executive Committee members are Fernando Armenta (Chair), Alejandro Chavez (1st Vice Chair), Dave Potter (2nd Vice Chair), Kimbley Craig (Past Chair), John Phillips (County Representative), and Robert Huit (City Representative).

Due to election turnover and the normal expiration of TAMC officer terms, there will be 4 vacancies to fill: Past Chair, Chair, 1st Vice Chair and 2nd Vice Chair; these may be filled by the advancement of existing officers or new appointees, or a combination thereof.

At the January 25, 2017 Board meeting, in addition to the recommendations of the Nominating Committee, there will be opportunity for nominations from the floor.
RECOMMENDED ACTION:

RECEIVE a presentation on the evaluation of the Monterey County Call Box Program; and PROVIDE direction on the development of a Monterey County Call Box Modernization Plan.

SUMMARY:
The Agency currently maintains a network of 190 active call boxes across Monterey County. The Agency is in the process of evaluating the call box program to determine how to improve program efficiency, and is developing a County Call Box Modernization Plan.

FINANCIAL IMPACT:
The Service Authority for Freeways and Expressways program is funded by a locally-approved $1 per vehicle surcharge as part of the annual Department of Motor Vehicle registration fees, which raises approximately $350,000. The cost to operate this program in fiscal year 2015-2016 was $132,566, which pays for the call center and CHP operations and annual maintenance of the boxes. In addition to paying for the callbox program, these revenues pay for other motorist aid services, such as the Agency's Rideshare Program, and the local match for the Freeway Service Patrol program. The goal of this evaluation is to focus the program where call boxes are most needed and eliminate locations that are underutilized. These changes may have a financial impact, including a reduction in cost.

DISCUSSION:
The Service Authority for Freeways Emergencies program provides free emergency telephone service at call boxes to stranded motorists. The Agency operates Monterey County’s call box program in coordination with Caltrans and the California Highway Patrol. Call boxes enhance public safety and provide emergency roadside assistance to motorists,
particularly in areas with poor or no cell phone service.

There are currently 190 active call boxes in Monterey County. Call boxes are located along the following routes: State Route 1, State Route 68, State Route 156, US Highway 101, Jolon Road, Carmel Valley Road, and Arroyo Seco Road. There are several issues facing the call box program in Monterey County, including:

- A reduction in call box usage in some areas of Monterey County, due to the proliferation of cell phones.
- A need to upgrade call box sites to conform to current American with Disabilities Act (ADA) standards.
- The phasing out of 2G technology and the need to upgrade call boxes to 3G and 4G technology.

To address these issues and ensure an efficient use of resources, the Agency has evaluated call box usage from the previous three years to determine if there are opportunities to reduce the number of call boxes in Monterey County, thereby reducing program costs, as well as reduce the number of locations for ADA and 3G upgrades.

As part of the call box program evaluation and improvement plan, the Agency has:

- Reviewed call box usage in Monterey County for the past three years.
- Reviewed cell phone service coverage in Monterey County.
- Identified roads where adding call boxes might be appropriate.
- Compared the usage trend in Monterey County to other SAFE programs in California.
- Reviewed best practices from other SAFE programs in California.
- Determined criteria for maintaining or removing call box locations.

Moving forward during this fiscal year, the Agency plans to:

- Coordinate with local jurisdictions about possible locations for call box removal or addition.
- Coordinate with Caltrans and the CHP about locations for call box removal or addition.
- Draft a recommended plan for call box program improvements.
- Seek Board, local agency, and public comment on the improvement plan for the call box program. Finalize the Call Box Program Modernization Plan for Board approval and implementation.

At this time, Agency staff welcomes comments and suggestions on the call box program evaluation and the development of the modernization plan.