Measure X Annual Report
Alliance on Aging
247 Main Street
Salinas, CA 93901

February 19, 2019

Description of Community Served

Alliance on Aging has been providing support services to seniors living in Monterey County for 48 years. Services include Medicare counseling, peer counseling, nursing home/assisted living advocacy (Ombudsman), tax assistance/preparation, benefits checkup, community outreach, educational events, and now, thanks to funds provided through Measure X, transportation coordination. Through the years AOA’s focus has been on providing services that help seniors maintain their optimum independence and quality of life. However, transportation has been an obstacle.

The impact of Measure X over the last six months has made a significant difference in our senior clientele being able to maintain quality of life. This funding has allowed AOA to partner with transportation services in Monterey County to help seniors in rural Monterey County, in particular Salinas and South County which have very limited transportation resources, piece together individual transportation plans. These transportation service plans provide seniors access to our services, shopping, and doctor’s appointments, as well as, help prevent isolation. The sections below describe how Measure X has impacted AOA’s ability to reach out to these underserved communities.

Goals met in 2018

The following measurable are from the Measure X Funding Agreement and Timeline between AOA and TMC 6/1/2018 – 12/31/2018:
Task 1: Begin Program Implementation – Goals met

Hired and trained Transportation Coordinator (aka Specialist); Provided fully equipped workspace for Transportation Coordinator, as well as, laptop and cell phone for field work; Met with, and established relationships with: MST- Specialists, Navigators, and Managers (TRIPS, City Bus, RIDES, Taxi Vouchers, Travel Training, Marketing/Customer Service); iTN Executive Director; Hearts and Hands owner; Call the Car – manager; and familiarized with Go-Go Grandparent and Transit App; Developed database of transportation resources, updating as needed

Task 2: Training for Senior Services Providers – Goals met

AOA Staff and Board of Directors completed in-service training

Task 3: Provide Transportation Information to Seniors – Goals met

Distributed AOA Transportation flyers to both AOA sites (Salinas/Monterey) and 1320 flyers to 42 senior frequented venues in Salinas and South County; Distributed AOA Transportation flyers and information to 1160 clients at 11 senior, or families of seniors, frequented events in Salinas and South County; Introduced the transportation phone apps at all presentations

Task 4: Provide Individual Support to Seniors – Goals met

AOA staff referred clients to Transportation Coordinator for hands on support when it would benefit the client; Registered 119 seniors for MST Taxi Vouchers program; Signed up five clients for TRIPS (MST Mileage Reimbursement); obtained MST bus passes in 12/2018

Financials were sent per quarter, if you need to have a compiled annual financial report please let us know and we will send it to you.

Sincerely,

Teresa Sullivan, Executive Director

Alliance on Aging