1. ROLL CALL
   Call to order and self-introductions. If you are unable to attend, please contact Elouise Rodriguez, Senior Administrative Assistant. Your courtesy to the other members to assure a quorum is appreciated.

2. PUBLIC COMMENTS
   Any member of the public may address the Committee on any item not on the agenda but within the jurisdiction of Transportation Agency and Executive Committee. Comments on items on today's agenda may be given when that agenda item is discussed.

3. BEGINNING OF CONSENT AGENDA
   Approve the staff recommendations for items listed below by majority vote with one motion. Any member may pull an item off the Consent Agenda to be moved to the end of the CONSENT AGENDA for discussion and action.

3.1 APPROVE the Executive Committee draft minutes of October 4, 2017.

   -Rodriguez
3.2 **RECOMMEND** that the Transportation Agency for Monterey County Board **APPROVE** Calendar year 2018 schedule of meetings for Agency Board of Directors and Executive Committee.

- Rodriguez

*In December of every year the Agency Board approves a schedule of meetings for the following year.*

END OF CONSENT AGENDA

4. **CONSIDER** the request from California State University at Monterey Bay to be added as a member of the Transportation Agency for Monterey County's Board of Directors either as a seventh ex officio member, or as a replacement for the City of Watsonville.

- Hale

*Cal State Monterey Bay President Eduardo Ochoa submitted a request to designate the University as an ex officio member of the Transportation Agency Board of Directors. The TAMC Executive Committee considered this proposal at its October 4, 2017 meeting and expressed a concern with having too many ex officio members. It was suggested that this appointment could be a replacement for the City of Watsonville, given that the city is not located within TAMC's jurisdiction. Chair Chavez agreed to discuss this proposal with the current City of Watsonville representative and report back to the committee in November.*

5. **REVIEW** and **COMMENT** on draft Agency goals and objectives.

- Hale

*At its September meeting, the Transportation Agency held a workshop to review its goals and objectives in light of the passage of Measure X and the availability of new monies provided by the State of California under SB 1. Consultant Terry Feinberg interviewed Board members prior to the workshop, presented the survey information and his takeaways, and facilitated the workshop.*

6. **PROVIDE** direction and guidance to staff on the assumptions for the three-year operating budget for fiscal years 18/19, 19/20, and 20/21.

*No Enclosures*

- Goel

7. **RECOMMEND** that the Transportation Agency for Monterey County appoint a Nominating Committee to meet and return to the Board of Directors on January 24, 2018
with recommendations for Board Chair, 1st Vice Chair, 2nd Vice Chair, and Executive Committee to serve one-year terms beginning upon their election through the next election of officers at the beginning of the January 23, 2019 Board meeting.

- Goel

Agency Bylaws require the election of officers at the beginning of the January meeting. The Executive Committee includes the Chair, 1st Vice Chair, 2nd Vice Chair, the immediate past Chair, a City and a County voting Board member.

8. CLOSED SESSION:

Public Employee Performance Evaluation pursuant to Government Code Section §54957 – Position: Executive Director and Legal Counsel

RECONVENE in open session and report any actions taken.

No Enclosures- provided only to Board members

-Goel

9. RECEIVE report on draft agenda for December 6, 2017, TAMC Board meeting.

- Hale

10. ANNOUNCEMENTS

11. ADJOURN


Documents relating to an item on the open session that are distributed to the Committee less than 72 hours prior to the meeting shall be available for public inspection at the office of the Transportation Agency for Monterey County, 55-B Plaza Circle, Salinas, CA. Documents distributed to the Committee at the meeting by staff will be available at the meeting; documents distributed to the Committee by members of the public shall be made available after the meeting.

Transportation Agency for Monterey County
55-B Plaza Circle, Salinas, CA 93901-2902
Monday thru Friday 8:00 a.m. - 5:00 p.m.
TEL: 831-775-0903
FAX: 831-775-0897
CORRESPONDENCE, MEDIA CLIPPINGS, AND REPORTS - No items this month.
Memorandum

To: Executive Committee
From: Elouise Rodriguez, Senior Administrative Assistant
Meeting Date: November 1, 2017
Subject: Executive Committee Minutes

RECOMMENDED ACTION:
APPROVE the Executive Committee draft minutes of October 4, 2017.

ATTACHMENTS:

- Draft Executive Committee Minutes
1. **CALL TO ORDER:** 2nd Vice Chair Huitt called the meeting to order at 9:04 a.m. Committee members present: Chavez, Craig, Huit, Stratton and Gonzales. Staff present: Hale, Muck, Rodriguez, Watson and Zeller. Others present: Reed Sanders, Senator Cannella’s office; Agency Counsel Reimann; and Susan Blitch from Monterey County Counsel office; Andre Lewis, CSUMB. Via Phone: Gus Khouri, Khouri Consulting, Legislative Advocate.

2. **PUBLIC COMMENTS:** None.

3. **CONSENT AGENDA:**

   On a motion by Committee member Huitt and seconded by Craig, the committee voted 5-0 to approve the consent agenda as follows:

   3.1 Approved minutes from the Executive Committee meeting of September 5, 2017, as amended to note Past Chair Craig was in attendance.
4. **STATE LEGISLATIVE UPDATE AND 2018 PROGRAM:**
The Committee received an update on state legislative activities and discussed items for 2018 Legislative Program.

The Agency’s Legislative Consultant Gus Khouri highlighted the list of bills of interest to the agency. He reported that the Governor is taking a firm stance on the general fund where AB 696 (Caballero) is concerned, but that the team is working hard to get his signature on that bill. He noted that SB 477 (Cannella) was held in Assembly Appropriations, and that the team was coordinating on next steps. He reported on the effort to repeal SB 1 (Beall), noting that ACA 5 (Frazier) would go to the voters in November 2018 as a constitutional measure to protect the funding generated under SB 1. He also discussed the process currently underway to adopt guidelines for SB 1 funding. The Committee discussed topics for the 2018 legislative program.

5. **INTEGRATED FUNDING PLAN FOR PRIORITY PROJECTS:**
The Committee received an update and provided comments on the preliminary draft integrated five-year funding plan for priority regional transportation projects.

Mike Zeller, Principal Transportation Planner, reported that agency staff has conducted an initial review of available fund sources over the next five years and developed a strategy proposal for funding and delivering the priority projects. The two primary sources for the funding plan come from Measure X and the State Transportation Improvement Program. With the passage of Measure X and Senate Bill 1, the Agency staff has prepared a five-year integrated funding plan to identify available sources of funding and delivery schedules of projects. Projects that are ready for construction will be funded first. Second to advance projects as expeditiously as possible through the preconstruction process to make them eligible candidates for matching funds, and third, to maximize the use of matching funds to deliver projects as early in the Measure X program as possible.

The following funding sources were considered as part of the five-year integrated funding plan:

- Measure X
- State Transportation Improvement Program
- Inter-Regional Transportation Improvement Program
- State Highway Operation and Protection Program (SHOPP)
- Regional Surface Transportation Program/Transportation Development Act 2%
- Developer Fees
With the project priorities rated using criteria recommended by the Transportation Agency Board of Directors, staff developed a funding plan to determine the cost and schedule for the regional projects, and identify possible matching fund programs needed to deliver the regional projects. Based on this draft analysis and the over-arching goal of delivering projects as early in the Measure X program as necessary, the following four projects could start construction within the next five years, assuming the successful receipt of matching funds:

- State Route 68 Safety & Traffic Flow
- Marina-Salinas Multimodal Corridor
- Fort Ord Regional Trail and Greenway
- Holman Highway 68 – CHOMP Roundabout

6. **ADDITION OF CALIFORNIA STATE UNIVERSITY MONTEREY BAY AS AN EX-OFFICIO BOARD MEMBER**

The Committee discussed and decided to postpone adding another ex-officio member to the Transportation Agency Board, and instead to bring the issue back to the Committee for further discussion in November.

On a motion by Committee member Huitt and seconded by Craig, the committee voted 3-1 to amend the Agency bylaws to have California State University Monterey Bay replace the City of Watsonville as an ex-officio member to the Transportation Agency for Monterey County Board of Directors.

Abstain: Stratton

Noes: Gonzales

After further discussion, this action was set aside by general consent of all those present and the Committee asked to bring back the item for further discussion at the November Executive Committee meeting, after consultation with the City of Watsonville representative.

Andre Lewis, CSUMB, expressed that CSUMB would like to be member of the Agency Board. He asked why the university was not an ex-officio member to the Transportation Agency Board, noting there are transportation issues that affect the campus.

Committee member Craig expressed her support adding California State University Monterey Bay (CSUMB) as an ex-officio member to the Agency Board. She expressed
her concern of adding another seat to our Board, noting that the Board should consist of members of our jurisdictions, and questioned why the City of Watsonville was a member of our Board. Committee member Huitt concurred with Craig on the policy issue and political aspect, but expressed his support for CSUMB to be part of the Board, noting they are important to our county.

7. TAMC DRAFT AGENDA FOR OCTOBER 25, 2017
Executive Director Hale reviewed the highlights of the draft regular and consent agenda for the TAMC Board meeting of October 25, 2017. She reported that the two big items on the agenda are to:
  • Receive the draft 2017 Measure X Strategic Expenditure Plan and Five-Year Integrated funding plan.
  • Receive the State Route 156 West Corridor Level 2 Traffic and Revenue Study and provide direction on potential alternatives to fund construction of the SR 156 project.

8. ANNOUNCEMENTS
Committee member Huitt noted that he was not at the September Board meeting because he was attending his daughter’s announcement as Dr. Huitt.

9. ADJOURNMENT
Chair Chavez adjourned the meeting at 10:46 a.m.
Memorandum

To: Executive Committee
From: Elouise Rodriguez, Senior Administrative Assistant
Meeting Date: November 1, 2017
Subject: Calendar of Meetings 2018

RECOMMENDED ACTION:
RECOMMEND that the Transportation Agency for Monterey County Board APPROVE Calendar year 2018 schedule of meetings for Agency Board of Directors and Executive Committee.

SUMMARY:
In December of every year the Agency Board approves a schedule of meetings for the following year.

ATTACHMENTS:

- Calendar of Meetings 2018
2018 CALENDAR OF MEETINGS
Board of Directors
Unless otherwise noticed, all meetings held at the
Agricultural Center Conference Room
1428 Abbott Street, Salinas
9:00 a.m.
(The exact location of the meeting will be noted on each agenda)

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No July TAMC Board meeting

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No November TAMC Board meeting due to Thanksgiving Holiday

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### 2018 CALENDAR OF MEETINGS

**EXECUTIVE COMMITTEE**

All meetings held at the TAMC Conference Room, 55-B Plaza Circle, Salinas
9:00 a.m.

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*No July Executive Committee meeting*

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*No December Executive Committee meeting*
RECOMMENDED ACTION:
CONSIDER the request from California State University at Monterey Bay to be added as a member of the Transportation Agency for Monterey County's Board of Directors either as a seventh ex officio member, or as a replacement for the City of Watsonville.

SUMMARY:
Cal State Monterey Bay President Eduardo Ochoa submitted a request to designate the University as an ex officio member of the Transportation Agency Board of Directors. The TAMC Executive Committee considered this proposal at its October 4, 2017 meeting and expressed a concern with having too many ex officio members. It was suggested that this appointment could be a replacement for the City of Watsonville, given that the city is not located within TAMC's jurisdiction. Chair Chavez agreed to discuss this proposal with the current City of Watsonville representative and report back to the committee in November.

FINANCIAL IMPACT:
Appointment of a new ex officio member to the TAMC Board would result in minimal costs related to updating Agency records and copying and mailing of agenda packets.

DISCUSSION:
In the attached email, CSUMB President Eduardo Ochoa requested an appointment to the Transportation Agency Board of Directors as a voting ex officio member. Staff has informed President Ochoa that adding an ex officio member requires amendment of the Transportation Agency bylaws (attached) and has been done in the past; further review of Agency bylaws (see excerpt attached) shows that TAMC may add an ex officio member by a 2/3rds vote of the Board of Directors without amending the bylaws, and such non-listed member may also be removed by a 2/3rds vote of the Board. Listed members may be added or removed by amendment of the Agency bylaws, which
takes two Board meetings (notice, then action).

Changing the voting status of one or more ex officio members would require state legislation to amend the Agency's authorizing statute and is likely to be controversial. Such a change could raise a question regarding the potential for adding other new voting ex officio members, as well voting status of the existing six ex officio members.

The Executive Committee considered this request at its meeting of October 4, 2017 and was receptive to the proposal to add CSUMB as a non-voting, ex officio member of the Transportation Agency. However, there was a concern that growing beyond the current 6 ex officios could be cumbersome and that some limit on the number of ex officio members would be prudent. Given the location of the City of Watsonville is outside of Monterey County, it was suggested that Cal State Monterey Bay could replace the City of Watsonville. Watsonville was added as an ex officio to the Transportation Agency many years ago in recognition of the travel occurring between Pajaro and Watsonville. The City was removed due to lack of participation for a few years, and then added back into the TAMC Bylaws as a listed ex officio member in 2011.

Chair Chavez agreed to discuss their ex officio membership with the City of Watsonville representative, and the Committee agreed to bring the matter back in November after those discussions had taken place.

ATTACHMENTS:

- Request from CSUMB President Eduardo Ochoa
- Excerpt of TAMC Bylaws re: Ex Officio Members
Ms. Hale,

Thank you for your message. As a state university with a mission that includes service to our region, we would indeed be interested in an *ex officio* seat on the board of TAMC. I also want to point out that, unlike a common misconception, an *ex officio* membership in any governance body does not necessarily imply that the position is a non-voting position; it only means that the position is associated with the office, not the individual. Accordingly, and given the important regional role played by our university, I respectfully request that the board consider making CSUMB’s *ex officio* membership a voting position.

Best regards,

Eduardo M. Ochoa
President
California State University
Monterey Bay
Seaside, CA 93955
https://csumb.edu

On Mon, Sep 11, 2017 at 9:15 AM, Debbie Hale <debbie@tamcmonterey.org> wrote:

President Ochoa,

Ralph Rubio mentioned after the FORA Board meeting the notion of having CSUMB serve as an ex officio member of the TAMC Board of Directors. We currently have 6 ex officio members (Caltrans, Air District, Airport, MST, AMBAG and City of Watsonville). To add a new ex officio Board Member would require an amendment to our bylaws, which is a two month process. If you are interested, I would suggest we take the proposal to our Executive Committee and see what their response is.

If you would like to make this request, could you send me a letter to that effect? We would need it by the end of next week in order to be considered for the October 4 Exec Committee meeting - that will give you a little time to consider whether or not this is something you’d like to devote the University’s time to. If you need more time, it could also be considered at the November Executive Committee meeting.

All the best,

Debbie Hale
Executive Director
Transportation Agency for Monterey County
55B Plaza Circle, Salinas, CA 93901
Office:  (831) 775-4410
Cell:  (831) 596-4542
Excerpt of TAMC Bylaws, as revised August 23, 2017:

5.2 **EX-OFFICIO MEMBERSHIP:** The purpose of ex-officio membership is to permit the ex-officio member(s) to participate in AGENCY discussion before and after a matter is allowed for discussion by the public. Ex-officio members shall have no vote on matters brought before the AGENCY. Ex-officio membership is not intended to evolve into full voting membership.

5.2.1 The Association of Monterey Bay Area Governments, Caltrans, the Monterey Bay Unified Air Pollution Control District, Monterey Peninsula Airport District, Monterey-Salinas Transit and City of Watsonville may appoint one member each to the AGENCY to serve as ex-officio members. Ex-officio members may be added or deleted by amending the Bylaws. Additional ex-officio members shall be limited to public agencies only. This restriction to public agencies does not affect the permanent ex-officio members described in this paragraph. As used here, “public agency” means the State of California or any department or agency thereof, a county, city, public corporation, municipal corporation or public district.
RECOMMENDED ACTION:
REVIEW and COMMENT on draft Agency goals and objectives.

SUMMARY:
At its September meeting, the Transportation Agency held a workshop to review its goals and objectives in light of the passage of Measure X and the availability of new monies provided by the State of California under SB 1. Consultant Terry Feinberg interviewed Board members prior to the workshop, presented the survey information and his takeaways, and facilitated the workshop.

FINANCIAL IMPACT:
The new goals and objectives will guide the Transportation Agency in its activities, including the expenditure of $8 million per year in Measure X regional funding, $6 million per year in State Transportation Improvement Program funding, approximately $1 million per year in Local Partnership Program matching funds, and approximately $500,000 per year in development impact fees, as well as the potential for several million dollars per year in SB1 competitive funding. Mr. Feinberg's contract budget is $9,400.

DISCUSSION:
Based on the discussion at the workshop, Mr. Feinberg prepared draft goals and objectives and reviewed them with staff. Attached is the draft goals and objectives for the Transportation Agency's consideration. The four goals are:

- Deliver projects
- Maximize funding
- Communicate early and often
- Prepare for the future
Staff recommends that the Executive Committee confirm that these goals and objectives reflect the discussion that took place at the workshop, or provide input on how to adjust them for full discussion and consideration at the December 6, 2017 TAMC meeting.

ATTACHMENTS:

- DRAFT TAMC Goals and Objectives - Nov 2017
Goals & Objectives

EXECUTIVE COMMITTEE DRAFT – NOVEMBER 1, 2017

Goal 1 – Deliver Projects

Ensure timely delivery of quality, multi-modal transportation projects throughout Monterey County.

A. Prioritize and accelerate the delivery of Measure X regional projects to reduce traffic congestion and improve safety.

B. At the request of, and in coordination with, member agencies assist with the best use and implementation of local Measure X generated tax dollars.

C. Utilize the following objective criteria for evaluating and prioritizing regional transportation projects:
   a. Project Readiness
   b. Ability to Leverage Matching Funds
   c. Fair Geographic Distribution of Funds
   d. Project Need: Congestion Relief and Safety Benefits
   e. Cost Effectiveness & System Connectivity

D. Develop a list of prioritized projects, showing project funding and completion status, based upon the established objective criteria. Include a secondary list of projects deemed important, but with no currently identified sources of funding.

E. Ensure that transportation projects developed by T AMC are aesthetically pleasing and built of sufficient engineering and design quality to provide sustainable transportation solutions.

F. Promote regional cooperation and partnership among contiguous jurisdictions with an emphasis on systemwide connectivity along transportation corridors.

Goal 2 – Maximize Funding

Aggressively pursue all available Federal and State matching funds to initiate and complete transportation projects, to maximize leverage of locally-generated transportation dollars.

A. Use “self-help” status obtained through the passage of Measure X to compete for Federal and State grants and funding.

B. Explore strategic debt financing opportunities, such as bonding, private funding and other financial instruments, to accelerate delivery of priority projects.

C. Aggressively move to complete environmental reviews and pre-construction planning and engineering activities so projects are “shovel-ready” when new funding becomes available.

D. Seek innovative funding opportunities, including Public-Private Partnerships (P3), corporate sponsorships, and non-profit partnerships.
Goal 3 – Communicate Early and Often

Keep the community informed of TAMC’s role in improving the safety and convenience of transportation in the region, and keep the Board of Directors engaged in TAMC activities.

A. Develop a cohesive and concise description of TAMC’s purpose and role in the community.

B. Prepare a communications plan that specifies an outreach strategy to keep various audiences informed about progress on Measure X and other TAMC activities: community leaders, the general public and Agency partners.

C. Continually update the Board of Directors and the community on the status and completion of all projects funded by TAMC.

D. Provide information to the Board, on technical, environmental, regulatory and financial policies that affect TAMC’s operations and project delivery.

Goal 4 – Prepare for the Future

Become a leader in the use of innovative solutions to improve transportation in the region.

A. Seek information on emerging technologies and their effect on future transportation needs, such as:
   - Autonomous and connected vehicles
   - Mobility apps (i.e. Waze, Uber, etc.)
   - New engineering solutions

B. Invest in alternatives to capital construction projects to reduce traffic congestion and improve safety, such as trip reduction and ridesharing programs.

C. Support multi-modal projects and active transportation features that provide alternatives to one car, one driver transportation.

D. Track industry research on travel behavior to help anticipate future needs.

E. Anticipate and adapt to political developments that affect TAMC’s ability to meet future transportation needs, such as:
   - California ballot measure to eliminate SB1 funding.
   - Federal transportation trust fund shortfall
RECOMMENDED ACTION:
RECOMMEND that the Transportation Agency for Monterey County appoint a Nominating Committee to meet and return to the Board of Directors on January 24, 2018 with recommendations for Board Chair, 1st Vice Chair, 2nd Vice Chair, and Executive Committee to serve one-year terms beginning upon their election through the next election of officers at the beginning of the January 23, 2019 Board meeting.

SUMMARY:
Agency Bylaws require the election of officers at the beginning of the January meeting. The Executive Committee includes the Chair, 1st Vice Chair, 2nd Vice Chair, the immediate past Chair, a City and a County voting Board member.

FINANCIAL IMPACT:
None.

DISCUSSION:
Current Executive Committee members are Alejandro Chavez (Chair), John Phillips (1st Vice Chair), Robert Huitt (2nd Vice Chair), Kimbley Craig (Past Chair), Luis Alejo (County Representative), and Ed Smith (City Representative).

At the January 24, 2018 Board meeting, in addition to the recommendations of the Nominating Committee, there will be opportunity for nominations from the floor.
Agenda Item 8.

Memorandum

To: Executive Committee
From: Rita Goel, Director of Finance & Administration
Meeting Date: November 1, 2017
Subject: Public Employee Performance Evaluation of Executive Director and Legal Counsel

RECOMMENDED ACTION:
CLOSED SESSION:

Public Employee Performance Evaluation pursuant to Government Code Section §54957 – Position: Executive Director and Legal Counsel

RECONVENE in open session and report any actions taken.

No Enclosures- provided only to Board members