TRANSPORTATION AGENCY FOR MONTEREY COUNTY
SERVICE AUTHORITY FOR FREEWAYS EMERGENCIES
AND
MONTEREY COUNTY REGIONAL DEVELOPMENT IMPACT FEE
JOINT POWERS AGENCY

EXECUTIVE COMMITTEE
Members are: Robert Huit (Chair), Luis Alejo (1st Vice Chair), Ed Smith (2nd Vice Chair),
John Phillips (Past Chair), Mary Adams (County Representative), Mike LeBarre (City
Representative)

Wednesday, November 6, 2019
Transportation Agency Conference Room
55-B Plaza Circle, Salinas

**9:00 AM**

1. ROLL CALL

   Call to order and self-introductions. If you are unable to attend, please contact
   Elouise Rodriguez, Senior Administrative Assistant. Your courtesy to the other
   members to assure a quorum is appreciated.

2. PUBLIC COMMENTS

   Any member of the public may address the Committee on any item not on the
   agenda but within the jurisdiction of Transportation Agency and Executive
   Committee. Comments on items on today's agenda may be given when that agenda
   item is discussed.

3. BEGINNING OF CONSENT AGENDA

   Approve the staff recommendations for items listed below by majority vote with one
   motion. Any member may pull an item off the Consent Agenda to be moved to the
end of the **CONSENT AGENDA** for discussion and action.

3.1 **APPROVE** the Executive Committee draft minutes of October 2, 2019.

   -Rodriguez

3.2 **RECOMMEND** that the Transportation Agency for Monterey County Board; **APPROVE** calendar year 2020 schedule of meetings for Agency Board of Directors and Executive Committee.

   -Rodriguez

   *In December of every year, the Agency Board approves a schedule of meetings for the following year.*

**END OF CONSENT AGENDA**

4. **RECOMMEND** that the Transportation Agency for Monterey County **APPOINT** a Nominating Committee to meet and return to Board of Directors on January 22, 2020 with recommendations for Board Chair, 1st Vice Chair, 2nd Vice Chair, and Executive Committee to serve one-year terms beginning upon their election through the next election of officers at the beginning of the January 27, 2021 Board meeting.

   -Goel

   *Agency Bylaws require the election of officers at the beginning of the January meeting. The Executive Committee includes the Chair, 1st Vice Chair, 2nd Vice Chair, the immediate past Chair, a City and a County voting Board member.*

5. **PROVIDE** direction and guidance to staff on assumptions for the three-year budget for fiscal years 20/21, 21/22 and 22/23.

   -Goel

6. **RECEIVE** presentation on the modified Transportation Agency logo.

   - Wright

   *At the direction of the Executive Committee, the re-designed TMC logo has been modified to reflect the change requested by the Committee. The re-designed logo will replace the current logos which are outdated and in need of a re-design.*

7. **RECEIVE** report on draft TAMC Board meeting agenda.
8. ANNOUNCEMENTS

9. ADJOURN

Documents relating to an item on the open session that are distributed to the Committee less than 72 hours prior to the meeting shall be available for public inspection at the office of the Transportation Agency for Monterey County, 55-B Plaza Circle, Salinas, CA. Documents distributed to the Committee at the meeting by staff will be available at the meeting; documents distributed to the Committee by members of the public shall be made available after the meeting.

Transportation Agency for Monterey County
55-B Plaza Circle, Salinas, CA 93901-2902
Monday thru Friday 8:00 a.m. - 5:00 p.m.
TEL: 831-775-0903
FAX: 831-775-0897
CORRESPONDENCE, MEDIA CLIPPINGS, AND REPORTS - No items this month.
Memorandum

To: Executive Committee
From: Elouise Rodriguez, Senior Administrative Assistant and Clerk of the Board
Meeting Date: November 6, 2019
Subject: Executive Draft Minutes of October 2, 2019

RECOMMENDED ACTION:
APPROVE the Executive Committee draft minutes of October 2, 2019.

ATTACHMENTS:
- Executive Committee Draft Minutes of October 2, 2019
EXECUTIVE COMMITTEE MEETING

Members are: Robert Huitt (Chair),
Luis Alejo (1st Vice Chair), Ed Smith (2nd Vice Chair),
John Phillips (Past Chair),
Mary Adams (County representative), Michael LeBarre (City representative)

Wednesday, October 2, 2019
*** 9:00 a.m. ***
Transportation Agency Conference Room
55-B Plaza Circle, Salinas

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1. CALL TO ORDER: Chair Huitt called the meeting to order at 9:00 a.m. Roll call was taken, and a quorum was confirmed.

Staff present: Goel, Hale, Rodriguez, Watson and Zeller
Others present: Agency Counsel Kay Reimann; MST CEO/General Manager Carl Sedoryk, 1st Vice Chair Alternate Linda Gonzales, Agency Legislative Analyst Gus Khouri, Todd Clark and Mason Clark of Museum of Handcar Technology
3. **CONSENT AGENDA:**

3.1 On a motion by Committee Member Phillips and seconded by Committee Member Smith, the committee voted 6-0 to approve the minutes from the Executive Committee meeting of September 4, 2019.

**END OF CONSENT**

4. **STATE LEGISLATIVE UPDATE & DRAFT 2020 PROGRAM**

The Committee received an update on state legislative issues and discussed topics for the 2020 draft legislative program.

Gus Khouri, Agency legislative consultant, reported on state legislative activities and the final bill list. He announced that Governor Newsom appointed Toks Omishakin as Director of the California Department of Transportation. Governor Newsom also appointed David Kim as the new Secretary of Transportation. Mr. Khouri highlighted bills of interest, including TAMC’s Senate Bill 628 (Caballero), which the Governor vetoed on September 27, citing that it might reestablish a precedent and divert funding away from bond debt payments. He reported on the Governor’s Executive Order on Climate Change, noting that he had heard that it was not intended to shift funding away from highway safety or freight projects.

Christina Watson, Principal Transportation Planner, reviewed the 2019 legislative program and recommended updates to create the draft 2020 legislative program. The draft 2020 program will be on the Board of Directors’ Agenda on October 23, for approval to circulate to Committees for review in November.

Committee members agreed to add to the program two items:
1 - Legislation to provide an exemption to the no-take rules for the Santa Cruz Long-Toed Salamander in order to allow the State Route 156 improvements at Castroville Boulevard to move forward.
2 – A new policy to support legislation to modernize the so-called Speed Trap law to promote lower speeds, particularly in cities, to improve safety. MST representatives also indicated their support for this legislation, adding that slowing down traffic will make it safer for bus passengers walking to and from bus stops.

Chair Huitt asked what TAMC is doing to advocate at the federal level. Staff noted that they coordinate with Monterey-Salinas Transit, who has a federal advocate, and the American Public Works Association, through Director Hale’s member on their Government Affairs Committee.
5. **MONTEREY BRANCH LINE RECREATIONAL USE UNSOLICITED PROPOSAL**

The Committee received information and provided direction to staff as to the unsolicited proposal for interim use of the Monterey Branch Line right-of-way for a recreational enterprise.

On a substitute motion by Committee Member Alejo and second by Past Chair Phillips, to direct staff to ask the proposers to submit a detailed proposal, the Committee voted 3-3, and the motion failed. (Ayes: Alejo, Phillips, Huitt; Noes: LeBarre, Anderson, Smith)

On a motion by Committee Member Smith and second by Committee Member LeBarre to reject the proposal as incompatible with the Agency’s planned uses for the corridor, the Committee voted 3-3, and the motion failed. (Ayes: LeBarre, Anderson, Smith; Noes: Alejo, Phillips, Huitt)

On a motion by Committee Member Alejo and seconded by Committee Member Phillips, the committee voted 6-0 to recommend that this item be brought to the Board of Directors for discussion and action on the proposal for the interim use of the Monterey Branch Line right-of-way for a recreational enterprise, directing staff to include an estimate of Agency staff cost and time.

Christina Watson, Principal Transportation Planner, introduced the item. The Agency received an unsolicited conceptual proposal for a temporary use of the Monterey Branch Line tracks for a handcar business in the summer of 2020. Todd Clark and Mason Clark of the Museum of Handcar Technology presented their proposal for a 30-day proof of concept in 2020 to run handcars on the Monterey Branch Line and Balloon Spur between Marina and Sand City. Their goal is to eventually run the service all summer long. They noted that the service could be expanded to run electric shuttle on the tracks to provide transportation between Sand City, the Fort Ord State Beach and Marina. Director Hale noted that the activity would involve staff and legal time that would likely exceed the proposers’ $5000 cost estimate and would divert staff time away from other Agency tasks.

MST General Manager/CEO Carl Sedoryk stated that the handcar service would be incompatible with MST vehicles traveling 60 mph on the planned adjacent mass transit busway, especially at crossings. He noted that the liability and the risk is too great, adding that the use is likely incompatible with the Proposition 116 funds utilized to purchase the rail line. He expressed further concerns that this recreational may establish a precedent that could make it impossible for TAMC or MST to pursue the long-term project of light rail on the tracks.

The Committee discussed this proposal at length. Legal Counsel Reimann clarified that the issue before the Committee was whether to invite the proposers to proceed into
Phase 2 of the Unsolicited Proposal process, which involves providing substantially more information on their company and the proposed service.

Some members echoed concerns about liability and safety. They pointed out that there might be a public relations backlash when the busway service, a core Agency mission, eventually displaces the handcar business. They further expressed concerns with the staff time needed to work on this project, which they opined is not a core mission of the agency.

Other Committee members voiced support for the proposal as an innovative idea and noted that indemnity clauses could be put into the operating agreement. They added that staff time would not be excessive, particularly for the next phase of the process, which would be gathering more information from the proposers. Chair Huitt noted that it would be a good opportunity to test out the newly adopted Unsolicited Proposal process.

6. BUILDING REMOVAL ON TAMC PROPERTY AT THE FORMER FORT ORD

The Committee received an update and provided direction to staff on the proposal by FORA staff for FORA to issue bonds for the removal of buildings on the former Fort Ord, including the Transportation Agency properties.

Mike Zeller, Principal Transportation Planner, reported that the Fort Ord Reuse Authority (FORA) is investigating the legality and feasibility of issuing debt against its statutory share of property tax revenue to fund the demolition of buildings within the former Fort Ord. He noted that with the sunset of the authorizing legislation on June 30, 2020, FORA staff estimates that there remains approximately $50-60 million of blight removal costs. The FORA Board is considering issuing bonds to fund the building removal program prior to the dissolution of FOR A. The estimated amount required to demolish the Agency-owned properties is $3.5 million.

Committee members agreed that it would be beneficial for TAMC and entire former base to remove the unused buildings, but there are many answers needed before this can move forward. The Committee provided direction for TAMC staff to continue working with FORA on the potential bond issuance.

Staff was directed to find out from Senator Monning’s staff if there would be legislation to address any lingering issues related to the dissolution of the Fort Ord Reuse Authority.
7. TAMC DRAFT AGENDA FOR OCTOBER 23, 2019
Executive Director Hale reviewed the draft regular and consent agenda for the TAMC Board meeting of October 23, 2019. After Executive Committee discussion, the following items will be considered on the regular agenda:

- Employee of the Quarter
- 2022 Regional Transportation Plan Update
- Go 831 Program Update
- Scenic Route 68 Corridor Improvement Project Update
- Monterey Branch Line Recreational Use Unsolicited Proposal

On the consent agenda, the Board will consider actions related to:

- Transportation Excellence Awards
- Transportation Development Act Allocation & Unmet Transit Needs
- Federal Funds for Rural Transit
- Fort Ord Regional Trail and Greenway - Highway 218 Segment Cooperative Agreement with Caltrans

8. ANNOUNCEMENTS
None this month.

9. ADJOURNMENT
Chair Huitt adjourned the meeting at 11:03 a.m.
Memorandum

To: Executive Committee
From: Elouise Rodriguez, Senior Administrative Assistant and Clerk of the Board
Meeting Date: November 6, 2019
Subject: TAMC 2020 Schedule of Meetings

RECOMMENDED ACTION:
RECOMMEND that the Transportation Agency for Monterey County Board; APPROVE calendar year 2020 schedule of meetings for Agency Board of Directors and Executive Committee.

SUMMARY:
In December of every year, the Agency Board approves a schedule of meetings for the following year.

FINANCIAL IMPACT:
None.

DISCUSSION:
Transportation Agency for Monterey County bylaws require that the Board meeting be held on the 4th Wednesday of the month. The July meeting is cancelled due to summer vacation conflicts. The November meeting is generally cancelled due to conflict with the Thanksgiving Holiday. The December meeting is held on the 1st instead of the 4th Wednesday of the month to avoid conflict with the December holidays. Normally, the Board meets at the Agricultural Center Conference Room, 1428 Abbott Street, Salinas, at 9:00 a.m. Staff is reserving the room for 2020.

During 2019, the Executive Committee meetings convened on the first Wednesday of the month, from 9:00 a.m. to 10:30 a.m. The January meeting is held on the 2nd Wednesday instead of the 1st Wednesday, at the Transportation Agency for Monterey County Conference Room, 55-B Plaza Circle, Salinas. at the Transportation Agency for Monterey County Conference Room, 55-B Plaza Circle, Salinas. The 2020 schedule of meetings for the Executive Committee proposes to continue this schedule.

Please see attached schedules for specific dates for the Board of Directors and for the Executive Committee throughout the 2020 calendar year.

As always, please contact Agency’s Clerk of the Board Elouise Rodriguez at (831) 775-0903, if you cannot attend the Board of Directors meeting or the Executive Committee to make sure there is a quorum for the meetings.

ATTACHMENTS:
2020 CALENDAR OF MEETINGS

Board of Directors

Unless otherwise noticed, all meetings held at the
Agricultural Center Conference Room
1428 Abbott Street, Salinas
9:00 a.m.

(The exact location of the meeting will be noted on each agenda)

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No July TAMC Board meeting

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No November TAMC Board meeting due to Thanksgiving Holiday

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# 2020 CALENDAR OF MEETINGS

**EXECUTIVE COMMITTEE**

All meetings held at the TAMC Conference Room, 55-B Plaza Circle, Salinas  
9:00 a.m.

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*No July Executive Committee meeting*

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*No December Executive Committee meeting*
Agenda Item 4.

TRANSPORTATION AGENCY FOR MONTEREY COUNTY

Memorandum

To:        Executive Committee
From:      Rita Goel, Director of Finance & Administration
Meeting Date:  November 6, 2019
Subject:   Appoint Nominating Committee

RECOMMENDED ACTION:

RECOMMEND that the Transportation Agency for Monterey County APPOINT a Nominating Committee to meet and return to Board of Directors on January 22, 2020 with recommendations for Board Chair, 1st Vice Chair, 2nd Vice Chair, and Executive Committee to serve one-year terms beginning upon their election through the next election of officers at the beginning of the January 27, 2021 Board meeting.

SUMMARY:
Agency Bylaws require the election of officers at the beginning of the January meeting. The Executive Committee includes the Chair, 1st Vice Chair, 2nd Vice Chair, the immediate past Chair, a City and a County voting Board member.

FINANCIAL IMPACT:
None.

DISCUSSION:
Current Executive Committee members are Robert Huitt (Chair), Luis Alejo (1st Vice Chair), Ed Smith (2nd Vice Chair), John Phillips (Past Chair), Mary Adams (County Representative), and Mike LeBarre (City Representative). Past Chair Phillips will rotate off of the Executive Committee after the January meeting.

In past years, two to three TAMC Board members have served as the Nominating Committee. At the January 22, 2020 Board meeting, the Nominating Committee will recommend a new slate of officers and Executive Committee members. In addition to the recommendations of the Nominating Committee, there will be opportunity for nominations from the floor. Subsequently, the Board will vote and the new officers will immediately take office.
Memorandum

To: Executive Committee  
From: Theresa Wright, Community Outreach Coordinator  
Meeting Date: November 6, 2019  
Subject: Updated Transportation Agency Logo

RECOMMENDED ACTION:
RECEIVE presentation on the modified Transportation Agency logo.

SUMMARY:
At the direction of the Executive Committee, the re-designed TAMC logo has been modified to reflect the change requested by the Committee. The re-designed logo will replace the current logos which are outdated and in need of a re-design.

FINANCIAL IMPACT:
The cost to re-design the Transportation Agency logo is already included in the existing on-call designer contract at a not-to-exceed amount of $6,500 in local funds. This contract is included in the agency's 2019/20 approved budget. Minimal staff time will be required to update electronic use of the logo (agendas, website). The new logo will require a minor set up cost for business cards, stationery and other physical items which will be reordered as supplies age or need replacement.

DISCUSSION:
The Transportation Agency currently has two logos that were designed over 18 years ago. Both logos are outdated and are in need of a re-design. The first logo is a multi-modal logo with icons depicting different modes of transportation. The icons are dated and do not render well. The second logo is a seal similar to the Monterey County seal. When used, the similarity between the two causes confusion.

A re-designed TAMC logo, created by AMF Media Group, the Transportation Agency’s on-call graphic designer, was presented at the Agency’s Executive Committee in September 2019. After review and discussion, the Committee requested a modification to the proposed logo. At the direction of the Committee, this presentation includes the modified design and the concept designs presented in the first three rounds of the logo re-design process.

The new logo will be phased into use. Electronic applications such as the Agency's website and meeting agenda templates will be switched to the new logo first. Purchases for several expected uses such as markings for the Agency vehicles and staff public outreach event shirts have been on hold, anticipating the new Agency logo. Printed material such as business cards and Agency letterhead will be produced with the new logo when existing stocks are depleted.

The modified logo is included as an attachment to this staff report.
ATTACHMENTS:

- TAMC Logo Redesign Modification